

RESUME OLYA JULIE ZAHREBELNY, D.D.S.

e-mail: thezgroupllc@gmail.com

### **EDUCATION**

1974-1978 Doctor of Dental Surgery

Faculty of Dentistry University of Toronto Toronto, Canada

1978-1979 General Practice Residency

University Affiliated Hospitals

University of Toronto Toronto, Canada

#### **BUSINESS EXPERIENCE**

1995- present PRINCIPAL

The Z Group, L.L.C.

Marketing and practice management consultants specializing in customized programs for dental private, group, and hospital-based practices. Lecture and workshop presentations at dental meetings, for study clubs, and private offices.

#### **BUSINESS EXPERIENCE (continued)**

2011-present PARTNER

MZM Alliance LLC

Software and EHR management and development for the healthcare professions.

2011-present PARTNER

Medical EZ Billing LLC

Providing medical billing services to the dental profession.

1991- 1997 PRESIDENT

Zahrebelny Consulting Services, Inc.

Consulting service provided medical and dental billing training programs and specialized workshops to general dentists, dental specialists, physicians, physical therapists, university graduate programs, as well as ambulatory care facilities and hospitals, in the areas of medical and dental billing protocol and appeals processes, streamlining of office procedures, and techniques for

maximum efficiency and third party reimbursement.

1990-1993 DENTAL CONSULTANT

Consulting service provided to the insurance industry in both Commercial and Government programs. Claims and radiographs were reviewed to determine

the availability of benefits within contract provisions and guidelines.

1996-1998 MEMBER, EDITORIAL BOARD

FEATURED COLUMNIST

<u>Dental Finance: The Bottom Line</u> Published by *The Levin Group, Inc.* 

1995-1998 FEATURED COLUMNIST

"Ask Dr. Z" Wavelengths

Newsletter of the Academy of Laser Dentistry

1996-1998 GUEST COLUMNIST

**Academy News** 

Newsletter of the Academy of Osseo-integration

1999-present COLUMNIST

**Insurance Solutions** 

Newsletter published by American Dental Support, LLC

#### **CLINICAL EXPERIENCE**

1996- 2004 PRIVATE PRACTICE

Manus Northwestern Oral Health Center

Chicago, Illinois

1981- 1996 HOSPITAL-BASED GENERAL PRACTICE

Swedish Covenant Hospital Dental Service

Chicago, Illinois

1990-1992 PRIVATE PRACTICE

Winnetka, Illinois

#### **ADMINISTRATIVE EXPERIENCE**

University of Illinois at the Medical Center College of Dentistry Chicago, Illinois

1980-1983 MEMBER

Subcommittee on Accreditation

Swedish Covenant Hospital Northwestern Memorial Hospital Network

Chicago, Illinois

1995-1998 MEMBER

Infection Control Committee

1995-1998 MEMBER

**Ethics Committee** 

1994-1995 MEMBER

Medical Records Committee

1980-1983 MEMBER

Ad Hoc Committee on Internal Medicine

### **HOSPITAL AND SURGICAL PRIVILEGES**

1981- 1998 ATTENDING PHYSICIAN

Swedish Covenant Hospital, Department of Surgery

Northwestern Memorial Hospital Network

Chicago, Illinois

#### **TEACHING EXPERIENCE**

Sept 2003- June 2004 ATTENDING PHYSICIAN

(Program discontinued) General Practice Residency Program

University of Illinois School of Dentistry

Chicago, Illinois

1997-2001 ASSISTANT CLINICAL PROFESSOR

(School closed) Group Co-Team Leader

Department of Restorative Dentistry Northwestern University Dental School

Chicago, Illinois

1996-2001 ASSISTANT CLINICAL PROFESSOR

Department of Oral Medicine/Oral Diagnosis Northwestern University Dental School

Chicago, Illinois

1981-1983 ASSISTANT PROFESSOR

Department of Oral Medicine/Oral Diagnosis

University of Illinois at the Medical Center, College of Dentistry

Chicago, Illinois

1980-1983 COURSE DIRECTOR

Clinical Oral Pathology and Oral Medicine

University of Illinois at the Medical Center, College of Dentistry

Chicago, Illinois

1979-1981 CLINICAL INSTRUCTOR

Department of Oral Diagnosis and Pathology

University of Illinois at the Medical Center, College of Dentistry

Chicago, Illinois

#### **LECTURES AND CONFERENCE PRESENTATIONS**

"Medical Billing of Specific Dental Procedures", Senate Management, Monthly Meeting, Chicago, Illinois, July 7, 1993.

"Accessing Medical Benefits for Periodontal Procedures", North American Society of Periodontists Chicago, Illinois, August 7, 1993.

"Medical Insurance? Yes, It CAN Work for You!" Academy of Laser Dentistry Inaugural Conference, Chicago, Illinois, October 8, 1993.

"Accessing Medical Benefits", Skokie Dental Forum, Skokie, Illinois, December 10, 1993.

"Maximizing Reimbursements for Implant Procedures", Board of Directors and Regional Managers, Interpore International, Newport Beach, California, January 10, 1994.

