



The Saint John Region Chamber of Commerce and Uptown Saint John have partnered with area municipalities for a new 'Take Away Wednesday' campaign that encourages people to buy local.

Photo: Justin Samanski-Langille/ Telegraph-Journal Archive

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Editorial board

The Saint John Region Chamber of Commerce’s “Take Away Wednesday” initiative should spur Greater Saint John residents to further support local businesses this summer.

The campaign encourages Saint Johners to support local restaurants which have been hard hit by the pandemic by ordering take away meals on a weekly basis.


We applaud this initiative. If residents participate, they can provide vital support for businesses facing an unprecedented strain due to the COVID-19 pandemic.

Indeed, we would go even further. Local businesses and attractions of all sorts are gearing up for one of the most challenging years on record. Since the travel restrictions at New Brunswick's borders are likely to remain in place for some time, the tourist dollars that Saint John-area businesses rely on simply won't be coming.

It's up to the residents of the province to help fill the gap.

New Brunswickers should view the restrictions on travel as an opportunity to patronize local businesses, support the regional economy and profit from restaurants, museums and outdoor activities they have not previously taken part in.

This will be good for New Brunswickers and a lifeline for our economy.

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