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## **News Release**

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## **IBTA Partners with Paving Great Futures to rehabilitate the marginalized and at-risk communities of San Diego**

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**Cedar Park, TX, February 10, 2020** – The International Business Training Association (IBTA) continues to expand its internationally recognized Certified Business Professional (CBP) certification program through its recent partnership with Paving Great Futures (PGF) in San Diego, California. By partnering with IBTA, Paving Great Futures will gain access to the global standard for business skills, which is the Certified Business Professional certification program, to provide quality business skills training and certification. This will help Paving Great Futures carry out its solution for reducing unemployment, inner-city crime, substance abuse, and gang violence.

Paving Great Futures possesses six core competencies: Financial Literacy, Civic Engagement, Community Service, Job Readiness, Entrepreneurship, and Responsible Life Skills. Its goal is to rehabilitate the marginalized and at-risk communities of San Diego by fostering their economic, social and political development, particularly the development of the recently incarcerated, who often struggle disproportionately to integrate into society. By addressing all of these areas, Paving Great Future’s comprehensive work-experience programs transform misguided young people into productive and empowered community leaders capable of guiding relevant and lasting changes.

“We are looking forward to collaborating with IBTA in order to provide opportunities for the recently incarcerated, who often struggle disproportionately to integrate into society. I believe that everyone needs positive mentors, encouragement and support, no matter what they’ve been through in life,” said Barry Harris. This partnership will promote business growth and equip at-risk individuals with essential business skills that meet a global standard of excellence. IBTA is eager to see the partnership flourish and establish excellent community engagement and educational development. The CBP Program establishes a foundation-level, industry-neutral business certification for candidates to have a platform to be more competitive and qualified in their chosen trade.

Those who complete IBTA’s CBP training and certification courses can feel confident about their job-readiness and qualifications to meet the challenges of the new business environment with the essentials needed to compete nationwide and globally. “We are enthusiastic to partner with Paving Great Futures and help empower at-risk communities,” stated Vice President, Dario Morell.

IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit [cbpcertify.com](http://cbpcertify.com) to learn more about becoming an ATP.

## **About IBTA**

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA’s mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA’s CBP certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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