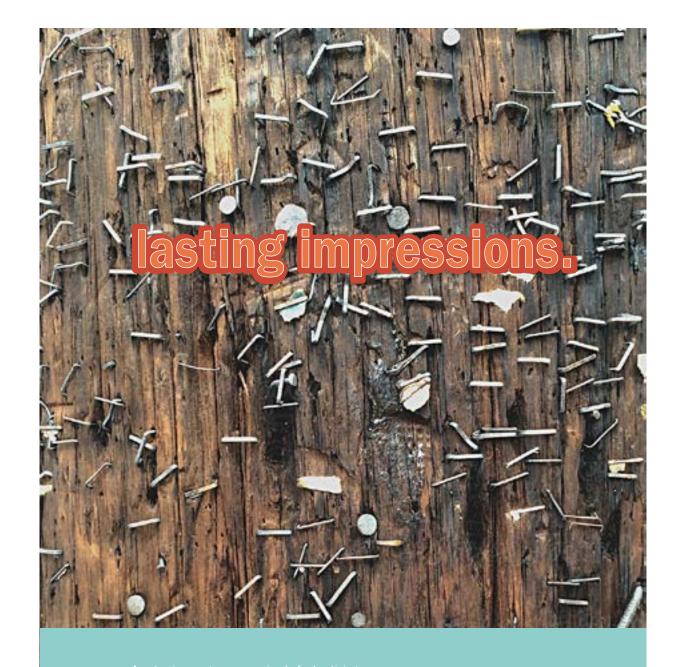


ART DIRECTION
GRAPHIC DESIGN
ADVERTISING
BRANDING
IDENTITY
WEB & MOTION
TEAM COLLABORATION
CLIENT PRESENTATIONS









branding, copywriting, design, and marketing professionals dedicated to delivering value to our clients through content inspired by artistic sensibility that is approachable, expressive, friendly, honest, and innovative.



aeretus.com





SKILLS

CREATIVE AND ART DIRECTION DOLLAR SIGNS & GRAPHICS **OKAY CREATIVE** MTD - MICHAEL TINO DESIGN

INTERPERSONAL SKILLS DOLLAR SIGNS & GRAPHICS OKAY CREATIVE TMP WORLDWIDE ALL OF THEM

ADVERTISING & MARKETING DOLLAR SIGNS & GRAPHICS MTD - MICHAEL TINO DESIGN **OKAY CREATIVE** TMP WORLDWIDE

CONTRACT GRAPHIC DESIGN MTD - MICHAEL TINO DESIGN DOLLAR SIGNS & GRAPHICS OKAY CREATIVE TMP WORLDWIDE

EDUCATION I CERTIFICATION BACHELOR'S OF ARTS: **COMMUNICATION STUDIES** UNLV - UNIVERSITY OF NEVADA LAS VEGAS. 1993

INDUSTRY CERTIFICATIONS AIGA - AMERICAN INSTITUTE OF GRAPHIC ARTS MEMBER MULTIPLE SOFTWARE CERTIFICATIONS











PROFILE

With more that 25 years of experience in advertising, design, marketing, and strategy experience with Fortune 500 employers and clients including tenures at TMP Worldwide, Shonkwiler Marcoux Advertising (Las Vegas) and Fletcher Jones Management Group, I have the experience and maturity of a seasoned Art Director and Graphic Designer.

EXPERIENCE

April 2018 - August 2018

DOLLAR SIGNS & GRAPHICS

2717 Lake Tahoe Blvd, Ste 4

2717 Lake Tahoe Blvd, Ste 4 South Lake Tahoe, CA 96150

June 2008 - Present

MICHAEL TINO DESIGN / MICHAEL TINO FINE ART michaeltino.com

South Lake Tahoe, San Francisco and Las Vegas, NV

CONTRACT ART DIRECTOR | GRAPHIC DESIGNER

Conceived and Designed logos, signs, business cards, websites and a variety of collateral and advertising materials for local as well as other markets. Major Accomplishments included the successful conceiving, designing and development of an extensive, SEO-stratetic website for Edens Electrical Contractor, a local business in South Lake Tahoe, CA.

Exhibiting and Accomplished fine artist.

I had taken time to persue, develop and refine my fine art. Developed self promotional materials including video.

June 2009 - June 2016

OKAY CREATIVE / MTD

San Francisco, CA and Las Vegas, NV

CO-FOUNDER AND CREATIVE DIRECTOR

Advertising. Branding. Copywriting. Design. Marketing. Mobile. Social. Strategy. As a contractual business adventure, I had collaborated with a College Friend and Fraternity Brother on this small-scale independent design and advertising firm.

October 1999 - December 2007 TMP WORLDWIDE San Francisco, CA and Las Vegas, NV

SR ART DIRECTOR | GRAPHIC DESIGNER

Conceptual development and implementation of creative and advertising materials in a face-paced Creative Team environment where collaboration and teamwork was absolute. Responsible for mentoring and directing other creative team members and outside vendorsl, design and development of creative advertising campaigns, print and digital ads and collateral and large formate graphics including bus wraps and hiring events. This Global Recruitment and B2B advertising and digital media firm maintained offices all over the world. Accounts I have worked on included: Nike, Northrop-Grumman, Microsoft, Eli-Lilly, L'Oreal and Dell to name a few.

August 2004 - June 2005 CHRIS MARCOUX ADVERTISING Las Vegas, NV

SR ART DIRECT I GRAPHIC DESIGNER

michaeltinodesign.com





SIGNAGE AND LOGO DESIGN

Micro BLADING

BROWS

Permanent MAKE-UP

LUXUY STORE

HAIR MAKE-UP SKIN







HISTORIC LICENSEN. SELECTIONS ON DESCRIPTION SHEWHOLD SHAWHARD CLES

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HIPC MP

https://www.hipcamp.com



HISTORIC LICENSES. SELECTION OF THE PARTY ON THE PROPERTY OF THE PARTY OF THE PARTY

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HIPC MP

CURTISCREEK CANYON RANCH, CA

****PORCLICATION SELECTED ON THE DREAF CHEAT AND SEMENTH PORCLES

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okay creative

























michaeltino..com website promotional materials.



NAMI El Dorado County

Rack Cards





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OF HANDS ON

EXPERIENCE

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Michael J Tino

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