

2020 BID Advisory Meeting Agenda

LOCATION – PETALUMA HOTEL – Conversation Room

TUESDAY – Apr 14, 2020 – 8:45AM

BID MISSION STATEMENT

"A volunteer-led committee promoting the economic growth and resilience of businesses through marketing and beautification while maintaining the unique and authentic character of the Business Improvement District"

- 1. Introductions.**
- 2. 2020 Merchant event ideas**
 - a. Wine Bar across from Central Market-Randall to update**
 - b. Theatre Square Farmers Market from Wed to Thu – Brenda BSP to update**
 - c. Do we need a sub-committee to coordinate ideas**
 - d. Do we need to meet with City to manage problems as they occur – talk to Ingrid**
- 3. Update on BID billing & BID budget & updated list for 2020 - Karla**
- 4. Greta – Present downtown planters**
- 5. Keller Street Garage-Update**
 - a. Artist request to paint the stairwells, approvals underway**
 - b. Art Council work**
- 6. Banner-tree lighting-Pedastal update –Karla Update**
- 7. Businesses opened/closed in downtown - ALL**
- 8. Update on utility box painting – Marie**
 - a. Locations & Schedule**
 - b. Completion of existing artists boxes**
- 9. Downtown beautification –**
 - Sidewalk Cleaning Schedule**

- Sidewalk repair update
- Street Teams
- Garbage cans
- Plants

10. **Next Meeting:**

- **Next meeting Tuesday – May 12 – 8:45 am –
i. Petaluma Hotel-Conversation Room**