

**INTERNATIONAL BUSINESS TRAINING ASSOCIATION**  
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## **News Release**

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## **OmniCom Solutions Group Celebrates 10<sup>th</sup> year Partnering with the International Business Training Association (IBTA)**

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**Miami, Florida January 20, 2016.** The International Business Training Association (IBTA) starts off this year 2016 by the renewal of the partnership between IBTA and OmniCom Training Centers. Their training headquarters, located in Ohio, has been partnering with IBTA since 2006. Their drive towards making the global standard for essential business skills accessible to all those individuals who are looking for a career change, bettering their job skills, or new employment is at the core of their motto — “Classroom-Anywhere.” There are no more excuses for Ohioans not to further enhance their business skills to meet expectations of the global business community.

Omnicom Solutions Group is ready to help individuals and organizations to improve productivity and service standards. With the renewal of the partnership, OmniCom Solutions Group has gained access to the latest internationally recognized business skills training program — the Certified Business Professional (CBP™) — developed by the International Business Training Association (IBTA) and taught around the world. They’ll go to their business customers and deliver top notch business skills training such as Customer Service, Sales, Leadership, Business Communication, Business Etiquette, Business Management, Project Management, Marketing, Computer Technology Specialist, Tourism and Hospitality, and several others. OmniCom Solutions Group understands the need for individuals to gain experience in business skills and are very excited to continue their commitment to the IBTA Team in the service of those in need by providing quality training throughout the Ohio region.

By OmniCom Solutions Group offering the CBP Courses, they demonstrate their understanding that every individual, from the career starter to the experienced business professional, needs to validate their skills in the workplace. Through Omnicom Solution, everyone in the Middletown, OH region will have a chance to do so. The expectation is that more industry veterans will want to be trained at the level of the latest global standards for essential business skills to ensure that the best practices in the industry are being employed. IBTA’s training curriculum allows students and business professionals to

renew their commitment to excellence in the dynamic world of business in our new global economy. Those who complete IBTA's CBP training courses can feel confident about their abilities to meet the challenges of the new business environment with the essentials needed to compete nationwide and globally. The goal is for the Ohio area to be aware of the importance of having CBP trained employees for their continuous growth and development, and to have them on their staff.

To learn more about enrolling in the CBP Business Skills training program at Omnicom Solutions Group visit <http://www.omnicomsolutionsgroup.com>.

**If you're interested in becoming an Authorized Training Partner (ATP),** please visit <http://www.cbpcertify.com> or <http://www.ibtlearning.com> to learn more. ATP's will receive support in the form of instructor program support, industry news, marketing, referrals and sales from IBTA.

### **About the International Business Training Association (IBTA)**

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to International standards. IBTA's mission is to equip business professionals with the skills and certification required to meet and surpass business standards in our global industries.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Today, IBTA's CBP Certification is the fastest growing soft-skills certification for business professionals, with partners in the U.S., Canada, UK, Middle East, Africa, Central America, South America, the Caribbean, India, China, Vietnam, Brunei, Singapore, and Australia. The CBP courseware and exams are available in English, Spanish, Vietnamese, and Arabic.