ELEVATE
UNIFIED COMMUNICATIONS

BY LOFTON INNOVATION

Take your business to the next level – with fully integrated unified communications

Elevate is an easy-to-use cloud-based unified communications service that helps employees to be more productive and collaborative with a full-featured phone system, combined with audio/video/content sharing, conferencing, and file sharing capabilities.

Whether in the office or remote, Elevate seamlessly integrates all your communication tools – desktop phones, mobile phones, and computers – into one manageable solution oriented around your employee's needs and workstyles.

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Get started with Elevate today!

833.877.2232   info@loftoninnovation.com   www.loftoninnovation.com

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Highly reliable

The Elevate voice network is purpose-built for reliability

- East and West coast datacenters provide redundancy and minimize latency
- Stringent prequalification guidelines and proprietary VoIP network testing help ensure a reliable connection and crystal-clear voice quality

Simplified scaling & management

Elevate scales according to the needs of any business

- Order service according to the number of users or resources needed today; pay only for what is used
- Ordering additional service is easy and can be spun up quickly
- Scales to a large number of users per business

Increased productivity & collaboration

Elevate makes a more productive and efficient workforce

- Mobile devices interact seamlessly with the corporate phone system
- Anywhere, anytime, and on any device, creating a more flexible workforce
- Video conferencing and screen sharing empowers collaboration in real time
- Cloud file storage and sharing helps keep documents organized and secure

Business continuity

Ensure that you never miss an important business call

- The Elevate mobile app has full business phone functionality to be used in the event that desk phones become unavailable
- Cloud based systems are immune to local outages. Elevate will try all user devices, then dial phone numbers like cell phones, hunt groups, or other auto attendants.

Lower cost

No hardware to buy, install, manage, upgrade or replace

- Lower infrastructure and operating costs compared to traditional phone service
- Reduces infrastructure and operating costs; no additional hardware to buy
- Consolidates voice and data onto one network
- Flat, per-user rates with unlimited domestic local & long distance calling

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DESKTOP PHONES

- Easy-to-use interfaces, rich audio quality and productivity features
- Phones are pre-programmed to work seamlessly with Elevate
- Phones are plug and play, and can be used anywhere there is an internet connection*

Polycom VVX	**Cisco SPA**	**Yealink DECT Cordless**	**Polycom SoundStation** Conference Phones	**Yealink T4 series**

ELEVATE – WHAT'S INCLUDED

Each user receives

- Local phone number with unique extension
- Ability to have up to five endpoints
- Inbound/Outbound Caller ID
- WebFax
- Voicemail box with transcription services
- Elevate Mobile App & Desktop App
- Online Meeting with up to 4 participants (30 with Elevate Pro)
- 2GB per user ShareSync file share and backup (100Gb per user with Elevate Pro)

Each account receives

- Centralized management of all locations
- Auto Attendant with a direct inward dial phone number
- Ability to configure up to 10 hunt groups
- Conferencing: 200 toll-free minutes / month
- Active directory integration for easy configuration of users
- Hunt Group reporting
- Enable/Disable call recording

ELEVATE COMMUNICATION FEATURES

System Features

- Voicemail with Transcription
- Auto Attendant
- Caller ID
- Custom Hold Music & Greetings
- Direct Inbound Dialing (DID)
- Call Flip
- Conference Bridge
- Hunt Groups
- Hunt Group Call Reporting
- Email and SMS notifications
- Busy Lamp Field / Call Presence

Phone Features

- Call Forward
- Call Hold
- Call Recording
- Call History
- Call Transfer
- Call Waiting
- 3-way Calling
- Do Not Disturb
- Extension Dialing
- Configurable Ring Options
- Voicemail

- Administrator Password
- Named Ring Groups
- Page all Phones
- Call Park
- Inbound Caller Name
- Call Flip
- Configurable Line Keys
- Speakerphone
- On-Hook Dialing
- Remote Line Key
- Transfer to Voicemail

*Some restrictions apply to countries outside the US

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ELEVATE PRODUCTIVITY FEATURES
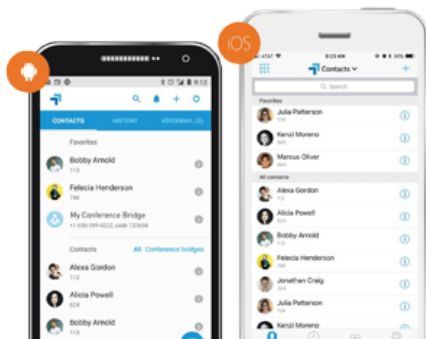
Elevate Desktop App

The Elevate desktop app acts like a remote control for the user's associated desk phone, empowering employees to be more effective and efficient with call management.

- Place, park, and transfer calls with just a click or two
- Call Flip feature moves active desk phone calls to the caller's mobile devices
- On-screen indicator lets you know if your contacts phone is busy, *before* you call
- Call history for the last 90 days, includes the contact name, date, and time they called

Elevate Mobile App

The Elevate mobile app enables a mobile device to become a communications endpoint for the Elevate service. Employees can now call or receive calls through the corporate phone system and utilize enterprise-level calling features, no matter where they are.

- All the most important features of your desk phone, right on your mobile device
- Call Flip sends calls directly to your *desk* phone – without disconnecting your call.
- Rings your desk and mobile phone simultaneously - no more missed calls.
- Includes voicemail transcription, as well as on-screen voicemail management.

Video Conferencing & Screen Sharing

Elevate includes Online Meeting, an easy-to use, reliable video collaboration tool. Includes:

- HD video conferencing eliminates unnecessary travel and empowers teams with remote members to be more productive.
- Screen sharing. The computer desktop can be shared with team members in real-time, improving collaboration and speed of decision making.
- Includes a conference dial-in number, and custom URLs for meetings.

File Sharing & Security

File sync and share with backup for desktops, mobile devices, and file servers.

- The most current version of files from any device
- Easy and secure file sharing
- Integration with Windows file server, Exchange Email, Active Directory, Outlook, Office, and Office 365
- Full control over files, users, devices, and sharing activities