"Accessing Medical Benefits for Maximum Reimbursement", Franklin Park Study Club Franklin Park, Illinois, January 14-15, 1994.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Accessing Medical Benefits for Maximum Reimbursement", East Coast Laser Study Club New York, New York, January 20-21, 1994.

"Medical Benefits-Maximizing Your Reimbursements", N. American Periodontal Study Group Kamuela, Hawaii, January 31-February 3, 1994.

"Improving Medical Third Party Reimbursement for Implants and Related Procedures", Pre- and Post-Meeting Presentations, Sponsored by Interpore/IMZ, Academy of Osseo-integration, Orlando, Florida, March 3 and 5, 1994.

"Medical Benefits-An Alternative to Dental Insurance", Children's Memorial Hospital, Department of Dentistry, Chicago, Illinois, April, 1994.

"Third Party Billing Options", Northwestern University Dental School, Periodontal Post-Graduate Program, Chicago, Illinois, April 20, 1994.

"Maximizing Reimbursement for Oral/Maxillo-facial and Oncology Services". Two-Day Lecture and Workshop, University of Maryland Faculty Oral/Maxillo-facial Surgery Associates, Baltimore, Maryland, April 22-23, 1994.

"Medical Billing-Seeking Alternatives to Dental Insurance", East Coast Dental Laser Symposium, New York, New York, May 19, 1994.

"Accessing Medical Benefits for Maximum Reimbursement", Half-Day Limited Attendance Lecture and Workshop, East Coast Dental Laser Symposium, New York, New York, May 21, 1994.

"Maximizing Reimbursement for Oral/Maxillo-facial Procedures", St. Luke's-Roosevelt Hospital, Department of Dentistry and Oral Surgery, New York, New York, June 24-25, 1994.

"Medical Billing-Seeking Alternatives to Dental Insurance", P.D.L. Study Club, Chicago, Illinois, September 12, 1994.

"Accessing Medical Benefits for Maximum Reimbursement", Valley Implants and Periodontics, Seattle, Washington and San Francisco, California, September 7 and 21, 1994.

"The Future Of Dental Reimbursement", All-Day Continuing Education Program, Itasca, Illinois, October 26, 1994.

"Medical Billing-Seeking Alternatives to Dental Insurance", Academy of Laser Dentistry Annual Meeting, Phoenix, Arizona, January 18, 1995.

"Accessing Medical Benefits for Maximum Reimbursement", Half-Day Limited Attendance Lecture and Workshop, Academy of Laser Dentistry Annual Meeting, Phoenix, Arizona January 20, 1995.

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, 1995 3i International Symposium on Implant Dentistry, Orlando, Florida, January 26, 1995.

"Current Topics in the Insurance Industry", Half-Day Panel on Insurance, Chicago Dental Society Midwinter Meeting, Chicago, Illinois, February 25, 1995.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Accessing Medical Benefits for Laser Procedures", Presentation Biolase Technology, Inc., Chicago Dental Society Midwinter Meeting, Chicago, Illinois, February 25, 1995.

"Medical Billing for the Periodontal Practice", Northwestern University Dental School, Periodontal Post-Graduate Program, Chicago, Illinois, April 25, 1995.

"The Availability of Medical Benefits for Implant Procedures", Advanced Surgical Training Course, Greater Chicago Implant Center, Chicago, Illinois, April 28, 1995.

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, Continuing Education Program, Nobelpharma USA, Inc., Westmont, Illinois, May 5, 1995.

"Is Managed Care Synonymous with Compromised Care?", East Coast Dental Laser Symposium, New York, New York, May 18, 1995.

"Accessing Medical Benefits for Maximum Reimbursement", Half-Day Limited Attendance Lecture and Workshop, East Coast Dental Laser Symposium, New York, New York, May 20, 1995.

"Medical and Dental Insurance Billing in a Managed Care Environment", After Dinner Lecture Oral-Facial Reconstruction Study Club, Naperville-Aurora, Illinois, June 7, 1995.

"Accessing Medical Benefits in the General Practice", Half-Day Lecture and Workshop, Valley Implant Study Club, Renton, Washington, June 9, 1995.

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, University of Miami, School of Medicine, Implant Dentistry Training Program, Coconut Grove, Florida, August 20, 1995.

"Strategies in Professional and Hospital Reimbursement for Orthognathic Procedures", Half-Day Panel on Third Party Reimbursement, Joint International Meeting of the American and Canadian Associations of Oral and Maxillo-facial Surgeons, Toronto, Ontario, Canada, September 17, 1995.

"Accessing Medical Benefits in the General Dental Practice", All-Day Lecture and Workshop DuPage Pankey-Dawson Study Club, September 29, 1995.

"Accessing Medical Benefits in the General and Periodontal Specialty Practice", Day and a Half Lecture and Workshop, Black Hills Study Club, Rapid City, South Dakota, October 6 and 7, 1995.

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, Continuing Education and Training Course, Nobelpharma USA, Inc., October 27, 1995.

"The Availability of Medical Benefits for Implant Procedures", Half-Day Lecture, Advanced Implant Training Program, The American Institute for Dental Continuing Education, Aurora, Illinois, November 5, 1995.

