

Petaluma Downtown Business Improvement District

Annual Revenue

As of 2.29.20

	2013	2014	2015	2016	2017	2018	2019	2020
January	5,961	82	4,966		13,037	3,431	28,494	193
February	10,221	10	9,913	15,953	12,108	17,685	16,148	26,831
March	6,171	2,331	4,919	22,589	10,969	23,619	8,281	
April	12,182	16,744	20,499	6,460	8,160	10,782	2,689	
May	3,023	5,810	2,649	10,087	6,347	9,184	3,706	
June	166	9,519	10,449	3,086	438	5,688	2,051	
July	3,866	5,198	2,870	1,436	4,412	1,850	783	
August	2,854	3,288	3,310	6,074	2,361	510	281	
Sept	1,062	689	6,632	2,877	1,080	788	110	
October	366	250	3,611	860	1,429	1,835	2,928	
November	213	150	590	1,277	1,135	320	962	
December	341	150	-	556	3,550	165	645	
Year Total	46,426	44,221	70,408	71,254	65,026	75,857	67,078	27,024
Annual Total	2013	2014	2015	2016	2017	2,018	2019	2020
	46,426	44,221	70,408	71,254	65,026	75,857	67,078	
Year over Year Growth	1.5%	-4.7%	59.2%	1.2%	-8.7%	16.7%	-11.6%	
Paid				438	426	568	521	218
Unpaid				189	155	106	106	494
Total				627	581	674	627	712