



August 1, 2019

Dear SWVH/JA supporter,

We are pleased to invite you to participate in sponsorship of the 31st Anniversary SWVH/JA Annual Show and Medal Finals, which will be held Thursday, November 7th through Sunday, November 10th, 2019 at the Virginia Horse Center.

As you know, the mission of the Southwest Virginia Hunter/Jumper Association is to promote and encourage good sport and horsemanship; to better educate both the horse and rider for safety and enjoyment in the saddle and on the ground; and most importantly, to develop knowledge for the humane treatment of the horse. The Annual Horse Show is our organization's only fundraiser, and your sponsorship is genuinely appreciated and needed for supporting our mission.

Enclosed is a list of sponsorship opportunities. Sponsors will be recognized prominently on the poster boards that are displayed at each ingate and the horse show office. Sponsors will also be published on the SWVH/JA web site. If you are interested in a bigger sponsorship than listed in this mailing, consider partially sponsoring the Medal Finals dinner buffet, the Pony Medal Finals brunch or contact the office for a customized sponsorship package. Parents, grandparents, and friends can select a sponsorship level and submit a message to pay a special tribute to that special rider, horse, trainer or mentor.

If you wish to participate in sponsorship, please fill out the enclosed form. Forms may be returned by mail to: SWVH/JA, 3542 Harborwood Road, Salem, VA 24153. All sponsor requests will be assigned as they are received. If the class or division you requested is not available, your sponsorship will be assigned to other classes or divisions according to your sponsorship level.

Thank you for helping to make this horseshow memorable!

Respectfully,
2019 SWVH/JA Annual Horse Show Sponsorship Committee

SWVHJA Annual Horse Show 2019 Sponsorship Packages

If you would like to offer a "gift in kind" towards sponsorship, please contact one of the Sponsorship Committee members. "Group" sponsorships are again welcome, please just let us know the names and the billing arrangements. Platinum and Premier Sponsors may choose to be billed in installments.

Platinum Sponsor

\$1000

Show your support of SWVHJA with a Platinum Sponsorship package this year! Sponsorship options include the option to sponsor of one of the exciting SWVHJA **Medal FINALS** or an entire division of your choice. Sponsorship benefits include:

- Reserved (box) seating in the Coliseum for the weekend
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Bring a banner to hang at ringside
- Sponsor gift

Gold Sponsor

\$500

Show your support of SWVHJA with a Premier Sponsorship package this year! Sponsorship options include the option to sponsor an entire division of your choice. Sponsorship benefits include:

- Reserved (box) seating in the Coliseum for the weekend
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Bring a banner to hang at ringside
- Sponsor gift

Silver Sponsor

\$300

Show your support for the very popular Children's/Adult or Schooling Jumper classes – or pick a selection of your favorite classes! Lots of exciting choices to help tomorrow's stars develop their winning techniques. Coliseum Sponsors will enjoy:

- Reserved (box) seating in the Coliseum for the weekend.
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Bring a banner to hang at ringside
- Sponsor gift

Bronze Sponsor

\$150

A wide variety of sponsorship options are available to the contributing sponsor. Perhaps you'd like to sponsor a SWVHJA Recognized Division championship, or maybe you would prefer to sponsor several individual classes. Plenty of choices are available and benefits for contributing sponsors include:

- Reserved (box) seating in the Coliseum for the weekend
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Sponsor gift

Supporting

\$50

Prefer to sponsor a certain recognized class that perhaps has some special meaning to you? Perhaps you would like to support one of our many divisions that while not a SWVHJA division, provides plenty of competition year after year? Patron sponsorship offers many options to choose from.

- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Sponsor gift

2019 Sponsorship Package: (please check)

Platinum \$1000 _____

Gold \$500 _____

Silver \$300 _____

Bronze \$150 _____

Supporting \$50 _____

1st choice: _____

2nd choice: _____

3rd choice: _____

Sponsorship to read: _____

Check included

Invoice

Address: _____

Please mail all sponsorship forms to:

SWVHJA
3542 Harborwood Road
Salem, VA 24153

*Based on the positive feedback from last year's sponsors, we will again be thanking **ALL** our sponsors not only ringside with sponsorship announcements, opportunities for ribbon presentation, and sponsor recognition ribbons; but we will again be advertising all our sponsors with sponsor signs at each ring.*

(Turn over for complete listing of classes)