"Maximizing Healthcare Benefits in the 90's", After-Dinner Program, Referral Teams of Rockford Periodontics, Ltd., Rockford, Illinois, November 6, 1995.

"Improving Case Acceptance through a Positive Approach and the Discussion of Medical Benefits", After-Dinner Program, Referral Teams of Aurora/Fox Valley Oral/Maxillo-facial Surgery, Aurora, Illinois, November 8, 1995.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, Continuing Education and Training Course, Nobelpharma USA, Inc., December 8, 1995.

"The Outlook for Medical Billing in the Oral/Maxillo-facial Practice", University of Illinois at Chicago, Oral Surgery Post-Graduate Program, Chicago, Illinois, December 21, 1995.

"Medical Billing of Oral and Dental Procedures Following Traumatic Injury", Half-Day Lecture and Workshop, Academy of Laser Dentistry Annual Meeting, New Orleans, Louisiana, January 19, 1996.

"Accessing and Maximizing Medical Benefits for Implant Procedures", Academy of Osseo-integration Annual Meeting, New York, NY, March 1, 1996.

"Medical Billing for the General Dental Practice", All-Day Lecture and Workshop, Aurora-Fox Valley Study Club, Aurora, Illinois, March 6, 1996.

"Utilizing Medical Plan Benefits- A Necessity for Optimal Patient Care ", *Featured Clinician*, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March 21, 1996.

"Medical Billing in the General Dental Practice", *Featured Clinician*, Half-Day Lecture and Workshop, Thomas P. Hinman Meeting, Atlanta, Georgia, March 22, 1996.

"Maximizing Patient Dental Benefits in a Changing Third Party Environment", *Featured Clinician*, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March 24, 1996.

"Accessing Medical Benefits in the General Practice", Half-Day Lecture and Workshop, Annual Meeting of the Kentucky Dental Association, April 13, 1996.

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, 3i World Congress on Implant Esthetics, Dallas, Texas, April 18, 1996.

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, Transitional Hospital Corporation, Chicago, Illinois, May 3, 1996.

"The Fortune 500 or the Unfortunate: The 3 M's of a Successful 21st Century Practice- Marketing, Management, and Medical Billing", Half-Day Lecture, co-presented with Dr. Robert M. Pick, Maryland Society of Oral/Maxillo-facial Surgeons, Baltimore, Maryland, May 8, 1996.

"The Realities of Medical and Dental Insurance", After-Dinner Presentation, Spanish Hills Implant Study Club, Camarillo, California, May 9, 1996.

"Accessing Medical Benefits for Implants and Related Procedures", All-Day Lecture and Workshop, Regional Continuing Education Course, 3i Implant Innovations, Los Angeles, California, May 10, 1996.

"Accessing Medical Plan Benefits", Half-Day Lecture and Workshop, The Ohio Academy for Advanced Dental Studies, Toledo, Ohio, May 15, 1996.

"Medical Billing for the General Dental Practice", All-Day Lecture and Workshop, Clay County Dental Society, Ft. Lauderdale, Florida, September 13, 1996.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Medical Billing in the General Dental Practice", All-Day Lecture and Workshop, University of California at San Francisco, Department of Continuing Education, San Francisco, California, September 21, 1996.

"Medical Billing in the General Dental Practice", All-Day Lecture and Workshop, ADA/FDI World Dental Congress 1996, Orlando, Florida, September 30, 1996.

"Medical Billing in the General Dental Practice", All-Day Lecture and Workshop, Suffolk County Dental Society, Hauppage, New York, October 23, 1996.

"Medical Billing in the Periodontal Practice", All-Day Lecture and Workshop, Georgia Society of Periodontists, Atlanta, Georgia, November 9, 1996.

"Medical Billing for the General Dental Practice", All-Day Lecture and Workshop, Central Indiana Mini-Residency Program, Indianapolis, Indiana, November, 13, 1996.

"Accessing and Maximizing Medical and Dental Benefits for Implant Procedures", Half-Day Program, Branemark Implant Symposium, Las Vegas, Nevada, November 16, 1996.

"The Fortune 500 or the Unfortunate: Marketing, Management, and Medical Billing", All Day Program, co-presented with Dr. Robert M. Pick, Greater New York Dental Meeting, New York, N.Y., December 3, 1996.

"The Fortune 500 or the Unfortunate: Paradigm Shifts into the 21st Century", All-Day Lecture, copresented with Dr. Robert M. Pick, Institut Canadien d'Implantologie, Montmagny, Canada, December 14, 1996.

"Maximizing Insurance Reimbursement: Utilizing Medical and Dental Benefits", Half-Day Program, Dallas Midwinter Dental Clinic, Dallas, Texas, January 16, 1997, <a href="repeated">repeated</a> January 17, 1997.

"Success in Medical Insurance Reimbursement: The Top Ten List OR How to Get Paid in Ten Easy Steps", Half-Day Program, Academy of Osseo-integration Annual Meeting, San Francisco, California, March 7, 1997.

"Maximizing Insurance Benefits from Medical and Dental Plans", *Special Clinician*, Half-Day Lecture, Thomas P. Hinman Meeting, Atlanta, Georgia, March 20, 1997, <u>repeated</u> March 21, 1997.

