



AMERICAN SOCIETY OF MILITARY COMPTROLLERS

To Promote Education, Training and Professional Development in All Aspects of Military Comptrollership

November 2022

Washington Chapter



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President's Message

Greg Little



Financial Management Digital Disruption

Happy new fiscal year ASMC Washington Chapter! It is hard to believe we are already halfway through the first quarter and the holidays (and our annual Holiday Social at the Army Navy Club on 6 Dec) will be here before we know it. Thank you to LCDR Mark Sanchez for sharing his thoughts on "Leading in a time of disruption" at our October meeting. His presentation on disruption was right on point. Disruption spurs innovation, which in turn provides opportunities, and even accelerators, to rethink and redesign the way we work. Innovative digital enablers in particular provide leading practice Financial Management (FM) organizations with accelerators never before seen that allow for a refocusing of effort from transaction processing to higher value, more strategic FM activities. World class FM organizations have embraced the following innovative technologies:

-  Robotic Process Automation (RPA) is automating manual processes and interfaces across legacy, siloed applications
-  Next generation cloud ERPs are enabling access to financial transactions and data real-time through in-memory computing
-  Best of breed cloud FM technologies have emerged for predictive analytics, enterprise performance management, fast close, and treasury / cash management
-  Internet of Things (IoT) enables real-time monitoring of the supply chain and asset movement, and triggers financial transactions resulting from events like returns, service requests, inventory accounting adjustments, retirements, disposals, etc.
-  Business process management and enterprise integration technologies are enabling end-to-end process automation in the cloud
-  Machine learning and artificial intelligence are increasing business forecasting accuracy, utilizing lakes of internal and external, and structured and unstructured data
-  Blockchain is automating the settlement of inter- and intra-agency transactions and payments through a distributed ledger

Leveraging these digital innovations as enablers allows FM organizations to fully transform into a world where:

- **Financial data and dashboards** are widely available across the DoD enterprise to deliver and optimize FM's core capabilities: **anywhere, anytime, to anyone**
- **Self-service information consumption** and instant **real-time feedback** have become necessary good hygiene

Continued next page

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Upcoming Events

Date / Time	Upcoming Events / Sponsor / Speaker / CPEs	Location
15 Nov 22/0730-0825	Early Careerist Virtual Coffee Chat Series / Ms. Kate Sieve	Virtual
16 Nov 22/0830-1130 or 1230-1530	Mini Course on Cost-Benefit Analysis	Virtual
16 Nov 22/1200-1300	Chapter Luncheon Meeting / DoD / Mr. Greg Little / 1 CPE	Virtual
1 Dec 22	2023 NCR PDI Registration Opens	Check here for link
6 Dec 22/1730-2030	ASMC Washington Chapter Holiday Social	Army-Navy CC
17 Dec 22/0900-1100	Community Service Event - Wreath-laying	Arlington National Cemetery
9 Mar 23/0800-1700	NCR PDI	Washington Convention Center

Editor's Note: Please register your personal email (non-Gov't/Mil) with ASMC to ensure uninterrupted communication flow.

President's Message (Continued)

- Decision makers in the field are well equipped with mobile devices and wearables that provide **decision support information at their fingertips**, including a summary of options, value drivers, and risks
- FM simply playing the role of middleman is replaced by an **ecosystem of data and partners** connected by **smart technology**
- **Data literacy** becomes a required skill in nearly every FM and other business operations role
- Chief Financial Officers are thought of more as "**Chief Value Officers**," in that their role has fundamentally shifted away from scorekeeping to delivering business process automation and sophisticated analysis that shapes business decisions and outcomes, earning a seat at the table to drive decision-making
- **Internal controls** and audit capabilities are automated and continuously monitored
- Global inter- and intra-agency activities are automatically accounted for **real-time in the cloud** while the **integrity is guaranteed through blockchain** technology

The future of FM is full of exciting changes that will change our ways of working as we know them today, but is also a call to action for all FM practitioners to get involved in learning about and driving change. It is a critical time to consider the accelerators and enablers at our disposal, and to plan for the future. While DoD has realized successes in reforming parts of the FM community already, building and acting upon a detailed enterprise transformation roadmap can catapult individual transformation projects into a cohesive, comprehensive program that results in FM of the future being truly realized across the DoD enterprise.



