

Keratin acknowledgment agreement

What is keratin?

Keratin is a protein found naturally in skin, hair, and nails, in addition to other sources. In human hair, it acts as both an external protective shield and an internal structural protein. Keratin is depleted when hair is damaged physically, chemically or from environmental factors, such as the sun.

What is Keratin Complex's Signature Keratin?

Keratin Complex's Signature Keratin is a proven ingredient that acts as a powerful humidity blocker. It helps stop frizz and repair damage to the hair. It gives hair incredible strength, making it more resilient against uncontrollable factors such as the sun, heat damage and age.

Smoothing Treatments

What is a smoothing treatment?

A keratin smoothing treatment is a professional treatment that helps repair damage, block humidity, and reduce frizz.

What does Keratin Complex offer?

As the leading innovator in the hair smoothing industry, Keratin Complex offers a full range of treatments designed to meet the needs of all lifestyles and all types of hair.

- KCMAX™ Maximum Keratin Smoothing System: Our strongest treatment yet.
- Natural Keratin Smoothing Treatment (NKST): Signature smoothing solution.
- Natural Keratin Smoothing Treatment for Blonde Hair (NKSTB): Signature smoothing solution for blonde and fragile hair.
- Express Blow Out® (EBO): The speedy smoothing solution.
- Personalized Blow Out™ (PBO) Same Day Keratin Treatment: Customizable same-day keratin treatment.

Do Keratin Complex smoothing treatments straighten the hair?

Keratin Complex smoothing treatments are NOT straightening treatments. Keratin Complex smoothing treatments reduce curl, target weak spots, and reinforce the hair's structure, helping to repair damage, block humidity, and reduce frizz while leaving hair soft, silky, shiny, and smooth.

Victory Hair Salon
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How long will the treatment last?

Longevity depends upon the selected treatment. Regular use of Keratin Complex shampoos, conditioners, and styling products will help maintain the longevity of all treatments and ensure optimal results.

- KCMAX™ Maximum Keratin Smoothing System: Up to 3 months.
- Natural Keratin Smoothing Treatment (NKST): Up to 5 months.
- Natural Keratin Smoothing Treatment for Blonde Hair (NKSTB): Up to 5 months.
- Express Blow Out® (EBO): Up to 6 weeks.
- Personalized Blow Out™(PBO): Up to 3 months.

With any of keratin treatment we can guarantee your service when you use the specified Keratin Complex after care products recommended by your certified stylist.

The client should not get the hair wet or use traditional shampoo for a minimum of 72 hours when doing a Keratin Natural Smoothing. When doing a Keratin Express do not use traditional shampoo for a minimum of 8 hours. If the hair gets wet, instruct the client to blow-dry and lightly go over hair with a flat iron on low heat. The client should not use pins, clips, ponytail holders or glasses to hold or pull the hair back during the first 72 hours or 8 hours, depending on which Keratin you get. After the elapsed time has ended regular use of Keratin Complex Shampoo, Conditioners and styling products will help to maintain the longevity of the treatment rendered.

Keratin Shampoos, Conditioners, and Aftercare Products

Keratin-enhanced shampoos, conditioners, blow-dry creams, serums, and styling products can protect, repair, and strengthen hair that has been damaged with daily stressors. These products can help with manageability and easier, faster styling, along with supporting and maintaining salon services at home. Some of these products can act like a smoothing treatment but only lasts in the hair a brief time or until the hair is washed.

Beautiful Hair Every Day!

Keratin can be a fantastic addition to a healthy hair regimen. The replenishment of lost keratin and it is boost to the natural keratin in the hair can have a long-lasting healthy outcome. Experience the benefits of keratin and shop all keratin-enhanced products at [Keratin Complex](#). Whether you get a smoothing treatment or adding a couple new products to your haircare routine, Keratin Complex has a wide variety of keratin treatments and haircare products to give you beautiful hair every day!

X

Clients Signature