

FOR IMMEDIATE RELEASE

Media Contact: Russ Adams
Operations Manager
Ogden UnCon
(801) 452-5536
radams@ogdenuncon.com



Sophia the Robot, the Humanoid Robot from Hanson Robotics, to Make First Comic Con Appearance

Join the First Ever Ogden UnCon Pop Culture Event in Welcoming Headliner, Sophia the Robot

September 5, 2018. Ogden, Utah . Artificially intelligent humanoid robot, Sophia, will make her first comic convention appearance at the first annual Ogden UnCon June 7-9, 2019. Sophia the Robot, the masterpiece of Hanson Robotics (www.hansonrobotics.com), has captivated nations and has become an internet sensation. Sophia has met with world leaders, addressed the United Nations, appeared on TV shows such as *The Daily Show* and *The Tonight Show starring Jimmy Fallon*, and has graced the cover of *Cosmopolitan*, *ELLE* magazine, and more. Now, this modern marvel is coming to Ogden, Utah to meet her fans and kick off Ogden UnCon's first event.

Ever since her unveiling in 2016, Sophia has quickly rocketed to stardom. Sophia is Hanson Robotics' most advanced human-like robot, created by combining breakthrough innovations in robotics, AI, and artistry. The epitome of artificial intelligence, Sophia is endowed with remarkable expressiveness, aesthetics, and interactivity, and can simulate a full range of facial expressions, track and recognize faces, and hold natural conversations with people.

Just like Ogden UnCon, Sophia shares a remarkable, unique and unexpected story that captivates and surprises, making her the perfect headliner for our inaugural year.

"Sophia is the personification of the comic con spirit." says Russ Adams, Ogden UnCon founder. "She is science fiction, fantasy, technological marvel, and superhero come to life. And we are honored she is making her geek-dom debut at Ogden UnCon."

Fans attending Ogden UnCon will have the chance to engage with Sophia as she greets them on celebrity row, performs on multiple panels and parties with other celebrities and VIP ticket holders at the UnCon VIP Party. Other celebrities such as Naomi Grossman of *American Horror Story*, Amy Hill of *Preacher*, Neil Kaplan of *Voltron: Legendary Defenders*, and many more who have yet to be announced, also round out the show's guest list.

"Ogden UnCon is going to be a huge event for Ogden," shares Ogden Downtown Alliance's Danielle Collier, "not only will it bring guests to share in all Ogden has to offer, but it will drive our local economy, add excitement in a different realm and create an opportunity to celebrate arts and culture." This three-day event will bring \$700,000 in economic impact to local businesses.

Ogden UnCon is focused on bringing unconventional shows, panels, workshops and celebrity guests to Northern Utah. As Ogden's "Untamed & Unconventional" popular culture con, this convention seeks to inspire and support local artists while entertaining and thrilling our community.

1st Annual Ogden UnCon

June 7-9, 2019

Ogden Eccles Conference Center
2415 Washington Blvd, Ogden Utah 84401

Tickets for Ogden UnCon go on sale October 1st, 2018.

To see a full celebrity lineup and purchase tickets visit OgdenUnCon.com.

Stay up to date with happenings and announcements by following @OgdenUnCon on Facebook, Twitter and Instagram.

###

About Ogden UnCon

Ogden UnCon is a limited liability company and an annual event dedicated to the appreciation of pop culture, its creativity, and art forms. Through our convention, we will shine a light on the arts, artists, and city of Ogden, Utah.

<http://www.ogdenuncon.com/>

<https://www.facebook.com/OgdenUnCon/>



About Hanson Robotics Limited

Hanson Robotics Limited (HRL) is an AI company dedicated to research, robotics and the creation of the world's most realistic humanoids. We quest to create robots with intellect, empathy and wisdom, traits future AI technologies and robots will need in order to solve some of humanity's toughest problems. Led by renowned roboticist, sculptor and former Disney imagineer David Hanson, HRL recently received the prestigious 2018 Edison Prize for Robotics. For more information, please visit

<http://hansonrobotics.com>.

For more information on Sophia the Robot, visit:

<http://hansonrobotics.com/>

<https://www.facebook.com/realsophiarobot/>

<http://instagram.com/realsophiarobot>

<https://twitter.com/RealSophiaRobot>