

International Business Training Association

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News Release



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New Leadership Course to be Released in 2024

Austin, TX, August 15, 2023 – The International Business Training Association (IBTA), sponsor of the Certified Business Professional (CBP) certification, is developing a new edition of its Leadership course. This updated course is set to be released in 2024.

The Leadership course helps equip current and possible leaders with the knowledge and skills necessary to help build employee relationships that work in favor of the company and help build a skilled and proficient workforce.

Vice-President of Operations, Katherine Cohan said, “Knowing how to be a good leader changes constantly, and leadership training is an exceedingly large part of keeping leaders up to date with changes in technology, team management, communication, etc. It is difficult to expand your business without helping your people expand their knowledge.”

The Leadership course is recommended for business leaders, senior executives, managers, supervisors, and other professionals in position of leadership. It is intended to provide the business professional with the skills and characteristics required for effective leadership.

IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit cbpcertify.com to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA's CBP certification is the fastest growing business skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

IBTA offers the following courses:

- Customer Service
- Leadership
- Sales
- Business Communication
- Business Etiquette
- Accounting & Budgeting
- Business Management
- Human Resource Management
- English Grammar for Business
- Marketing
- Project Management
- Tourism and Hospitality

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