"Techniques for the Successful Medical Reimbursement of Implant Procedures", Steri-Oss International Implant Symposium, Orlando, Florida, May 15. 1997.

"Dentists Billing Medical Insurance? You Bet You Can !!!", Half-Day Lecture and Workshop, American Academy of Pediatric Dentistry, Annual Meeting, Philadelphia, Pennsylvania, May 23, 1997.

"Accessing Medical Benefits- A Necessity for Optimal Patient Care", Half-Day Lecture, Florida National Dental Congress, Orlando, Florida, June 13, 1997.

"How to Get Paid for It: Legally Maximizing Patient Medical and Dental Benefits in the Dental Practice", All-Day Lecture and Workshop, Valley Forge Dental Meeting, King of Prussia, Pennsylvania, September 26, 1997.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Maximizing Insurance Benefits from Medical and Dental Plans", Yankee Dental Congress, Boston, Massachusetts, January 16 (AM), 1998, repeated January 16 (PM), 1998.

"The Realities of Insurance Reimbursement: Playing the Game by Understanding the Rules", Chicago Dental Society Midwinter Meeting, Chicago, Illinois, February 20, 1998.

"Successful Medical Billing in the Periodontal Practice", All-Day Program, Connecticut Society of Periodontists, New Haven, Connecticut, March 6, 1998.

"Know the Codes and Maximize Your Patients' Benefits", Half-Day Program, Oregon Dental Association Annual Scientific Session, Portland, Oregon, April 5, 1998.

"Medical Billing in the General Dental Practice", Half-Day Program, Annual Scientific Session Oregon Dental Association, Portland, Oregon, April 5, 1998.

"Know the Codes and Maximize Your Patients' Dental Benefits", Half-Day Program, Michigan Dental Association Annual Scientific Session, Detroit, Michigan, April 25, 1998.

"Dentists Billing Medical Insurance? You Bet You Can!!!", Half-Day Lecture, Michigan Dental Association Annual Scientific Session, Detroit, Michigan, April 25, 1998.

"Know the Codes and Maximize Your Patients' Dental Benefits", Half-Day Program, Texas Dental Association Annual Meeting, San Antonio, Texas, May 7, 1998.

"Dentists Billing Medical Insurance? You Bet You Can!!!", Half-Day Lecture, Texas Dental Association Annual Meeting, San Antonio, Texas, May 7, 1998.

"Medical Billing in the Comprehensive Dental Practice", All-Day Program, Alaska Native Medical Center, Anchorage, Alaska, September 25, 1998.

"Dentists Billing Medical Insurance? You Bet You Can!!!", Yankee Dental Congress, Half-Day Program, repeated <a href="mailto:three">three</a> times, Boston, Massachusetts, January 1999

"Maximizing Patient Dental Benefits and Treatment Acceptance", Half-Day Program, Denver Midwinter Dental Convention, Denver, Colorado, January 15, 1999.

"Dentists Billing Medical Insurance? You Bet You Can!", Half-Day Program, Denver Midwinter Dental Convention, Denver, Colorado, January 15, 1999.

"Getting the Most Out of Dental Insurance", *Special Lecturer*, Half-Day Program, Thomas P. Hinman Dental Meeting, Atlanta, Georgia, March 18, 1999, repeated on March 19, 1999.

"An Introduction to Medical Billing in the General Dental Practice", All-Day Program, California Dental Association Annual Session, Anaheim, California, April 8, 1999

"Medical and Dental Billing of Oral Procedures in the General Practice", Half-Day Program, Chicago Midwinter Meeting, Chicago, Illinois, February 24, 2000.

"Getting the Most \$\$\$ Out of Dental Insurance", Half-Day Program,
Southwest Dental Conference at Dallas, Dallas, Texas, March 9, 2000, repeated March 10, 2000.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Getting Paid- Maximizing Dental Benefits", Half-Day Program, Michigan Dental Association Annual Session, Grand Rapids, Michigan, May 15, 2000.

"Medical Billing of Oral Procedures in the General Dental Practice- A "Hands-On" Workshop", Half-Day Program, Michigan Dental Association Annual Session, Grand Rapids, Michigan, May 15, 2000.

"Getting the Most \$\$\$ Out of Dental Insurance", Half-Day Program, Ohio Dental Association Annual Session, Columbus, Ohio, September 15, 2000.

"General Dentists Billing Medical Insurance? You Bet You Can!" Half-Day Program, Ohio Dental Association Annual Session, Columbus, Ohio, September 15, 2000.

"Coding 2000- CDT-3, The New ADA Claim Form and the Latest Insurance Guidelines", Half-Day Program, Greater New York Dental Meeting, New York City, NY, November 29, 2000.

"Dentists Billing Medical Insurance? Yes, You Can!", Half-Day Program, Greater New York Dental Meeting, New York City, NY, November 29, 2000.

"Getting Paid- Maximizing Your Patients' Dental Benefits", Half-Day Program, Denver Midwinter Dental Convention, Denver, Colorado, January 18, 2001.

"Medical Billing of Oral Procedures in the General Dental Practice- A "Hands-On" Workshop", Half-Day Program, Denver Midwinter Dental Convention, Denver, Colorado, January 18, 2001.

