



Drilling Down the Blockchain: Beyond the Pilot Programs

October 27, 2016 • The Joseph Gross Gallery • New York

Event Schedule

5:45 pm: Registration

6:15 pm: Panel Opens

- What is the current status of blockchain development?
- Collaborative efforts: How competitors are working together
- What regulatory hurdles are to be faced and how this can be used to an advantage?
- Opportunity now: Drilling down to practical and real blockchain applications
- Security issues and how distributed ledger technology is addressing the issue
- To what verticals aside from the Financial Markets will blockchain apply and how can they best be used?

Panelists:

Nick Caes, Research Analyst Credit Strategy & Standards, **Moody's Investors Service**

Pinar Emirdag, Non-Executive Director, **Clearmatics**

Jared Harwayne-Gidansky, Vice President; Disruptive & Emerging Technologies Group Lead,
BNY Mellon

Richard Johnson, Senior Analyst - Market Structure & Technology, **Greenwich Associates**

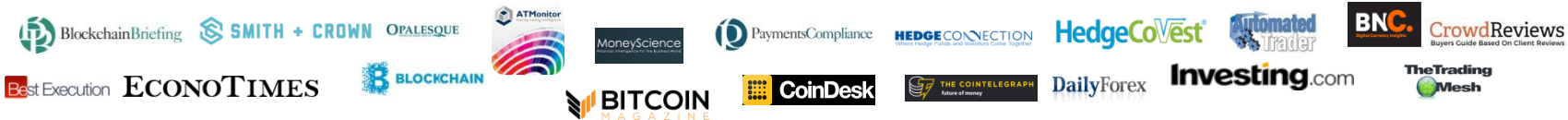
Bhavin P. Kapadia, **Independent OTC Derivatives Consultant**

Joyce J. Shen, Director, Emerging Technology Partnerships and Investments, **Thomson Reuters**

Facilitator: Stacey Mankoff, Managing Principal, **The Mankoff Company**

7:15pm – 8:15pm: Networking Reception

Media Partners



Speaker Bios



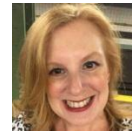
Nick Caes is a Research Analyst in the Credit Strategy & Research Team at Moody's Investors Service in New York. He has been leading Moody's research and analysis efforts related to blockchain technology, with particular focus on potential implications for Moody's rated issuers. Until recently, Nick was a Research Analyst in Moody's Global Financial Institutions Group Research Team in New York, responsible for monitoring and analyzing financial market developments that impact the creditworthiness of Moody's-rated banks globally. Nick joined Moody's in 2012 as Associate Analyst in the Financial Institutions Group in Singapore, covering banks in South and Southeast Asia. Nick holds a Master's degree in International Business from Hult International Business School in Shanghai and a Master's degree in Engineering from the University of Ghent.



Bhavin P. Kapadia is an OTC Derivatives trading platform integration executive. As an Independent Consultant, his primary focus is on \$25M Calypso derivatives technology implementation projects at Wall Street Investment Banks. He has 8 years delivering, influencing mission-critical initiatives for Interest Rate Derivatives, FX Options and Regulatory Risk and serves the client's senior management team while collaborating with global Traders, Quants and Developers. Given his extensive Investment Banking insights on multi-million trading technology, Bhavin is an advocate for new trends HyperLedger and Blockchain relevancy to OTC Derivatives. He regularly speaks with Venture Capitalists, Capital Markets' Startups seeking funding.



Pinar Emirdag, is a non-Executive Director at Clearmatics, has worked on a broad spectrum of innovative developments in financial services as a designer, founder, developer of products and businesses, a strategic investor on behalf of institutions and an operator responsible for servicing a large sophisticated group of clients. She is a founding member of the UK Digital Currency Association and a Mentor at Startupbootcamp FinTech. She was also one of the founders of Mathmoneyf(x). Prior to this, Pinar was responsible for managing London Stock Exchange Group's Business Development; at ICAP, as a MD responsible for Business Development in Institutional Brokerage. She previously held a similar role at Liquidnet and prior to that was at Citigroup. Pinar started her business career at financial services management consultancy, Oliver Wyman. Pinar holds a Ph.D. and M.Sc. in Physics and a M. Sc. in Electrical Engineering from Brown University.



Stacey Mankoff is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing within the financial industry, with an expertise in trading and latest technology. She started the firm in January 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. In the latter part of 2009 she launched the *After the Bell* panel discussion series in which topics of high interest to the FinTech community are addressed and followed by networking opportunities. The events launched in NYC and now have gone global with the mantra "Making Complicated Topics Approachable". Prior to her working in the conference industry with firms including IIR (GAIM events) and WB Research (TradeTech), Ms. Mankoff held senior sales and marketing positions at Saatchi & Saatchi; Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is on the Advisory Board of QuantsGiveBack, a charitable organization within the quant community, and is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.



Jared Harwayne-Gidansky has over a decade of engineering experience spanning numerous industries including finance, biomedical engineering, defense, robotics, textiles, manufacturing, software development, IT, hardware products, emergency services, embedded systems, and signal processing. He's worked with over a half-dozen startups and has close to a decade of management experience, with a variety of roles at early stage and startup companies, including C-level positions. Additionally, he has close to 15 years of emergency services experience, and works closely with numerous Public Safety organizations. Jared received numerous awards including induction into Eta Kappa Nu (the Electrical Engineering honor society), Mensa, and the Eagle Scout award. Jared is an Adjunct Professor of Electrical Engineering at Cooper Union and provides consulting services in the areas of data science, analytics, product management/development, technology, strategy, project management, emergency services, and IT. Jared is currently a VP at BNY Mellon running their Disruptive & Emerging Technology Group, a firm wide group primarily focused on Blockchain and Distributed Ledger Technologies. Jared received his B. Eng. (with honors) in Electrical Engineering from Cooper Union and his PhD in Electrical Engineering from Yale University.



Joyce J. Shen is the Director, Emerging Technology Partnerships and Investments at Thomson Reuters. In this role as the global director in the CTO office, Joyce built and oversees the end-to-end emerging technologies practice at Thomson Reuters - leading emerging tech research, startup & ecosystem partnerships, and the early stage investments. Joyce also leads the blockchain/distributed ledger program at Thomson Reuters. Before joining Thomson Reuters, Joyce was the founding executive member and CFO of Bluemix cloud platform at IBM. She also spent several years leading technology mergers and acquisitions at IBM Corporate Development. Joyce received her undergraduate and masters degrees from the University of Chicago.



Richard Johnson focuses on equities and financial technology in Greenwich Associates' Market Structure and Technology practice. He has 20 years of industry experience in financial markets specializing in equities electronic trading. Prior to joining the Firm, Richard was consulting with companies focused on bitcoin and blockchain technology. Richard began his career in trading at Investment Technology Group and later became a founding employee at Miletus Trading where he served as Head of Trading. Richard has also held senior roles in product management and business development at Liquidnet and Societe Generale where he ran Electronic Trading in the Americas. Richard holds a BA in Economics and Statistics from the University of Exeter.



Organizer: The Mankoff Company is a full-service marketing consultancy concentrating on all aspects of the financial industry with an expertise in trading technology. We partner with our clients to determine need and design targeted and results-driven marketing plans, networking forums, interactive seminars, lead-generation campaigns, PR & product promotion campaigns, b2b programs, and establishment of a web and social media presence. The **After the Bell** series are targeted, topical events of interest to the financial and fintech community.