



## EVIE's Mind and Body Health Fair

### InVisible Signs Inc. Fight against Alzheimer's

Creating a Corporation designed to meet the life needs and services of all ages from real estate to invest to medical and anything in between who have affected by Alzheimer's and Dementia.

#### WHO WE ARE

Invisible Signs Inc. is a Non-profit 501c (3) focused on Alzheimer's awareness and supporting caregivers in the fight of this ageless disease. Erica Tirado who is the Founder of this Nonprofit was affected by this disease personally when her mother who in her early 60's was diagnosed with Alzheimer's. It is Erica's hopes that InVisible Signs Inc. will be able to Support, Educate, Empathize and provide Volunteer services for those affected and those who care so that we can become better equipped and able to help pick up those pieces of lost memories and began the rebuilding process to making newer and happier ones.

#### THE NEED

All proceeds will go directly towards assisting those affected with this disease, and to those without a support system. All funds donated will cover a Thanksgiving or Christmas meal, decorations in the patient's room, a birthday gift and/or basic necessities needed to produce an "at home" feel on an ongoing basis.

I'm also excited to announce that in the very near future; InVisible Signs Inc. will pair up with several Nursing home facilities in an effort to provide services for Alzheimer's patients who are alone and without any source of assistance or family support! With your help and the support of our community we will begin, *"Picking up the pieces one memory at a time."*

#### About Sponsorships

- You or your company may choose to become a sponsor or the EVIE's Mind and Body Health Fair "InVisible Signs fight against Alzheimer's".
- Benefits of sponsorship are wide-ranging, including appearance on the event t-shirt, publicity-at-large during two rounds of event posters, representation at the event using your banner/signage, and access to Sponsorship Area. Sponsorships range from \$100-\$10,000.00
- We are offering several sponsorship packages to choose from. Opportunities include everything from logos on t-shirts to having a table on day of Health Fair to promote your business. Please take a look below and see what best fits your unique business needs.

## **LEVELS OF SPONSORSHIP**

### **Presenting Sponsor-\$10,000**

- As the Presenting Sponsor of EVIE's Mind and Body Health Fair, you will receive the following benefits:

#### **Recognition on Event Materials**

- Your name and logo recognizing you as the Presenting Sponsor will be included on EVIE's Mind and Body Health Fair event materials, including:
  - InVisible Signs Inc. T-shirts
  - Online website
  - Poster (11x17) displayed at companies, hospitals, organizations and schools throughout the community
  - Promotional brochures
  - Programs distributed at the event to participants and guests
  - Media/news releases including radio, TV and print (when available)

#### **On/Off-Site Exposure**

- Opportunity to have five (5) sponsor banners displayed during the event
- Recognition as the Presenting Sponsor on event "Thank You" signage
- Recognition as the Presenting Sponsor during the event via five (5) PA announcements
- Presentation of EVIE's Excalibur award to sponsor representative at event
- Opportunity to address event participants
- Opportunity to have your "promotional items" made available to event participants and guests
- Access to VIP area for five (5) people for catered food and drinks.

## **PLATINUM SPONSOR- \$5,000**

As a Platinum Sponsor of EVIE's Mind and Body Health Fair, you will receive the following benefits:

### **Recognition on Event Materials**

- Your name and logo recognizing you as a Platinum Sponsor will be included on EVIE's Mind and Body Health Fair event materials, including:
  - InVisible Signs Inc. T-shirts
  - Your name on a link from a navigation bar on event website
  - Poster (11x17) displayed at companies, hospitals, organizations and schools throughout the community
  - Promotional brochures
  - Programs distributed at the event to participants and guests

### **On/Off Site Exposure**

- Opportunity to have three (3) sponsor banners displayed during the event
- Recognition as a Platinum Sponsor on the event "Thank You" Signage
- Recognition as a Platinum Sponsor during the event via three (3) PA announcements
- Presentation of a recognition award to sponsor representative at event
- Access to VIP area for three (3) people for catered food and drinks

## **GOLD SPONSOR- \$2,500**

As a Gold Sponsor of EVIE's Mind and Body Health Fair, you will receive the following benefits:

### **Recognition on Event Materials**

- Your name and logo recognizing you as a Gold Sponsor will be included on EVIE's Mind and Body Health Fair event materials, including:
  - InVisible Signs Inc. T-shirts
  - Programs distributed at the event to participants and guests

