



General manager Alex Halassy standing outside of the Saint John Hyundai dealership, which is going to expand and get a new look.

Photo: Noushin Ziafati/Telegraph-Journal

🕒 Published a day ago



Noushin Ziafati | Telegraph-Journal

SAINT JOHN • Due to immense growth over the years and a push to revamp Hyundai dealerships across the globe, the location in Saint John is going to expand and get a makeover.

“Hyundai has just grown exponentially, that’s why we’re expanding, because we sell so many cars now,” said Alex Halassy, general manager of Saint John Hyundai. “We went from selling a few cars when we [first] opened up in the city ... to competing for a major market share in the city now.”

Saint John Hyundai is going to expand to house six new service bays, bringing the total at the dealership to 20. These service bays will be dedicated to oil and tire changes as well as used cars.

The dealership will also have a new two-lane drive-thru service, which will allow four cars to drive into the garage at a time, with service advisors ready to assist them.

“The drive-thru service is for convenience. Now, you don’t have to get out and park your car in the parking lot and then come in. So you’re not walking, you’re out of the weather,” Halassy said.

As a result of these changes, the dealership's square footage will increase by 8,000 square feet, bringing it to a total size of 30,000 square feet.

In addition to the expansion efforts, the dealership will also get a fresh look, which will be consistent with other Hyundai dealerships around the world, Halassy said. Instead of the current blue and white look, the Saint John Hyundai dealership will be a muted brown with silver lettering.

The dealership showroom will also be renovated, with steel pillars, new floors, new desks and a "canopy type" ceiling, which is meant to emulate a forest, he said.

These changes will be a "major expense" for the company, but Halassy said they expect it will increase business for them as well.

Renovations are expected to begin around mid-August, according to Halassy, but he wants the public to know that the Saint John dealership will still be open while construction is being done.

"We still want people to know that we are open for business, sales and service. Nothing's happening other than we're growing," he said.

🕒 Published a day ago



Comments

My profile

Post a comment

2500 characters remaining

Post

All Comments 2

David_Preston_ 2 hours ago

If they could just get the engines to stop catching on fire! I'm going to stick with Honda but I do wish this dealership all the best.

Reply ↩

Report 🚩

Stephen_Flynn_ 14 hours ago

If Hyundai's are so good, then why would you need more service bays?.....just kidding.

Reply ↩

Report 🚩



COLLAPSE

NEWS