"Medical Billing in Cases of Traumatic Injury", Half-Day Program, Southwest Dental Conference at Dallas, Dallas, Texas, February 2, 2001.

"Getting Paid- Maximizing Dental Benefits", Half-Day Program, Southwest Dental Conference at Dallas, Dallas, Texas, February 2, 2001.

"Oral Trauma- Billing Medical Insurance", *Featured Clinician*, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March 16, 2001.

"Getting Paid- Maximizing Dental Benefits", *Featured Clinician*, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March 16, 2001.

"Dentist Billing Medical Insurance? YES, You <u>Can!!!</u>", *Featured Clinician*, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March 17, 2001.

"Medical Billing in the General Dental Practice". All-Day Program, Referring Teams of Dr. Robert Eskow, May 16, 2001.

"Coding 2000- CDT-3, The New ADA Claim Form and the Latest Insurance Guidelines", Half-Day Program, Indiana Dental Association, Indianapolis, Indiana, June 1, 2001

"Medical Billing in the General Dental Practice". All-Day Program, sponsored by Insurance Solutions, Tacoma, Washington, April 26, 2002.

"Medical Billing in the General Dental Practice". All-Day Program, sponsored by Oregon Oral Surgery, Eugene, Oregon, September 27, 2002'

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"A CDT-3/CDT-4 Update- Getting Paid by Dental Insurance", Half-Day Program, <u>repeated</u>, American Dental Association Annual Meeting, New Orleans, Louisiana, October 2002.

"Dentists Billing Medical Plans? Yes, You Can!", Half-day Lecture and Workshop, <u>repeated</u>, Yankee Dental Congress, Boston, Massachusetts, February 2003

"Maximizing Your Patients' Dental Benefits", All-Day Lecture, University of Minnesota, Continuing Dental Education, Minneapolis, Minnesota, March 12, 2004

"Medical Billing of Traumatic Injuries", Featured Clinician, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March 18, 2004

"CDT-4 and HIPAA: Are You Up to Speed?", *Featured Clinician*, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March, 19, 2004

"Medical Billing in the General Dental Practice", Featured Clinician, Half-Day Program, Thomas P. Hinman Meeting, Atlanta, Georgia, March 20, 2004

"CDT-4 and HIPAA: Are You Up to Speed?" American Dental Association, Annual Scientific Session, Orlando, Florida, October 1, repeated Oct 2, 2004

"Medical Coding Simplified for OMS Offices", Kodak Dental Systems, Oral Surgeons Users' Meeting, Marietta, Georgia, January 22-23, 2005

"CDT-2005 and HIPAA: Are You Up to Speed?" Oregon Dental Association Annual Meeting, Portland, Oregon, April 8, 2005

"Medical Billing in the OMS Practice", Kodak Dental Systems, Oral Surgeons Users' Meeting, Atlanta, Georgia, January 22, 2006.

"Medical Billing of Implant Procedures in the OMFS Practice". Seattle Study Club Southeast Houston, Houston, Texas, March 22, 2006.

"Successfully and Legally Accessing Medical Benefits in the Implant Practice", All-Day Program, Annual Post-Symposium, Dental Implant Institute of Las Vegas, Las Vegas, Nevada, April 2, 2006.

"CDT 2005- Are you Up to Speed?" Half-Day Program, Texas Dental Association Annual Meeting, San Antonio, Texas, May 12, 2006.

"Medical Billing in the General Dental Practice", Half-Day Program, Texas Dental Association Annual Meeting, San Antonio, Texas, May 12, 2006

"Successfully and Legally Accessing Medical Benefits in the Implant Practice", All-Day Program, Implant Seminars, Miami, Florida, July 16, 2006.

"Medical Billing in the General Dental Practice", All-Day Program, Seattle Study Club of Southeast Houston, Houston, Texas, October 20, 2006.

"Advance Medical Coding and Billing for the OMFS Practice", Half-Day Program, Florida Society of Oral-Maxillofacial Surgeons, Orlando, Florida, November 11, 2006.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Successfully Billing the Treatment of Traumatic Injuries to Medical Plans", Yankee Dental Congress, Boston, Massachusetts, January 27, 2007 (AM program, repeated in the PM)

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, Florida, February 9-10 2007

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, Florida, June 8-9, 2007

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", San Francisco, California, July 13-14 2007

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, Florida, September 7-8, 2007

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Seattle, Washington, September 21-22, 2007

"Legally Accessing and Billing Medical Benefits for Oral/Periodontal Surgical Procedures", Houston Society of Periodontists, Houston, Texas, November 15, 2007

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Los Angeles, California, February 1-2, 2008

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Washington DC, April 4-5, 2008

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Marina del Rey, California April 11-12, 2008

"Accessing Medical Benefits in the Implant Practice", Implant Seminars Annual Symposium, Coconut Grove, Florida, April 25, 2008.