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Featured Article



Efficiency, Effectiveness, and...an Exciting New Word: Automaticity

Dr. Jennifer Miller, Business Operations Manager, Defense Health Agency

I know, I know: No ring to it! You all likely expected a triple “E” title, but I will try to make up for that awkward title with the intriguingly weird word I have already introduced: automaticity. I took interest in this word based on sound at first, but later as ways and means to satisfy a mantra those in our

resource and financial management career fields know well: Do more with less. We all have or know a person or few who did much more with less the last few years as they took on many, many additional roles while at home and work. Let us dig into something I first thought sounded like it could be good, could be bad, or at least a vocabulary addition. It may even help with your next resource focused brief.

First, the definition among top search results. Medically speaking, Merriam-Webster.com provides: automaticity is the capacity of a cell to generate an action potential spontaneously without an external stimulus. That is great for a cell and science-inclined audiences, but we are made up of far more than a cell and most of us are finance types. Turning to Dictionary.com we get: the quality or fact of being performed involuntarily or unconsciously, as a reflex, innate process, or ingrained habit. This also lacked luster for me since we are decision support providers backed with analyses, estimates, data, courses of actions, and much more than involuntary or unconsciousness. A third definition I believe came from David Rock’s book *Your Brain at Work* went something I consider best:

Automaticity is the ability to perform a task without having to focus on its every detail, and it develops with practice. You know you have reached automaticity when you can do two tasks in parallel at the same time.

My quick observations based on trending definitions include how some distill the occurrence of automaticity to the simplest of actions like those unconsciousness or reflex impulse while others give greater credit to the knowledge, skill, and ability (KSA) acquired, practiced, and/or leveraged. Hence, the slow boil to this word going viral, especially in light of the established and earnest believers claiming a person cannot multitask or multitasking is not as effective or as efficient to a person singular-tasking. I estimate many resource and finance type personnel in the Defense Department would agree we are not just ‘Doing more with less’ but also doing so effectively and efficiently after all these years. Whether in our earliest or final phase of resource-focused careers, I believe our automaticity in action is demonstrative of our KSAs.

Now to the elephant in the room: multitasking. Some controversy exists about whether a person can multitask or not, let alone the true efficiency and effectiveness. My thinking is the research repeatedly shows the case study findings are oftentimes not transferrable, so it is a case-by-case (perhaps cherry-picking) situation. Personally, I have been a longtime resident of the “Yes, Can Multitask Camp” so discovering the word automaticity was perfect! However, I give credit to the “No, Can’t Multitask Camp” considering the fact not every task lends itself to multitasking as well as another or others. The ingredients to a successful multitasking situation require compatibility. Supporting my argument for multitasking being possible is automaticity! Further, the label of ‘multitasking’ to describe performing more than one task at a time may be incorrect or at least haphazard as applied throughout existing literature of more and less scholarly quality. It is relatively easy to find day-to-day examples to help convince the “No, Can’t Multitask Camp” population.

Continued next page



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Featured Article

Continued...

For some frequent examples of automatic items, I offer the following:

Listening to music while driving. I posit both take conscious effort no matter how many times or years you have heard the song or driven. A frequent automaticity drill for me: walking on a treadmill while listening (audiobooks) or the more attention-getting – reading and/or writing, but perhaps more common among the masses is working out while listening to music or other audio (e.g., books, podcasts, songs, lectures, etc.). Talking on the phone while cooking, many parents can likely claim with confidence. Finally, in keeping with the easier task pairing, there is watching content while eating. Ok, that is an increasingly discouraged example of multitasking or more accurately ‘automaticity’ though the point still stands like any lingering food or beverage stains. I will also give full credit to Rock’s (2014) acknowledgment human brains “...can only fully process one task at a time” so attempts at accomplishing multiple tasks beget "dual task interference" and a potentially severe decline in performance. Still, we may not need our brain fully for every task. Brief shout out here to anyone (especially my fellow resource and finance type personnel) being a MS Teams meeting scribe, executing emails, and texting. A more favorable, yet similar substitute for automaticity could be taking notes while listening to a lecture. Bonus for giggles goes to singing in the shower or car karaoke time too!

