BID MISSION STATEMENT
"A volunteer-led committee promoting the economic growth and resilience of businesses through marketing and beautification while maintaining the unique and authentic character of the Business Improvement District"

1. Introductions.

2. 2020 Merchant event ideas
   a. Wine Bar across from Central Market-Randall to update
   b. Theatre Square Farmers Market from Wed to Thu – Brenda BSP to update
   c. Do we need a sub-committee to coordinate ideas
   d. Do we need to meet with City to manage problems as they occur – talk to Ingrid

3. Update on BID billing & BID budget & updated list for 2020 - Karla

4. Greta – Present downtown planters

5. Keller Street Garage-Update
   a. Artist request to paint the stairwells, approvals underway
   b. Art Council work

6. Banner-tree lighting-Pedastal update –Karla Update

7. Businesses opened/closed in downtown - ALL

8. Update on utility box painting – Marie
   a. Locations & Schedule
   b. Completion of existing artists boxes

9. Downtown beautification –
   • Sidewalk Cleaning Schedule
• Sidewalk repair update
• Street Teams
• Garbage cans
• Plants

10. Next Meeting:
   • Next meeting Tuesday – May 12 – 8:45 am –
     i. Petaluma Hotel-Conversation Room