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News Release

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International Business Training Association Announces its New Headquarters in the Greater Austin Area

Cedar Park, TX. MARCH 25, 2018 – The International Business Training Association (IBTA), globally recognized business training organization and purveyor of the Certified Business Professional (CBP), announced today that its headquarters is moving to Cedar Park, Texas. This move is very significant for the company as it provides greater access to the Western market and places IBTA adjacent to the fastest-growing business hub in the nation. IBTA strives to avoid any disruption in our excellent customer service, and as such will maintain fulfillment activities in Miami, Florida despite this move.

In anticipation of the move, IBTA administration remarked on its significance: “We are very excited to have moved our headquarters to Cedar Park. This is a strategic move to nearby Austin, Texas which has seen such growth for the past several years that it has been compared to Silicon Valley and now is even being called ‘Silicon Hills.’ This move is absolutely essential to our continued success, and we are looking forward to bringing the CBP certification to the greater Austin area’s business professionals and beyond,” said Kirby Narine, CEO, IBTA.

The CBP certification is an international credential that validates business acumen and prepares the business professional. Not only does this program establish a foundation-level, industry-neutral certification for business professionals, but it also offers employers and the candidate a platform to develop the Certified Business Professional for targeted positions within corporations. CBP training and certification titles include essential business skills like Business Management, Sales, Leadership, Customer Service, Marketing, and more.

Authorized Training Partners are businesses or training entities with accredited instructors with whom business professionals may train for their CBP certifications. IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP, providing ATPs support in the form of referrals, sales and marketing support, industry news and instructor program support. Visit www.ibtlearning.com to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a distinguished organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the skills and certification required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP™) after two years of initial consultation and development. Today, IBTA's CBP certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, Asia, Middle East, Australia, Latin America, and the Caribbean.