Medical Billing in the Oral Medicine Practice", Half-Day Program, American Association of Oral Medicine, Phoenix, Arizona, May 1, 2008

"Dental Coding Made Easy- Are you Current with your Information?" Half-Day Program, Texas Dental Association Annual Meeting, San Antonio, Texas, May 2, 2008, repeating May 3, 2008

"Medical Billing for General Dentists- Now a NECESSITY not an Option!" Half-Day Program, Texas Dental Association Annual Meeting, San Antonio, Texas, May 2, 2008

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Dallas, Texas, May 16-17, 2008

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, Florida, August 15-16, 2008

"CDT 2008: Code it Correctly and Maximize your Reimbursement", California Dental Association, San Francisco, California, September 12, 2008

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Legally Billing Medical Plans for Procedures Performed in the General Dental Practice", California Dental Association, San Francisco, California, September 13, 2008

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Marina del Rey, CA, October 24-25, 2008

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Tarrytown, NY, November 7-8, 2008

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, FL, February 27-28, 2009

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", San Francisco, CA, April 3-4, 2009

"CDT 2009/2010: Code it Correctly and Maximize your Reimbursement", Texas Dental Association, San Antonio, TX, May 7, 2009

"Legally Billing Medical Plans for Procedures Performed in the General Dental Practice", Texas Dental Association, San Antonio, TX, May 8, 2009

"Medical Billing Workshop", Texas Dental Association, San Antonio, TX, May 9, 2009 (two programs, repeating)

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, FL, July 10-11, 2009

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Washington DC, October 23-24, 2009

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, FL, Feb 19-20, 2010

"Medical Billing in the General Dental Practice," *Featured Clinician*, Thomas P. Hinman Meeting, Atlanta, GA, March 25, 2010

"Accurate Coding and Documentation for *Maximum* Hygiene Reimbursement," *Featured Clinician*, Thomas P. Hinman Meeting, Atlanta, GA, March 25, 2010

"The First Phone Call....and the Discussion of \$\$\$\$," Featured Clinician, Thomas P. Hinman Meeting, Atlanta, GA, March 26, 2010

"CDT 2010: Maximizing Patient Dental Benefits," *Featured Clinician*, Thomas P. Hinman Meeting, Atlanta, GA, March 26, 2010 (repeated March 27)

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", San Francisco, CA, June 18-19, 2010

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Atlanta, GA July 16-17, 2010.

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Get What you Deserve from Dental Insurance," California Dental Association Annual Meeting, San Francisco, CA, Sept 11, 2010 repeated in the PM)

"Successfully and Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Miami, FL, Oct 22-23, 2010

"Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Epic Hotel, Miami, FL, March 18-19, 2011

"Medical Billing in the General Dental Practice," California Dental Association Annual Meeting, Anaheim, CA, May 12, 2011 (repeating May 13, 2011)

"CDT 2010: Maximizing Patient Dental Benefits," California Dental Association Annual Meeting, Anaheim, CA, May 12, 2011

"Medical Billing Workshop", Half-Day Program, California Dental Association Annual Meeting, Anaheim, CA, May 13, 2011, (repeating)

"Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Trump International Hotel, Las Vegas, NV, June 10-11, 2011

"Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Glidewell International Technology Center, Irvine, CA, July 29-30, 2011

"Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", Glidewell International Technology Center, Irvine, CA, Sept 30-Oct 1, 2011

"Advanced Medical Billing", Chicago, IL, October 14, 2011

"Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", 5-day cruise out of Ft. Lauderdale, FL, Nov 12-17, 2011

"Medical Billing for the Periodontal Practice", South Carolina Society of Periodontists, Columbia, SC, January 14 2012

"Medical Billing of Implants and Related Procedures", with Dr. Bruce Fink, AAID Northeast and Southeast combined meeting, Montego Bay, Jamaica, January 27 2012.

"Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Glidewell International Technology Center, Irvine, CA, March 16-17, 2012

"An Introduction to Medical Billing in the General Dental Practice", Star of the South Dental Meeting, Houston, TX, March 30, 2012

"Maximizing Patient Dental Benefits", Star of the South Dental Meeting, Houston, TX, March 31, 2012

"An Introduction to Medical Billing in the General Dental Practice", Seattle Study Club, Jonesboro, AR, April 12, 2012

"An Introduction to Medical Billing in the General Dental Practice", Star of the North Meeting, Saint Paul, MN, April 27, 2012

### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Maximizing Patient Dental Benefits", Star of the North Meeting, Saint Paul, MN, April 27, 2012

"An Introduction to Medical Billing in the General Dental Practice", Pacific Northwest Dental Conference, Seattle, WA, June 14, 2012

"Correctly Completing the CMS-1500 Medical Claim Form, Pacific Northwest Dental Conference, Seattle, WA, June 14, 2012

"Legally Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Trump International Hotel, Las Vegas, NV, July 27-28, 2012

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Glidewell International Technology Center, Irvine, CA, August 10-11, 2012

"Billing CT Scans to Medical Plans", Prexion, Glidewell International Technology Center, Irvine, CA, September 15, 2012

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Glidewell International Technology Center, Irvine, CA, October 26-27, 2012

"Billing Wisdom Teeth and Appliances to Medical Plans", one-day program, Atlanta GA, February 8 2013

" Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Glidewell International Technology Center, Irvine, CA, March 1-2 2013

"An Introduction to Medical Billing in the General Dental Practice", half-day program, Western Regional Dental Conference, Phoenix, AZ, March 7, 2013

