



**FINANCIAL
PLANNING
ASSOCIATION**

SPOKANE

2023 FPA of Spokane Partnership Opportunities

The Financial Planning Association of Spokane would like to invite you to be involved with our organization and our chapter.

The Financial Planning Association (FPA) is the nation's largest and most preeminent organization for financial planning professionals. There are over 27,000 members and over 90 active chapters across the United States.

The FPA of Spokane is over 80 members strong and spans Washington State from the Canadian Border to the Oregon Border and from Central Washington to Western Montana.

The FPA of Spokane members are diverse. They work at brokerages houses and RIAs, mid-sized firms and include many sole proprietors.

Partnership Opportunities Abound – Interaction and exposure to our members in several ways including bi-monthly educational meetings, The Annual Symposium, virtual online events, our FPA website, and The Holiday Social.

See additional information below and/or reach out to Mike Balderson, our Director of Corporate Sponsorship at mike@wealthmapfa.com

What is valuable about Partnering with FPA of Spokane?

*Meet multiple financial advisors in a short amount of time to build deeper relationships with FPA members

*Recognition at Chapter Events

*Recognition on our website.

*Attendee list provided for events sponsored.

FPA OF SPOKANE MEMBERS ARE A HIGHLY TARGETED MARKET FOR YOUR PRODUCT OR SERVICE.

Sponsorship offers an excellent opportunity to be a valued partner of our organization and to reap the rewards of establishing a strong relationship with the premier financial planning organization in the Spokane area.

Get To Know the FPA of Spokane



The FPA of Spokane has an average of 80 financial professional members, representing a broad spectrum of specialties including financial planning, broker dealer services, insurance/annuities, mutual funds, banks/thrifts/trust, law, CPA's, investment management and accounting and tax specialists. Your promotional activities reach an ideal target audience. The national FPA membership is just over 27,000.

- 70% of members are RIA firms
- 35% of members are broker dealer firms
- 80% of our members are CFPs
- Over 60% of members are over age 40
- 15% of our members are next-gen

FPA of Spokane Leadership

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SPOKANE FPA 2023 ANNUAL PARTNERSHIP

BENEFITS AT-A-GLANCE

BENEFITS	Gold \$2,500 (5 available)	Silver \$1500 (10 Available)
Partner Presentation at a Chapter Meeting (first come first serve) <ul style="list-style-type: none"> • 5 minute presentation at meeting • Logo and contact information on promotional material for event • Copy of attendee list at your sponsored meeting • Free admission to future chapter meetings 	X	
Partner Spotlight Chapter Email <ul style="list-style-type: none"> • You provide promotional material (short paragraph about your products or services along with your contact information) 	X	
Logo displayed on sponsorship slide at all Chapter Meetings	X	X
Logo and Contact Information listed on the Spokane FPA Partnerships Webpage	X	X
ANNUAL SYMPOSIUM BENEFITS		
Annual Symposium Booth, including: <ul style="list-style-type: none"> • Opportunity to mingle with FPA Symposium attendees • Designated table space to display brochures/flyers • Designated partnership break times to allow for table visits 	X	X
Access to post-event attendee list.	X	X
Annual Symposium Sponsor Presentation—5-Min. Time Slot	X	
Opportunity for collateral to be included in symposium packets distributed to all attendees	X	
One complimentary full symposium registration (total of 2 symposium tickets)	X	
CHAPTER SOCIALS		
	\$1,500 - Only 2 Available	
Opportunity to provide food and drinks for the Spokane FPA Chapter Social and mingle with members		X
Present for 10 minutes as a featured sponsor of our social		X
2 Extra Admission Tickets		X