

zoom

Video Communications



Our mission: Make communications frictionless

Zoom Video Communications is the leader in modern enterprise video communications, with a simple, reliable, and innovative cloud platform for video conferencing, phone, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems. Zoom Phone is a modern cloud phone system that can make and receive calls directly from Zoom. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms. Founded in 2011, Zoom helps businesses and organizations bring their teams together in a frictionless environment to get more done. Zoom is a publicly traded company headquartered in San Jose, California.

Customers who switch to Zoom Video Communications report an increase in performance, trust and engagement



On average, companies saw an 85% increase in video usage after switching to Zoom



92% report an increase in performance



82% report a greater sense of trust



91% report a greater sense of engagement



Company

Founded in 2011 by Eric S. Yuan
Headquartered in San Jose, CA
2000+ employees globally, and growing



Customers

Net Promoter Score of 70
60% of the Fortune 500 use Zoom
Over 96% of the top 200 US universities



Funding

\$145.5 million in total funding
Latest round: Series D, \$100 million, Jan. 2017
Major investors: Sequoia, Emergence Capital, Qualcomm Ventures, Horizons Ventures, Subbar Iyar



Recognition

A Leader in the MQ
#3 on the Forbes 2018 Cloud 100 list
Highest Rated Conferencing Solution by Customers on G2Crowd, TrustRadius, and Gartner Peer Insights

A video first unified communications platform with one consistent enterprise experience



Meetings

Bring reliable, scalable enterprise video and web conferencing for mobile and desktop



Chat

Streamline workspace collaboration with integrated persistent messaging for desktop and mobile



Webinar

Host and broadcast live virtual events with integrated marketing automation



Meetings

Bring reliable, scalable enterprise video and web conferencing for mobile and desktop



Chat

Streamline workspace collaboration with integrated persistent messaging for desktop and mobile



Conference Room Connector

Extend a consistent, cloud-based experience across SIP or H.323 room systems



Digital Signage

Leverage room displays for corporate communications, internal marketing, and more across multiple locations



Chat

Optimize room utilization with displays that provide availability info, room booking, and room release capabilities



App Marketplace

Easily find apps to extend the flexibility and power of Zoom's communications platform

Easily manage the entire video communications platform through the centralized Zoom Administration Portal and Dashboard.

Why Zoom?

Zoom has changed the way enterprises around the world connect and communicate. Zoom ties together everything you need into one easy platform - from 1:1 meetings to Town Halls and Webinars. It's a frictionless video experience on desktop, mobile, and conference rooms. With Zoom, most companies see an 85% increase in video usage and VoIP is used 6 times more than telephony - so people join fast and are more productive, and companies save money.

