

Biography, Dan Feinberg



Daniel (Baer) Feinberg

Principal and Founder, Fein-Line Associates, Inc.

Dan Feinberg is President and CEO of Fein-Line Associates, Inc., a consulting firm focused on the electronic interconnect (printed wiring board) and assembly industries and a founding Partner in the Quantum Performance Group, LLC, a market research firm. Dan was formerly president of Morton Electronic Materials (MEM or Dynachem), a \$240 million division of Morton International, Inc., and a group vice president of the parent company Morton International until its acquisition by Rohm and Haas in 1999.

Dan is an IEEE certified manufacturing engineer, has done post graduate work at USC in International Marketing and has various computer certifications by Microsoft and CompTia.

Through a focused, global restructuring acquisition and divestiture plan, Dan led a turn around that returned MEM to significant profitability. Under Dan's market leadership, MEM built a powerful presence in its global market with an impressive technology portfolio.

Dan's engineering, sales, marketing, M&A and general management background, and his experience in Asia and Europe, was demonstrated in his ability to restructure and "turn around" a business. Often described as a "Street Fighter," Dan is at home in a battle to gain market share and lead a team in accomplishing difficult tasks.

During Dan's career, he has served in various management positions including engineering director at a large PWB fabricator to various marketing and sales management positions, including V.P., Sales and Marketing, Executive V.P. and President of Morton Electronic Materials (Dynachem).

Dan has authored almost one hundred published articles, and has presented papers at various industry events. He has organized and hosted various seminars. Dan wrote a monthly column for CircuiTree magazine and does webcasts for iconnect007.com

Dan is well known in the PWB industry. He has been a member of IPC since 1968, has received its prestigious Chairman's award and was presented with

the IPC's special achievement award in 1994 and its Public Policy Champion award in June 2000. He was the founding chair of the IPC supplier's council and championed the founding of IPC Expo. He was chair of the IPC Government Relations Committee for over ten years and sat on the board of directors of the California Circuits Association. *In 2009 Dan was named to the IPC Hall of Fame.* He has been active in charitable organizations in Orange County including chair of the United Way leadership effort and underwriting chair for the Orange County ACS Cattle Baron's Ball. He is on the board of the San Clemente Beaches and Parks foundation and also teaches computer use to seniors as a volunteer for the Cyber Café SCORE. His hobbies include power boating and building extreme computers.

For More Information Contact:

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