



# Drilling Down the Blockchain: Beyond the Pilot Programs

February 28, 2017 • SoMa • San Francisco

## Event Schedule

5:45 pm: Registration

6:15 pm: Panel Opens

- What is blockchain? What is it's current state?
- Collaborative efforts: How are competitors working together?
- What are the regulatory challenges and how do you address them?
- Applying blockchain in vertical markets: Real estate, Healthcare and more - how can it best be used?
  - Forecasting into 2017

## Panelists:

Sean Barclay, Interactive Creative Director, **Blockchain IBM**

Mike Belshe, CEO, **BitGo Inc.**

Noga Golan, President, **International Blockchain Real Estate Association**

David Haimes, Senior Director, Financial Applications Development, **Oracle**

Jack Saba, Co-Founder & Managing Partner, **Day One Investments**

Ryan Singer, CEO, **Blockchain Health Co**

**Facilitator:** Stacey Mankoff, Managing Principal, **The Mankoff Company** & Founder, **After the Bell Events**

7:15pm – 8:15pm: Networking Reception

## Our Association & Media Partners



## Speaker Bios



**Sean Barclay** is a Creative Director, Developer and Animator based out of San Francisco, California. He studied graphic design and technology at the Rochester Institute of Technology (RIT), where he explored print, interactivity, and animation. His focus is interactive software, typography, generative art, motion graphics, mobile and gestural technology. He blends the worlds of advanced technology and interactive design to create new engaging experiences that help users remember and embrace as they interact. During his 15-year career, he has had the privilege to do work with Adidas, Avaya, BlackRock, Biogen, Charles Schwab, Dolby, E-Trade, Harvard, IBM, Intel, Netgear, Philips, O'Neill, Reebok, RSA Security, and Samsung. Sean is one of the founding members of IBM Blockchain, and leads creative for the emerging business unit.



**Mike Belshe** is a veteran technologist and inventor of the multi-signature protocols used at BitGo. Prior to BitGo, Mike worked at Google on the founding team of Google Chrome and was the inventor of SPDY (which has now become HTTP/2.0). Prior to that he co-founded Lookout Software, an email search company acquired by Microsoft. He holds a C.S. degree from Cal Poly San Luis Obispo.



**Noga Golan** is the President of the International Blockchain Real Estate Association (IBREA.) Noga is dedicated to implementing the blockchain technology in real estate and is especially passionate about bringing the technology to developing countries with problematic title systems. Prior to IBREA, Noga worked at Spear Street Capital, a U.S.-based real estate private equity firm, and served in the Israeli Defense Force as a Liaison Officer.



**David Haim** is a Senior Director in the Oracle Research and Development Organization, with close to 20 years working in various roles on the development of the Financial Management product suite. He started with Oracle in the UK building features for EMEA, moving to Oracle HQ in Silicon Valley in 2000 to lead the team building a new module for Intercompany processing. He took on ownership of more products (having product management, Engineering and QA teams) for the new Fusion Cloud Financials Suite, built from the ground up for the cloud. He has also led a number of initiatives across the division including embedded BI, integrated social collaboration and data visualizations. Most recently he was responsible for design, build and launching, Accounting Hub Reporting Cloud Service which has for several years been generating millions of dollars in revenue every quarter. Since the summer of 2016 his focus is exclusively on working with customers and longer-term design work, particularly around next-generation functional and technical architecture. David's primary task is to figure out NOW what the financial management system of the next 3, 5 or more years should look like and start working toward it. Areas of interest are blockchain, AI and Machine Learning and new UX and interaction paradigms.



**Stacey Mankoff** is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing in FinTech & Founder of After the Bell Panel Discussions. She started the firm in 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. Prior to her working in the conference industry with firms including IIR (GAIM events) and WB Research (TradeTech), Ms. Mankoff held senior sales and marketing positions at Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is on the Advisory Board of and is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.



**Jack Saba** is the Managing Partner and Co-founder of Day One Investments. Day One is a Seed and Series A VC Fund that is investing in Blockchain enabled startups. He believes that regulations and efficient infrastructure in developed countries will stifle innovation and implementation respectively; therefore, Day One is working to bring the Blockchain to emerging markets where there is endless opportunities.



**Ryan Singer** is a serial entrepreneur in the Bitcoin industry. Tradehill, a bitcoin exchange Ryan co-founded, is chronicled in the documentary The Rise and Rise of Bitcoin. Ryan also co-founded CryptoCorp (a multi-signature security company), Blockchain Clearing Corporation (a Securities Clearing technology firm), and Blockchain Health (Bitcoin technology to secure Clinical Trials). Ryan enjoys Science Fiction and loves San Francisco.



**After the Bell Panel Discussions:** *Making Complicated Topics Approachable.* These panel discussion target the "top-of-mind" topics in FinTech and bring together a faculty of high level speakers- leading experts, investors, bank strategists, FinTech entrepreneurs and Technologists – and with these programs allow for the highest level of discussion with thought leaders in the industry. Our audience is made up of Practitioners, C-level executives, decision makers & entrepreneurs. The Mankoff Company produces After the Bell signature events, targeted and timely FinTech panel discussions which have been tackling top-of-mind issues for 8+ years and making complicated topics approachable.