



**CREATE**

**ART DIRECTION  
GRAPHIC DESIGN  
ADVERTISING  
BRANDING  
IDENTITY  
WEB & MOTION  
TEAM COLLABORATION  
CLIENT PRESENTATIONS**



[michaeltinodesign.com](http://michaeltinodesign.com)



Aeretus is an agency comprised of advertising, branding, copywriting, design, and marketing professionals dedicated to delivering value to our clients through content inspired by artistic sensibility that is approachable, expressive, friendly, honest, and innovative.

[aeretus.com](http://aeretus.com)







### SKILLS

**CREATIVE AND ART DIRECTION**  
DOLLAR SIGNS & GRAPHICS  
OKAY CREATIVE  
MTD - MICHAEL TINO DESIGN

**INTERPERSONAL SKILLS**  
DOLLAR SIGNS & GRAPHICS  
OKAY CREATIVE  
TMP WORLDWIDE  
ALL OF THEM

**ADVERTISING & MARKETING**  
DOLLAR SIGNS & GRAPHICS  
MTD - MICHAEL TINO DESIGN  
OKAY CREATIVE  
TMP WORLDWIDE

**CONTRACT GRAPHIC DESIGN**  
MTD - MICHAEL TINO DESIGN  
DOLLAR SIGNS & GRAPHICS  
OKAY CREATIVE  
TMP WORLDWIDE

**EDUCATION | CERTIFICATION**  
BACHELOR'S OF ARTS:  
COMMUNICATION STUDIES  
UNLV - UNIVERSITY OF NEVADA  
LAS VEGAS. 1993

**INDUSTRY CERTIFICATIONS**  
AIGA - AMERICAN INSTITUTE OF  
GRAPHIC ARTS MEMBER  
MULTIPLE SOFTWARE CERTIFICATIONS





TINO ONIT



## PROFILE

With more that 25 years of experience in advertising, design, marketing, and strategy experience with Fortune 500 employers and clients including tenures at TMP Worldwide, Shonkwiler Marcoux Advertising (Las Vegas) and Fletcher Jones Management Group, I have the experience and maturity of a seasoned Art Director and Graphic Designer.

## EXPERIENCE

*April 2018 - August 2018*  
**DOLLAR SIGNS & GRAPHICS**  
2717 Lake Tahoe Blvd, Ste 4  
South Lake Tahoe, CA 96150

*June 2008 - Present*  
**MICHAEL TINO DESIGN / MICHAEL TINO FINE ART**  
**michaeltino.com**  
South Lake Tahoe, San Francisco and Las Vegas, NV

CONTRACT ART DIRECTOR | GRAPHIC DESIGNER  
Conceived and Designed logos, signs, business cards, websites and a variety of collateral and advertising materials for local as well as other markets. Major Accomplishments included the successful conceiving, designing and development of an extensive, SEO-stratetic website for Edens Electrical Contractor, a local business in South Lake Tahoe, CA.

Exhibiting and Accomplished fine artist.  
I had taken time to persue, develop and refine my fine art. Developed self promotional materials including video.

*June 2009 - June 2016*  
**OKAY CREATIVE / MTD**  
San Francisco, CA and Las Vegas, NV

CO-FOUNDER AND CREATIVE DIRECTOR  
Advertising. Branding. Copywriting. Design. Marketing. Mobile. Social. Strategy. As a contractual business adventure, I had collaborated with a College Friend and Fraternity Brother on this small-scale independent design and advertising firm.

*October 1999 - December 2007*  
**TMP WORLDWIDE**  
San Francisco, CA and Las Vegas, NV

SR ART DIRECTOR | GRAPHIC DESIGNER  
Conceptual development and implementation of creative and advertising materials in a face-paced Creative Team environment where collaboration and teamwork was absolute. Responsible for mentoring and directing other creative team members and outside vendors, design and development of creative advertising campaigns, print and digital ads and collateral and large formate graphics including bus wraps and hiring events. This Global Recruitment and B2B advertising and digital media firm maintained offices all over the world. Accounts I have worked on included: Nike, Northrop-Grumman, Microsoft, Eli-Lilly, L'Oreal and Dell to name a few.

*August 2004 - June 2005*  
**CHRIS MARCOUX ADVERTISING**  
Las Vegas, NV

SR ART DIRECT | GRAPHIC DESIGNER

michaeltinodesign.com



*Micro*  
**BLADING**  
**BROWS**  
*Permanent*  
**MAKE-UP**

SIGNAGE AND LOGO DESIGN

*Luxury*  
**STORE**  
**HAIR**  
**MAKE-UP**  
**SKIN**







**CURTISCREEK CANYON RANCH, CA**

HISTORIC LOCATION SECLUDED ON THE CREEK GREAT VIEWS SWIMMING HOLES

Our property is located about 4 1/2 miles away from the picturesque town, out a quiet country road, along one of the best sections of Curtis Creek. Pitch your tent and enjoy the wildlife, swim, gold pan (provided on property), use as your base to explore other great nearby attractions. Jamestown built "Back to the Future" movie props and replicas other western shows and filming paraphernalia. Columbia where the stagecoach still rides and no modern cars reside- take a step back in time! Mooning Caverns and the Murphy's Caverns- either are only several miles away. Along with Big Trees State Park, which (near Yosemite and Kings Canyon but without the crowds)

RESERVE AND BE INFORMED  
**HIP CAMP**

<https://www.hipcamp.com>



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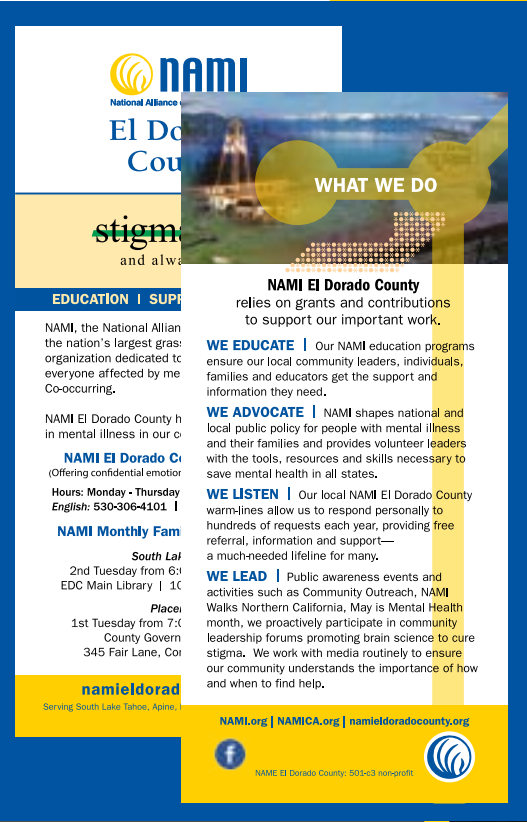
okaycreative











NAMI El Dorado County Rack Cards



25-PLUS YEARS  
OF HANDS ON  
EXPERIENCE



SIGNS



High quality materials  
Attention to details  
Fast turn-a-round  
Competitive prices  
Friendly service

GET A QUOTE



DOLLAR SIGNS AND GRAPHICS  
Web Design sub page





**BE PART OF THE PROCESS™  
GET INVOLVED  
IMPASSIONED AND CONFIDENT  
JUST ASK**

**Michael J Tino**

913 Friday Ave#111  
South Lake Tahoe, CA 96150  
mjt@michaeltinodesign.com  
530.721.1062



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