

International Business Training Association

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News Release

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IBTA's Artificial Intelligence Strategist Certification Available in Most Global Regions on March 1, 2025

Cedar Park, TX, February 17, 2025 – The International Business Training Association (IBTA), sponsor of the Certified Business Professional (CBP) certification, will release its newest course and certification – Artificial Intelligence Strategist – in most global regions on March 1, 2025.

IBTA is committed to readying its training partners with the most recent and reliable information as part of the CBP certification courses. This commitment to continual improvement displays IBTA's desire to educate and equip professionals around the world with the industry knowledge and practical skills around technological advances necessary to thrive in the ever-changing global economy.

The CBP™ Artificial Intelligence Strategist certification equips the business professional with leading methodologies and practices in the Artificial Intelligence (AI) field. The course is a requirement for professionals in many fields who desire to utilize Artificial Intelligence to improve business processes and performance, including identifying areas of business that could benefit from Artificial Intelligence technology and software. The course goes one step further by laying out the implementation process for decision makers to deploy and evaluate progress to ensure success.

President of IBTA, Kirby Narine, said, "Whether you are a business executive or an information technology professional, the CBP™ Artificial Intelligence Strategist Certification

will enable you to advance your career and develop your professional skills by giving you the foundational knowledge and practical skills to meaningfully lead AI projects.”

Artificial Intelligence Strategist is recommended for managers, executives, leaders, supervisors, business analysts, and business professionals. The course will cover key artificial intelligence areas for those who wish to specialize in the Artificial Intelligence business segment including assessment and implementation. The Artificial Intelligence Strategist certification course will be available in most global regions on March 1, 2025.

IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certifications. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit cbpcertify.com to learn more about becoming an ATP.

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About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA’s mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA’s CBP certification is the fastest growing business skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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