Ultimately, I am not at all an absolute endorser of multitasking or automaticity for sake of life, health, and safety or even personal preference. You know yourself best and which camp you’re more comfortable and confident claiming. Automaticity may be a better label, now that we know it when we do get into discussion and debate concerning what is practiced execution of two or more tasks in parallel. Automaticity is also a handy categorization of how we in the resource and finance career areas have been doing more with less for years. May we have a bountiful holiday season executing all of our tasks whether one or multiple at a time.

Dr. Jennifer Miller is a Business Operations Manager for the Defense Health Agency. She previously supported the National Guard Bureau Headquarters’ Joint Staff, and the Air Force and Army at locations along the East Coast. She is a Certified Government Financial Manager, and a Certified Defense Financial Manager with acquisition specialty and a member of the American Society of Military Comptroller’s Washington Chapter.

Opinions, conclusions, and recommendations expressed or implied within are solely those of the author. They do not necessarily represent the views of the Department of Defense or any other U.S. government agency.

Reference: Rock D. (2014). Your brain at work. HarperCollins e-Books. Retrieved November 3, 2022 from <http://rbdigital.oneclickdigital.com>.



If you would like to write an article for the ASMC Washington Chapter newsletter, please contact your Service representative or the [newsletter editor](#).



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October 2022 Meeting Recap



Mark Sanchez, LCDR, USCG

Time: 12:00 pm – 13:00 pm

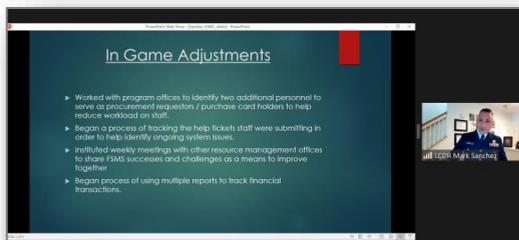
Date: Wednesday, 19 October 2022

Location: Virtual Luncheon via Zoom



The October 2022 meeting featured LCDR Mark Sanchez, Program Funds Manager in the Office of Budgeting, Programming, and Execution at Coast Guard Headquarters in Washington, DC, speaking on the topic: **“5 Pillars for Success: Leading in a Time of Disruption.”**

We began with Mr. Greg Little, ASMC Washington Chapter President, making opening remarks concerning immediate and near future prerogatives followed by the introduction of LCDR Sanchez via biography review and personal remarks and praise of his distinguished career and personal pursuits to date.



After introduction, LCDR Sanchez took it away with a dynamic presentation. First, we looked to his 5 Pillars for Success including a recently added pillar: Patience. Then, a transferrable Implementation Strategy used with success in the USCG’s FSMS case, but having applicability elsewhere too. Like any great strategy, LCDR Sanchez’s presentation also brought us “in-game adjustments” we might leverage as the USCG did during their ERP implementation mission execution. Finally, the audience enjoyed a handful of Lessons Learned from the FSMS implementation but also relatable life lessons LCDR Sanchez has acquired from more than 24 years in the USCG, a father, an athlete, coach and many more roles successfully served. The group had about 10 minutes for the few questions and answers before shifting to closing remarks and conclusion.



Ms. Deb Del Mar spoke of the spring NCR PDI critical details like location change and tighter capacity limits, but also the first hybrid offering on record. Ms. Jane Roberts closed the meeting with “thank you”, remarks of the presentation, and many of the upcoming chapter events and offerings mentioned at the start of our time - volunteer opportunities, luncheons, conferences, and course offerings. Please check the site and sign up!

Please register for the next meeting at WWW.WASHINGTON-ASMC.ORG or contact your Service Secretary



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November 2022 Meeting



Mr. Greg Little

Department of Defense, Deputy Chief Digital and Artificial Intelligence Officer

Time: 12:00 pm – 13:00 pm

Date: Wednesday, 16 November 2022

Location: Virtual Luncheon via Zoom for Government

In March of 2022, Mr. Gregory Little was appointed the Deputy Chief Digital and Artificial Intelligence Office (DCDAO) of the Business Analytics Directorate. He oversees the Business Analytics and Strategic Insights (BASI), Enterprise Platform and Capabilities (EPC) and Strategy Operations and Customer Success (SOCS) divisions.