"Maximizing Patient Dental Benefits", half-day program, Western Regional Dental Conference, Phoenix, AZ , March 8, 2013

" Billing Medical Plans for Procedures Performed in the General Dental Practice", half-day program, The Texas Meeting, Texas Dental Association, San Antonio, TX, May 2 2013

"Medical Billing of Traumatic Injuries in the Dental Office", half day program, The Texas Meeting, Texas Dental Association, San Antonio, TX, May 2 2013

"Medical Claim Completion Workshop", two programs (repeating), The Texas Meeting, Texas Dental Association, San Antonio, TX, May 3 2013

" Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Vizstara Professional Education Center, Englewood Cliffs, NJ, May 17-18 2013

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Trump International Hotel, Las Vegas, NV, June 7-8 2013

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Glidewell International Technology Center, Irvine, CA, July 19-20 2013

#### **LECTURES AND CONFERENCE PRESENTATIONS (continued)**

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Chicago, IL, September 27-28 2013

"An Introduction to Medical Billing in the General Dental Practice", alll day program, Richmond Dental Society, Richmond, VA, October 11 2013

"BASIC Medical Billing- Accessing Benefits for Exams, X-rays, Wisdom Teeth and TMD/OSA Appliances", all-day program, Glidewell International Technology Center, Irvine, CA, October 25 2013

"ADVANCED Medical Billing- Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", all-day program, Glidewell International Technology Center, Irvine, CA, October 26 2013

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Vizstara Professional Education Center, Englewood Cliffs, NJ, January 24-25 2014

"The NEW CMS Claim Form (02/12) Claim Completion Workshop", half-day program (repeating), Chicago, IL, February 7 2014

"BASIC Medical Billing- Accessing Benefits for Exams, X-rays, Wisdom Teeth and TMD/OSA Appliances", all-day program, Glidewell International Technology Center, Irvine, CA, March 7 2014

"ADVANCED Medical Billing- Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", all-day program, Glidewell International Technology Center, Irvine, CA, March 8 2014

"The NEW CMS Claim Form (02/12) Claim Completion Workshop", half-day program (repeating), Seattle, WA March 14 2014

"Maximizing Patient Dental Benefits", half-day program, Indiana Dental Association Annual Meeting, Indianapolis, IN, May 16 2014

"Billing Medical Plans for Procedures Performed in the General Dental Practice", half-day program, Indiana Dental Association Annual Meeting, Indianapolis, IN, May 16 2014

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Trump International Hotel, Las Vegas, NV, June 6-7 2014

#### **UPCOMING LECTURES AND PRESENTATIONS/2014**

"BASIC Medical Billing- Accessing Benefits for Exams, X-rays, Wisdom Teeth and TMD/OSA Appliances", all-day program, Glidewell International Technology Center, Irvine, CA, July 11 2014

"ADVANCED Medical Billing- Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", all-day program, Glidewell International Technology Center, Irvine, CA, July 12 2014

"Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", two-day program, Educational Center of Perio Health Professionals, Houston TX, September 19-20 2014

"BASIC Medical Billing- Accessing Benefits for Exams, X-rays, Wisdom Teeth and TMD/OSA Appliances", all-day program, Glidewell International Technology Center, Irvine, CA, October 17 2014

### **UPCOMING LECTURES AND PRESENTATIONS/2014 (continued)**

"ADVANCED Medical Billing- Accessing Medical Benefits in the Comprehensive Dental and Surgical Practice", all-day program, Glidewell International Technology Center, Irvine, CA, October 18 2014

#### HOSPITAL AND SURGICAL FACILITY CONSULTING

Water Tower Surgicenter, Chicago, IL

Midwest Regional Out-Patient Center, Department of Oral/Maxillo-facial Surgery, Zion, IL

Oak Park Hospital, Department of Oral/Maxillo-facial Surgery, Oak Park, IL

St. Luke's-Roosevelt Hospital, Department of Oral/Maxillo-facial Surgery, New York, NY

#### **COMMERCIAL CONSULTING**

Sunstar-Butler Chicago, Illinois

Steri-Oss/Branemark, Participant, Clinician's Meeting, Yorba Linda, California

### **PROFESSIONAL DISTINCTIONS**

December 2014 issue and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

December 2013 issue and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

December 2012 issue and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

December 2011 issue and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

December 2010 issue and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

December 2009 issue and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

December 2008 issue and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

December 2007 issue and featured on their web site Selected by Dentistry Today as one of the "Leaders in Dental Consulting"

### PROFESSIONAL DISTINCTIONS (continued)

December 2006 issue and featured on their web site Selected by Dentistry Today as one of the "Leaders in Dental Consulting"

December 2005 issue and featured on their web site Selected by Dentistry Today as one of the "Leaders in Dental Consulting"

December 2004 and featured on their web site Selected by <u>Dentistry Today</u> as one of the "Leaders in Dental Consulting"

January 2004 and featured on their web site Selected by Dentistry Today as one of the "Leaders in Dental Consulting"

December 2002 and featured on their web site Selected by Dentistry Today as one of the "Leaders in Dental Consulting"

