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BUSINESS & ECONOMY

# Annual donation drive pivots in wake of COVID



A collection of donations from the 2019 Bare Necessities campaign.  
Photo: Saint John Chamber of Commerce

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Telegraph-Journal

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SAINT JOHN • An annual fundraising campaign is making a pivot this year in the shadow of COVID-19.

According to a press release from the Saint John Region Chamber of Commerce, the 20th annual Bare Necessities campaign kicked off on Wednesday. The campaign typically donates toiletries and hygiene products to various community organizations, but due to the pandemic, personal care items cannot be collected.

This year, the campaign is asking for monetary donations to help those in need.

"It is our hope that after such a tough year for everyone, that we can come together once again for those in need," said chamber CEO David Duplisea in the release.

People can email [info@thechambersj.com](mailto:info@thechambersj.com) to arrange financial donations.

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