

SWOT ANALYSIS

Town of Chicog,
February 13th, 2002

Strengths

1. Natural Resources – Lakes, Rivers, Woods
2. Have own fire department
3. New Town Hall
4. Local interest in government activities – citizen involvement
5. Peacefulness, slower pace of life
6. Recreational opportunities
7. Less pollution
8. St. Croix National Scenic Riverway
9. Abundance of public land
10. Oversized Township – 45 sq. mi
11. Good roads

Opportunities

1. Recreation
2. Opportunity to plan / sensible growth management
3. Shoreline protection
4. Schwann's retreat center
5. Better coordination with adjacent and overlapping jurisdictions

Weaknesses

1. Lack of jobs
2. Lack of tax base
3. Taxes are too high
4. Large school district
5. Proximity to metropolitan areas
6. Enforcement of laws
7. Lack of identification and communication of rules and ordinances to citizens
8. Intergovernmental communication
9. Roadwork and snowplowing services coming from the county
10. "We-they" issues
11. Forest fire prone area
12. River divides the Town

Threats

1. Forest fire
2. Lakes – degraded water quality, overuse, exotics
3. Lack of state, county and federal money
4. Overabundance of dwellings
5. Grandfathering – lake zoning
6. No planning
7. Loss of local control
8. More people
9. Increase in need for services
10. Increase in need for utilities