Prior to this assignment, Mr. Little served as Deputy Comptroller for Enterprise Data and Business Performance (EDBP), in the Office of the Under Secretary of Defense (Comptroller) (OUSD(C)) in January 2021. In this role, he serves as an advisor to the USD(C), DoD's Principal Staff Assistants and Deputy Secretary of Defense. He is responsible for advancing the National Defense Strategy by leading and championing the evolution of the DoD's performance management strategy through collaboration with DoD leaders in the use data to evaluate efforts, digital transformation, and improved performance across the Defense Agencies/Field Activities as well as the DoD's Working Capital Fund.

Mr. Little served as Director of the Chief Financial Officer Data Transformation Office (CDTO) for the Office of the Deputy Chief Financial Officer (ODCFO), in the Office of the Under Secretary of Defense (Comptroller) (OUSD(C)). In this capacity, he was responsible for the Department of Defense (DoD) Financial Management Data Strategy and deploying the big-data repository to transform the use of DoD business data into decisions and actions.

Mr. Little served as the team lead for the Business Integration Office within the ODCFO prior to his appointment to the Senior Executive Service. In that position, he successfully led development of the DoD Financial Management Functional Strategy, defined the first Financial Management data analytics vision and strategy for the Department of Defense, and led a team of subject matter experts and technologists to develop the Notice of Findings and Recommendations database to support the DoD's audit remediation strategy.

Before joining the OUSD(C) in 2015, Mr. Little served five years as the solution architect for the Defense Agencies Initiative (an Oracle enterprise resource planning system). In this position, he was responsible for implementing a single standard financial management system for the Defense Agencies and DoD Field Activities. Mr. Little successfully led the largest Oracle Enterprise Resource Planning (ERP) Release 12 Technical Upgrade in North America.

Mr. Little holds a Bachelor of Arts in Economics degree from Bates College and has studied abroad at James Cook University in Queensland, Australia.

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Chapter News

*American Society of Military Comptrollers
Washington Chapter*

Annual Holiday Social

Food, Fun, and a Cash Bar

Please Bring your unwrapped toys for Toys for Tots and canned food donations for Capital Food Bank

Tuesday December 6, 2022

5:30PM - 8:30PM

Army-Navy Country Club

1700 Army Navy Drive, Arlington, VA 22202

Register Online At:

<https://secure3.rhq.com/ireg/public/index.cgi?evid=R14-07-23-ASMC>

Costs:

\$25 Members

\$25 Each Guest of a Member

\$35 Non-Member

\$35 Each Guest of a Non-Member

POCS:

ashley.emrick.2@us.af.mil

Office: 703-695-3621

abigail.zofchak@us.af.mil

Office: 571-256-4308

[Click here to Register](#)



Bring an un-wrapped toy to support USMC Toys for Tots.



MEMBER OF
FEEDING AMERICA

Bring a can of food to donate to the Capital Area Food Bank to help take hunger of the map!

First 30 Early Careerists to sign up will receive a 40% discount



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Community Service



ASMC Community Service Event!

Arlington Cemetery Wreath Laying

Saturday, December 17, 2022

9:00 AM – 11:00 AM (estimated start and end time)

Let's get together to remember and honor our nation's veterans!

We invite you to join your fellow ASMC Washington Chapter members to lay wreaths on the graves of our nation's fallen heroes and the act of saying the name of each hero aloud.

This wreath laying and hero acknowledgement provide a wonderful opportunity to remember and honor our nation's veterans. There is no better time to express our appreciation than during the hustle and bustle of the holiday season. We hope you will join us.

This event is outdoors and provides you the opportunity to have fun, network with chapter members, and get some exercise as you walk and carry wreaths from drop stations to the hero's graves.

To sign up for this wonderful volunteer event, please send an email to Jeff Norris (jnorris@kpmg.com) by end of the day on December 13, 2022.