February 2001 and featured on their web site Selected by Dentistry Today as one of the "Leaders in Continuing Education"

December 1999 and featured on their web site Selected by Dentistry Today as one of the "Leaders in Continuing Education"

December 1998 and featured on their web site Selected by Dentistry Today as one of the "Leaders in Continuing Education"

December 1997 and featured on their web site Selected by Dentistry Today as one of the "Leaders in Continuing Education"

#### **PUBLICATIONS, PRINT AND MULTI-MEDIA**

"Dentition Damage Covered BY Medical Insurance", <u>Inclusive Magazine</u>, published by Glidewell Dental, Winter 2014

"Billing Exams, Consultations, and Radiographs to Medical Plans", <u>Inclusive Magazine</u>, published by Glidewell Dental, Fall 2013

"Billing Implants and Related Services to Medical Plans", <u>Inclusive Magazine</u>, published by Glidewell Dental, Spring 2011

Video, "Billing Implants and Related Services to Medical Plans", <u>Inclusive Magazine</u>, online video http://www.glidewelldental.com/dentist/inclusive/volume2-2/billing-implants-services.aspx

"Billing Patient Medical Plans: There's Nothing Illegal About It!", <u>Inclusive Magazine</u>, published by Glidewell Dental, Winter 2011

Video, "Billing Patient Medical Plans: There's Nothing Illegal About It!", <u>Inclusive Magazine</u>, online video http://www.glidewelldental.com/dentist/inclusive/volume2-1/billing-patient-medical.aspx

Featured Columnist, <u>Insurance Solutions</u>, Bi-Monthly Newsletter published by *American Dental Support*, *LLC*, 1999-2010.

### **PUBLICATIONS, PRINT AND MULTI-MEDIA (continued)**

Author, "Medical Billing in the Comprehensive and Surgical Dental Practice", first published in 2006, and **updated annually.** 

Guest Columnist, "Do You Know the Code? Part I of II- CDT-4 revisions, deletions, and new codes", Dental Equipment and Materials, October 2004

Guest Columnist, "Medical Billing for Dentists- Nothing Illegal About It!" Dental Economics, June 2003

Guest Columnist, "Do You Know the Code?", Part II of II, Dental Equipment and Materials, March/April 2003

Guest Columnist, "Do You Know the Code?", Part I of II, Dental Equipment and Materials, January/February 2003

Guest Columnist, "Ten Easy Steps to Verifying Patients' Dental Benefits Coverage", The 1000 Gems Newsletter, February/March 1999

Author, "Medical Billing in the General Dental Practice", first published 1993, updated annually through 2005.

Author, "Medical Billing in the Periodontal Practice", first published 1993, updated annually through 2005.

Author, "Medical Billing in the Endodontic Practice", first published 1993, updated annually through 2005.

Author, "Medical Billing in the Oral/Maxillo-facial Surgery Practice", first published 1993. updated annually through 2005.

Author, "Medical Billing in the Orthodontic Practice", first published 1993, updated annually through 2005.

Author, "Medical Billing in the Implant Practice", first published 1993, updated annually through 2005.

Featured Columnist: "Maximizing Insurance Reimbursement", <u>Dental Insurance: The Bottom Line</u>, published by *The Levin Group, Inc.*, 1998

Featured Columnist, <u>Dental Finance: The Bottom Line</u>, published by *The Levin Group, Inc.*, 1997-1998. Contributing Columnist, Academy News, published by the *Academy of Osseointegration*, 1997.

Featured Columnist: "Ask Dr. Z", Wavelengths, published by the Academy of Laser Dentistry, 1996-1998.

Guest Columnist: "The Top 10 List for Successful Medical Reimbursement of Implant-Related Procedures", <u>Advanced Implant Management and Marketing</u>, Volume 2, Issue 6, Newsletter published by *The Levin Group, Inc.* 

"Coding Laser Procedures". Volume #2, Issue 4 (Fall, 1994), published by the *Academy of Laser Dentistry*.

"Coding Variations for Medical Reimbursement: Coding the Same Diagnosis and Procedures in Different Areas of the Mouth", Volume #3, Issue 1 (Winter 1995), published by the *Academy of Laser Dentistry*.

#### **EDITORIAL EXPERIENCE**

"The Current Status of Accessing Medical Benefits for Periodontal and Oral Surgical Procedures", Volume #3, Issue 2 (Winter, 1993), Newsletter of *The Illinois Society of Periodontists*.

MEMBER, Editorial Board, Dental Insurance: The Bottom Line Published by *The Levin Group, Inc.*, 1998.

CONSULTANT, Guide to Medical Reimbursement for the Pediatric Dentist Published by the *Academy of Pediatric Dentistry*, June 1997.

EDITOR, Reference Guide to Medical Reimbursement for Dental Procedures Published by the *Academy of Laser Dentistry*, January, 1995.

#### **BOARD CERTIFICATION**

1978 National Dental Examining Board of Canada 1981 Northeast Regional Board (U.S.A.)

### **VOLUNTEER WORK/PERSONAL INTERESTS**

Chicago Court Case Dogs Avon Walk for Breast Cancer Bridge to Success

Professional and personal references will gladly be provided upon request.