



AVP Guinn – Austin, Cerritos, Lafayette, Lebanon, Ocala, Ocean Springs, Pueblo, Rantoul Oklahoma City, Orlando and Virtual Call Centers  
 AVP Banks– Davenport, Miami, Virtual Call Centers

MSS Mi60s

**INCENTIVE PERIOD:** October 1-31, 2022



**INCENTIVE SPONSOR:** Mobility Product Marketing

## Mi60s earn 3000 FAME Points or \$150 when their center achieves the following AT&T Protect Advantage 4 & AT&T Protect Advantage 1\* Attach Rate\*\* incentive target!

Specialty	Attach Rate Target***
MSS	31%+

### Center Must meet 100% Wireless attainment to qualify

\*AT&T Mobile Insurance sales, and AT&T Protect Advantage for 1 and AT&T Protect Advantage for 4 sales to customers in NY and OH, are not eligible for this Incentive.

\*\*Must be sold/processed via System X or OPUS.

\*\*\*Any "gaming" or fraudulent activity associated with this incentive could result in a Code of Business Conduct violation and/or termination, as well as any earnings being forfeited.

**RRI-2201102005**

**20 FAME Points= \$1**

Results for A1 and A4 sales from official Mobile Protection Bundle reporting. Incentive Team will track/fulfill monthly incentive and will submit awards for input into FAME. The employee must be active in an eligible position with the Mobility Customer Service Centers organization during the performance month. This program is a discretionary bonus and is not a contract. No specific payout amount is promised or guaranteed. The Company reserves the right to change, amend, modify or delete/eliminate this program or reduce payouts at any time, including changes required to comply with applicable law. The award is not earned until paid, unless prohibited by state law. This Contest is designed, in part, to provide incentive for continued employment until the payout date of the award. Participation in the program is strictly voluntary. All regional incentive requirements, applicable tax procedures and incentive guidelines apply to this program.

The FAME Program Terms & Conditions also apply.  
 Questions? Please submit an inquiry through MyTickets.

**See full FAME Program Terms & Conditions applicable to all incentives by clicking on the "FAME Terms & Conditions" link on the FAME site. (<https://fame.att.com/terms>)**

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