Additional information about Wreaths Across America, the organization that sponsors the event, including link for optional donation to sponsor wreaths, can be found at: <https://www.wreathscrossamerica.org/>



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Early Careerist News

Coffee Chat
Tuesday, 15 November 2022
0730 - 0825



Virtual via Zoom

Early Careerists Coffee Chat Series Speaker: Ms. Kate Sieve, CPA, OUSDC's Director of Advana Financial Operations and Analytics will provide remarks and insights pertaining to Accounting/Financial Reporting and Data Analytics for resource optimization and audit advancement.

*As a future government or industry leader in Defense or US Coast Guard FM,
ensure your training needs are met with:*

- ❖ Social and Networking Events with other Early Careerists, as well as Senior Leaders
- ❖ The opportunity to correspond and collaborate with a Senior Mentor/Coach
- ❖ Cost-effective training and education to obtain CPEs and highly valued Certified Defense Financial Manager test-based credential
- ❖ In-person ASMC Monthly Luncheons at a discounted rate (when they resume)
- ❖ An active community of cohorts within the ASMC National Engage Platform - Early Careerist Forum (details to follow)

Contact Information:

Cody Ferguson, *Chairman of Early Careerists*
cody.a.ferguson9.civ@mail.mil

Matt Ledder, *Vice Chairman of Early Careerists*
mledder77@gmail.com

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Training & Education

The ASMC Washington Chapter is sponsoring the following mini-course at no cost to our members.

MINI-COURSE (F3588)

Cost-Benefit Analysis

This mini-course will introduce cost-benefit analysis and how it is used to support decision-making in the organization, thereby increasing public welfare and improving efficiency.

DoD Certification Level 2

COMPETENCY: Financial Management Analysis - 2.5 hrs (PL3)

CPE Credits: 2.5 credits

November 16, 2022

Two Virtual Sessions Available

- AM SESSION 8:30-11:30 AM
- PM SESSION 12:30-3:30 PM

Register by November 3, 2022

VIRTUAL

Please visit ManagementConcepts.com/pm_elearning_sysreq for the hardware and software requirements.



To register, visit ManagementConcepts.com/ASMC-Registration

Due to high demand, please notify Management Concepts if you are not able to attend after registering.

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Training & Education

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MINI-COURSE (FML4451)

Advanced Leadership Skills and Techniques

This mini-course examines key leadership concepts that address leading change and leading people — two important roles for today's DoD financial managers. The session explores the differences between leadership and management, best practices for change management, ethics and value-based leadership, and the role of creativity in leading change and leading people.

DoD Certification Level 3
COMPETENCY: Development Others (Lead People) - 2.5 hrs (PL5)
CPE Credits: 2.5 credits

February 24, 2022

Two Virtual Sessions Available

- AM SESSION 8:30-11:30 AM
- PM SESSION 12:30-3:30 PM

Register by February 11, 2022

VIRTUAL

Please visit ManagementConcepts.com/pm_elearning_sysreq for the hardware and software requirements.



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ASMC National News



American Society of Military Comptrollers

To promote education, training and professional development in all aspects of military comptrollership.

ASMC Value Proposition

- ASMC supports** A global community of defense financial managers, military comptrollers, and corporate members
-
- Who need** Convenient, affordable, and collaborative opportunities for leadership and education that further enable the support of warfighters, the National Military Strategy, and the overall federal financial management (FM) profession, while enhancing their career development
-
- By providing** Educational materials, training courses, the Certified Defense Financial Manager (CDFM) certification; leadership opportunities at National and Chapter levels, opportunities to enhance communication skills and contribute to the federal FM body of knowledge; and in-person and virtual access to a global network of peers, and a knowledgeable and customer service-oriented staff
-
- As a result** Financial managers who are members or certificants of ASMC are equipped with the latest innovations, industry knowledge, and best practices; possess a broader understanding of defense FM policies and operations; and differentiate themselves as highly qualified candidates for positions within the DoD, the United States Coast Guard, other federal agencies, and the private sector
-
- Because of** ASMC's status as a premier defense financial management education provider, it is recognized as a prestigious organization for leaders and other individuals serving in or supporting the defense FM community
-
- Unlike** Competitive membership organizations or educational programs that provide products and services to the financial management profession but do not offer ASMC's unique specialization in military comptrollership
-



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ASMC National News

ASMC Membership Dues Increase

In case you missed it, ASMC announced a membership **dues increase** on 3 October 2022 which is effective January 1, 2023. Individual annual membership dues will increase from \$40 to \$50 for one year and from \$96 to \$120 for three years – a savings of \$30.

