



**AftertheBell**

*Making Complicated Topics Approachable*

# Regulation, Crypto Assets & ICOs: Addressing Critical Issues in Blockchain Now & Post-Brexit

19 September 2017 • Rise Shoreditch • London •

## Event Schedule

5:45 pm: Registration

### 6:15 pm: Panel Opens

- ❖ How will regulation impact blockchain's development?
- ❖ What is the impact of the latest SEC regulations globally and will they lead to more regulation globally?
  - ❖ How will crypto assets be treated and adopted into the system?
- ❖ Understanding the fundamentals behind ICOs: Doing the right due diligence; ICOs vs. VCs; and will ICOs hinder blockchain innovation?
  - ❖ What areas within blockchain are becoming the "hot" areas of investment?
- ❖ What are some long-term visions for future investing (5 year, 10 year+) and what will the impact of Brexit be on blockchain?

### Panelists:

Adi Ben-Ari, Founder & CEO, **Applied Blockchain**

Ami Ben-David, Founder & Managing Partner, **Spice Venture Capital**

Jim Falvey, JD, MBA, **Consultant, Bovill**

Neil Fillary, Managing Director, **NicheFort**

Yair Samban, Senior Director, **Matrix IFS**

Ingemar Svensson, Founder & CEO, **ixLedger**

**Facilitator:** Stacey Mankoff, Managing Principal, **The Mankoff Company** & Founder, **After the Bell Events**

### 7:15pm – 8:15pm: Networking Reception

### Our Media Partners





**Adi Ben-Ari** is the founder & CEO of Applied Blockchain. One of the most established blockchain development companies in the UK, having delivered over 15 solutions for both start-ups and the largest of corporates. Adi has extensive experience in enterprise technology spanning almost two decades. He has delivered major software projects with major institutions both in the UK and abroad in different industries including telecoms and finance. He is a recognized expert in the blockchain field, talks frequently at conferences and industry forums.



**Ami Ben-David** is the founder and managing partner of Spice VC, a fund raising \$100M to disrupt the world of venture capital with the Blockchain. Before founding Spice, Ami was a serial entrepreneur and product innovator. He founded four companies, where he was the inventor and product leader. His businesses ranged across internet banking, CRM applications, mobile content distribution, business messaging, mobile search engines, and AI-powered interfaces. Ami started all his companies from scratch, brought products to market, and raised funds from some of the world's top VCs.



**Jim Falvey** is a member of the Bovill Americas team, and is a Specialist in commodities, derivatives and FinTech/Reg Tech, including Dodd-Frank. He works with financial exchanges, futures commission merchants/broker dealers, commodity trading advisors, commodity pool operators, swap dealers, CCPs, and investment advisers and has been active in work on cryptocurrencies, ICOs and Blockchain. Jim has served as General Counsel at the Intercontinental Exchange ("ICE") (which currently owns the New York Stock Exchange), EurexUS, RJ O'Brien and Green Key Technologies. He also previously was Chief Administrative Officer for the U.S. Futures Exchange. Jim has worked in a number of government positions, including Legislative Assistant for U.S. Rep. Fred Upton, Law Clerk for U.S. District Court Judge Richard Enslin and appointed member of the Technology Advisory Committee for the CFTC. Jim has taught derivatives courses at the Chicago Kent School of Law and a commodity market course at Penn State University. He graduated from the University of Notre Dame with a BA/Government; Georgetown University Law Center with a JD; and Northwestern/Kellogg School of Management with an MBA.



**Neil Fillary** (MD) has a multi asset product background in Capital Markets and Asset Management with Deutsche Bank AG & J.P.Morgan respectively – including but not limited to, senior origination sales (EMEA hedge fund sales coverage head & EMEA HNW financial sponsors investment management coverage head).

Beyond the sell side, he has extensive experience working with boutique venture capital firms, single and multi family offices and hedge funds - with a focus on origination, co-investment and business development, supported by trusted contacts, extensive distribution channels and strategic partnerships. NicheFort was set up in 2014 to assist, collaborate & predominantly partner with like-minded private investment offices, high/ultra high net worth individuals, and family offices to structure assets, raise capital, deliver value on the management and succession of wealth along with supporting strategic business development initiatives.



**Stacey Mankoff** is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing within FinTech. She is also the Founder of After the Bell Events, boutique panel discussions on financial and technology topics. Stacey started these companies in 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. Prior to her work in the conference industry from 2000-2008, she held senior sales and marketing positions at Saatchi & Saatchi; Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.



**Yair Samban** is a Fintech business development leader and domain expert in Financial Crime compliance, AML and Fraud prevention, experienced in working with leading financial institutions in the European region. His background includes selling and delivering software services, account management and leading business development for a number of companies, among them a blockchain startup. Yair is enthusiastic about new technologies and in particular the potential of blockchain technologies to revolutionize every aspect of our business and private lives.



Before founding iXledger, **Ingemar Svensson** was the CTO of Risk and Valuation at SunGard Asset Management. His experience ranges from managing large organisations to hands-on software development. Ingemar has spent 20 years building mission critical systems in various roles at Bank of America Merrill Lynch, Barclays Capital, Lehman Brothers and Mitsui Sumitomo Insurance.

### After the Bell Panel Discussions: *Making Complicated Topics Approachable*

These panel discussions target the "top-of-mind" topics in FinTech and bring together a faculty of high level speakers- leading experts, investors, bank strategists, FinTech entrepreneurs and Technologists – and with these programs allow for the highest level of discussion with thought leaders in the industry. Our audience is made up of Practitioners, C-level executives, decision makers & entrepreneurs. The Mankoff Company produces After the Bell signature events, targeted and timely FinTech panel discussions which have been tackling top-of-mind issues for 8+ years and making complicated topics approachable.