

International Business Training Association

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News Release



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IBTA Partners with Zenith Management and Consulting, LLC, to Strengthen and Enhance General Business Skills in the Greater Baltimore Area.

Cedar Park, TX, July 20, 2022 – The International Business Training Association (IBTA) continues to expand its internationally recognized Certified Business Professional (CBP) certification program through its recent partnership with Zenith Management and Consulting, LLC in Baltimore, MD. By partnering with IBTA, Zenith Management and Consulting, LLC will gain access to the global standard for business skills, which is the Certified Business Professional certification program, to provide quality business skills training and certification.

Dr. Corbin Smith, President and founder of Zenith Management and Consulting, LLC, is very hopeful regarding the new relationship, stating, “Sometimes, college just isn’t for everyone; however, education is, and this is why Zenith exists. I am extremely optimistic that this partnership will have such positive impacts on the people of Baltimore.”

Katherine Cohan, IBTA Vice President of Operations, is equally confident in the new affiliation, and had the following to say: “It’s certainly very rewarding to see how the CBP certification program has grown over the years and how many people it’s empowering. It’s absolutely remarkable to be able to assist individuals with their career development and professional advancement. I hope that this new partnership continues to flourish, so that we, in turn, can continue to guide young professionals during and throughout their journeys.”

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IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit cbpcertify.com to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA's CBP certification is the fastest growing business skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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