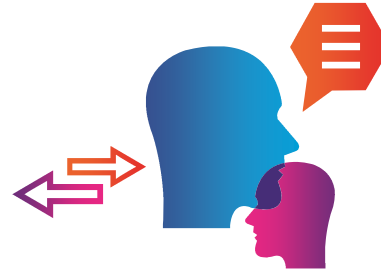


#### CHANGE CATALYST MOMENTUM

Our touch point assessments enable you to motivate your people in extraordinary ways.



#### INNOVATIVE THINKING

We know that focused assessments provide insights and direction to support your vision. Validate your decisions, thought process and financial commitment, based on the value that you are focused on achieving. Our assessments leverage your customer feedback to deliver on your vision.



**Put our services to the test, contact us for a free consultation today.**

## Concept to Reality

Accelerate your business potential  
with innovative Perspectives



SCAN ME

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p: 719-593-1965  
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DATAPEOPLE.COM



“ Data People, Inc. responsible for technical and business analysis guiding executive decisions. ”

MARIAN WALL; VP Bank of the West

Committed to a reputation for being knowledgeable, dependable, collegial and adaptable. As your partner, these strengths provide you with the ability to identify and resolve significant strategic and value-based challenges with agility.

These crucial components have contributed to our clients initiative's success. **Call now to learn how we can help**



## Effective Change for Business Success

Does “Culture eat strategy for lunch” in your organization?

Statistics show that more than 70% organizational change efforts fail and goals are not being met. Are you open minded enough to ask for help?



Take the effort to know your people, your culture and your ability to adopt business change. Be one of the few with our **successful change leadership**.

Know where the resistance to change will occur before you face **costly mistakes**.

## Concept-to-Reality Value

### ASSESSMENT

Customized business assessment focused on people, data, technology, complexity, efficiency and cost benefit

#### Benefit

- Identify value, objectives, next steps, impact, risk, cost and time

### SOLUTION

Customized strategic solutions to create effective change for vendors, customers or internal teams

#### Benefit

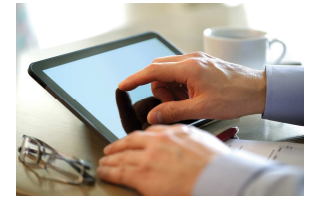
- Custom solution design, strategic plan, implementation approach/options

### IMPLEMENTATION

Customized implementation plan, coordinated with your internal or external delivery team for management and execution

#### Benefit

- Execute on the solution to achieve the vision in a timely fashion



### FOR BUSINESS ON THE GO

We meet you where you are. A global workforce requires adaptive collaboration techniques. We leverage unified communications to maximize time efficiency and effectiveness

**Can your company keep up?** Competition is fierce and technology and people are transient. You need to be focused on the future, let alone the problem of today. We validate your vision or offer alternatives.



### Common Sense

Blending growth with business change can be quite a challenge. Common sense needs to be applied, and yet, rapid change can be the focus rather than a sensible approach. Competing management priorities can actually impeded your success.

A **BOLDER**, common sense framework has helped us be successful. Use this framework to get started.

- **B**egin with the end in mind
- **O**bjectives based on value
- **L**imit risk
- **D**efine roadblocks
- **E**mpower culture to succeed
- **R**eturn on investment (ROI)



### CUSTOM CONCEPT SOLUTIONS

Our unique technology expertise offers the ability to balance business and technology solutions with emerging technology, with an eye toward sustainable management.