

2023 BID Advisory Meeting Agenda

Keller Street CoWork
140 Keller Street

TUESDAY, January 17, 8:30am - 9:30am

BID MISSION STATEMENT:

"A volunteer-led committee promoting the economic growth and resilience of businesses through marketing and beautification while maintaining the unique and authentic character of the Business Improvement District"

1. Introductions of new attendees (if applicable)
2. Distribution of Nov 15 meeting minutes
3. Update on BID billing & BID budget & updated list for 2023
4. Review + follow up of Nov 15 meeting items
5. Butter & Eggs / Antique Faire dates
6. Summer Sidewalk Sale dates
7. Current initiative updates
 - a. Pedestals / Historical Signs – Karla
 - b. Utility Box Art – Lorraine
 - c. Downtown Planters – April
 - d. Wayfinding ideas – Elizabeth
8. 2023 Upcoming Events:
 - a. Arts Alive – 1/19
 - b. Commercial Property Owner's Meeting – 1/24
 - c. Annual General Members Meeting – 2/8
 - d. 2023 Butter & Egg Days Parade and Festival – 4/22
9. Next Meeting:
 - **Next meeting Tuesday – 2/21**