

International Business Training Association

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News Release

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IBTA Partner partners with The Corporate Trainer to deliver corporate, professional, and youth development programs to the Bahamas.

Cedar Park, TX, March 19, 2026 – Through its recent partnership with The Corporate Trainer, the International Business Training Association (IBTA) is further expanding the reach of its internationally recognized Certified Business Professional (CBP) and Certified Young Business Professional (CYBP) certification program. The Corporate Trainer will gain access to the CBP/CYBP program, a global standard for essential business skills, enabling it to provide high-quality business skills training and internationally recognized certification.

Deidre Rose, Director of training at The Corporate Trainer stated, "We specialize in designing and delivering corporate, professional, and youth development programs that empower individuals and organizations through practical, skill-based learning. We look forward to utilizing the CBP and CYBP certification programs to cover key areas such as leadership, customer service, communication, and entrepreneurship."

Katherine Cohan, IBTA Vice President of Operations, expressed strong confidence in the new affiliation with The Corporate Trainer, stating, "It's incredibly rewarding to see how the CBP/CYBP certification program has expanded globally over the years and how many people it is empowering. Partnering with an institution like The Corporate Trainer, which is deeply committed to developing talent and practical business skills, makes this impact even more

meaningful. It is remarkable to support individuals in their career development and professional advancement, and I hope this partnership continues to flourish so that together we can guide young professionals throughout their journeys, wherever they are in the world.”

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IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP & CYBP certification. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit cbpcertify.com to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA’s mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA’s CBP and CYBP certification is the fastest growing business skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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