

San Martin de Porres CATHOLIC CHURCH

Special Pastoral Council & Discernment Table Meeting Minutes April 24, 2019

1) Roll Call:

2) Opening Prayer: – Fr. Juan Carlos Aguirre

3) Hope and a Future Campaign – Fr. Juan Carlos Aguirre

a. Introduction

- Father expressed his gratitude for such a beautiful Holy Week, and a fruitful Lent. Every Ministry did a great job.
- Father's first term ends as Pastor on June 30th 2019. The Bishop has appointed Father to be pastor at SMDP for another six years.
- Father mentioned that people in various committees and ministries within the church are not active in the campaign, as they should be.
- A new campaign video was shown to the group of an interview between Father and the Bishop.



b. Strategy

Father stated that we need to pass along our strategy of unity, and focus on the campaign. All groups including KofC and Hospitality must be completely committed to the cause. Everyone needs to be on the same page regarding the campaign. We all have to be going in the same direction. We tend to be focused on the little fundraisers rather than focusing on the big prize, which is the campaign. Father estimates that we have five years to build the church. We all must have the same goal. We are doing very well in terms of pledges. Currently we have just over 1.5 million in pledges.

c. The Difference between a Campaign and Fundraising

A campaign is not a fundraiser. With a fundraiser, you spend money, and you hope to get three times the money you spent. A campaign is not based on the amount of money that has been spent. It requires sacrificial giving. People need to make a commitment, open their wallets, and make a pledge. It will have to come via a personal challenge, or encounter. The campaign will work on momentum.

d. Financial Requirements

The land will cost approximately 1 million dollars. We will need at least three million dollars to begin building the church. On top of that, we will need a loan, and will have a mortgage. The more money we get in pledges, the less debt we will carry.

e. Sacrificial Giving

We are asking people to give money out of their budget that is assigned to other things. We want them to ask their financial advisors for advice, if necessary.

f. Momentum

We must have a winning message, and keep the momentum going. Synergy! We must all be excited about the campaign at every level, committee, and at every personal contact we have with others. We must not entertain any negativity and we must have a unified message. If people are not sold on the need for a new church, and they are working in a parish group, then we have a problem.

g. Planned Schedule

- There is a detailed schedule. We have phone-a-thons. If a letter was sent out and we need to follow up within three weeks. We are in dire need of manpower. We need to keep calling, and calling, and calling. Whatever other plans we have, other than the campaign, must cease and put those activities on pause until the end of June. The campaign must be our highest and only priority.
- Fiesta planning has been put on hold until July. Initially, we were hopeful that the campaign would be wrapped up before the Holy Land Pilgrimage but unfortunately that did not happen.



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- Not all of the 170 volunteers have bought in on the campaign concept. So, we need to creatively figure out how to get them on board.
 - Volunteers will receive training.
 - The volunteers will call the parishioners in order to follow up on letters, pledges, etc.
 - In every phone-a-thon, there will be a mini training session. There will be support with handling difficult questions.
 - We will not get pledges from the pulpit. We will get them from one on one interaction with others.
 - We need to get our own people on board within our groups.
 - We need to get the people in our groups to do the phone-a-thons. And, this includes the KofC.
 - We need everyone working at all cultural levels; this includes both English and Spanish.

h. Flocknote

Flocknote is an application that the Diocese uses and is in the process of being implemented at SMDP. The program allows us to send mass emails and texts. Flocknote is a communications tool that combines regular email with the features of social media. Parish Groups must submit a complete listing of their members and submit to Jim Harris. This will allow the parish to incorporate the information into a single database.

4) Decisions and Action Items (Urgent):

- 1. All parish fundraisers and activities not related to the Campaign have been suspended until the end of June. The only exception to this is fundraising for the Youth Camp.
- 2. All Parish Groups are expected to set-up and conduct a "phone-a-thon" to obtain pledges for the campaign. Please contact the parish office to set-up times and dates. The parish office will coordinate training for participants.
- 3. Please send Jim Harris a list of the names, email addresses and phone numbers from each parish group.

5) Closing Prayer – (Father)

6) Adjournment