

## 2022 BID Advisory Meeting Agenda

Keller Street CoWork  
140 Keller Street

**TUESDAY – October 18, 2022 – 8:45AM**

### **BID MISSION STATEMENT**

"A volunteer-led committee promoting the economic growth and resilience of businesses through marketing and beautification while maintaining the unique and authentic character of the Business Improvement District"

1. Introductions
2. Reminder of the role of BID and advisory committee
3. Update on BID billing & BID budget & updated list for 2022 - KARLA
4. Recollection of previous initiatives, status and reassignments
  - a. Holiday Decorations Downtown (Karla ordered)
  - b. Pedestals/ Historical Signs
  - c. Utility Box Art
  - d. Downtown Planters (revisit in the spring)
5. 2023 Upcoming Events:
  - a. Trick or Treat Walk – Oct 31
  - b. Santa Arrival – 11/26
  - c. Small Biz Saturday – 11/26
  - d. Holiday Open House – 12/3
  - e. Lighted Boat Parade – 12/10
6. Next Meeting:
  - **Next meeting Tuesday – 11/15/2022**