### **On/Off-Site Exposure**

- Opportunity to have two (2) sponsor banners displayed during the event
- Recognition as a Gold Sponsor on event "Thank You" signage
- Recognition as a Gold Sponsor during the event via two (2) PA announcements
- Access to VIP area for two (2) people for catered food and drinks



## **SILVER SPONSOR- \$1500**

As a Silver Sponsor of EVIE's Mind and Body Health Fair, you will receive the following benefits:

### **Recognition on Event Materials**

- Your name recognizing you as a Silver Sponsor will be included on EVIE's Mind and Body Health Fair event materials, including:
  - InVisible Signs Inc. T-shirts
  - Programs distributed at the event to participants and guests

### **On/Off-Site Exposure**

- Opportunity to have one (1) sponsor banner displayed during the event
- Recognition as a Silver Sponsor on event "Thank You" signage
- Recognition as a Silver Sponsor during the event via one (1) PA announcement
- Presentation of a recognition award to sponsor representative at event
- Access to VIP area for one (1) person for catered food and drinks

## **BRONZE SUPPORTER- \$500**

As a Bronze Supporter of EVIE's Mind and Body Health Fair, you will receive the following benefits:

### **Recognition on Event Materials**

- Your name recognizing you as a Bronze Supporter will be included on EVIE's Mind and Body Health Fair event materials, including:
  - InVisible Signs Inc. T-shirts
  - Programs distributed at the event to participants and guests

### **On/Off-Site Exposure**

- Recognition as a Bronze Supporter on event "Thank You" signage



## **KEEPING MEMORIES ALIVE BANNER SPONSOR- \$1,000-\$2500**

Each Fight Back banner has two (2) sponsorships slots at \$1,000 each, OR one (1) sponsorship slot at \$2500.00

### **On/Off-Site Exposure**

- Company name recognition on Keeping Memories Alive
- Opportunity for one (1) sponsor banner at event
- Opportunity to display Keeping Memories Alive banner at sponsor business location

## **EVIE'S WALK SUPPORTER- \$100**

- Opportunity to place banner at event
- Name recognition on online website
- InVisible Signs Inc. Supporter T-shirt for one (1)

### **In-Kind Donation/ Media Partners**

Sponsorship benefits for an In-Kind donation will be based on a 2 to 1 ration compared with the standard cash sponsorship fees. For example, and in-kinds sponsorship valued at \$20,000 would receive the sponsorship benefits offered to a \$10,000 cash sponsor.

Media Partner benefits are determined on a case-by-case scenario. Please work with your event chair and staff partner to determine these benefits.

InVisible Signs Inc. is a registered 501© (3) non-profit organization. You may also make tax deductible donations by visiting [www.theinvisible signs.org](http://www.theinvisible signs.org) (Tax ID 47-1831109)

***Erica Tirado, Founder/Executive Director***



## **FAQ**

### **Q: How will businesses benefit from sponsoring EVIE's Mind and Body Health Fair event?**

A: Based on their level of sponsorship you or your business will receive high visibility during promotional cycles during EVIE's Mind and Body Health Fair, and on the day of the event. Your business will reach a wide demographic of consumers and community members. Align yourself or your company with a respected established all-local non-profit. Know that you have made a difference in the lives of those affected by Alzheimer's.

### **Q: Are sponsorships tax deductible?**

A: Yes



## SPONSORSHIP CONFIRMATION

Yes, I am pleased to support the 2016 EVIE's "Walk down Memory Lane"!

**Email or Fax completed form: [theinvisible signs@gmail.com](mailto:theinvisible signs@gmail.com)/ Fax: 1800.675.1418**

Contact Person: \_\_\_\_\_

Authorization (signature): \_\_\_\_\_

Please print your name exactly as you'd like it to appear in publicity materials:

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Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Event Sponsorships: *(check one)*

- \$10,000 Presenting Sponsor**
- \$5,000 Platinum Sponsor**
- \$2,500 Gold Sponsor**
- \$1,500 Silver Sponsor**
- \$500 Bronze Supporter**
- \$100 EVIE's Supporter**
- \$1,000-2,500 Keeping Memories Alive Banner Supporter**

- I have enclosed a check made payable to InVisible Signs Inc.**
- I would like my entire sponsorship to be in-kind (media only).**
- Please charge my credit card:**  
Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_

**All Checks mailed to:  
InVisible Signs Inc.  
1900 W Gray St. #131172  
Houston, Texas 77019**