Membership dues are a vital source of funding for operations toward achieving our strategic goals and initiatives for both ASMC HQ and individual chapters. Increased dues will contribute to the expansion of national, regional, and local chapter professional development and education offerings; updates to the CDFM and CDFM-A programs; the transition to a new Association Management System – our first since 2007; and expansion of other national, regional, and local chapter professional development and education offerings.

If you were a current member of ASMC as of 3 October 2022 (prior to the 3 October 2022 announcement of the dues increase), you may elect (from now through the end of 31 December 2022) to purchase a “one time” renewal of membership (for either one or three years) at the current dues rate, thus extending your membership paid thru date for 12 or 36 months. You may renew at www.asmonline.org/membership/renew.

For more information on the dues increase visit the [ASMC membership dues increase FAQ page](#). If you have any additional questions, please call ASMC’s HQ at (703) 549-0360 or email membership@asmconline.org.

ASMC Training



December 6-8, 2022

- ✓ Lead Like Never Before
- ✓ Change Like Never Before
- ✓ Perform Like Never Before

For over four decades, Stewart Leadership has been training leaders to maximize their leadership ability, drive change, and attain new levels of success through its proven and practical leadership development tools. Its down-to-earth approach has helped leaders across a diverse range of industries, including aerospace, government contracting, and advanced manufacturing, deliver both business and people results. This is precisely why ASMC has partnered with Stewart Leadership to offer a new and exciting leadership training series.

Who should attend? All three courses are designed to inspire and provide training to individuals across the leadership and career spectrum.

Each half-day session costs \$495. Space is limited! Click here for more information.

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ASMC offers the Certified Defense Financial Manager (CDFM) educational program and certification designation to those persons desiring to demonstrate proficiency in the core aspects of Defense Financial Management.



For more information, visit: <http://www.asmc.org/certification/cdfm-information/>

Congratulations to our newest Washington Chapter CDFMs!

Will Beacom

Daniel Bragdon

Henoch Gassner

Ann Johnson

Michael Kang

Jennifer Lewis-Nason

Jeffrey Meidinger

Joshua Mooya

Dai Nguyen

Dale Oldham

Silvio Perez Sencion

Reece White

While most candidates in the CDFM program are civilian or military/reserve members of the Department of Defense, U.S. Coast Guard, U.S. Army, U.S. Air Force, U.S. Navy, U.S. Marine Corps or employees of defense contractors or suppliers, the CDFM program is open to all candidates who have a high school diploma (or equivalent) and meet the following work experience qualifications:

Have the required number of years of defense-related financial management experience outlined below:

- **Two (2) years if you hold an Associate's degree or higher;** or
- **Three (3) years if you do not have a degree.**

OR

Do not have defense-related financial management experience, but can meet the following criteria outlined below:

- **Four (4) years of Federal government-related financial management experience;** and
- **An Associate's degree or higher.**

There are three steps involved with earning your CDFM:

1. Enroll in the CDFM Program. Your enrollment is valid for two (2) years, during which time you must take, and successfully pass, the three CDFM module examinations.

2. Submit Your Verification of Financial Management Experience Form. This form, which must be signed by a supervisor who can verify your work experience, must be returned to ASMC after enrolling in the CDFM program. You do not have to submit this form prior to taking a CDFM examination, but it is required prior to the awarding of the CDFM designation.

3. Purchase and Schedule the CDFM Examinations. Be sure to carefully – and completely – read the criteria associated with each testing option for the CDFM examinations. Failure to do so can result in the purchase of the wrong CDFM examination and/or the inability to test at your preferred location



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AMERICAN SOCIETY OF MILITARY COMPTROLLERS

To Promote Education, Training and Professional Development in All Aspects of Military Comptrollership

November 2022

Washington Chapter



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