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News Release

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Synergy Bahamas Partners with International Business Training Association Enabling Individuals and Businesses to be Trained in Key Global Business Skills

Nassau, Bahamas April 4, 2014. A partnership between The International Business Training Association (IBTA®) and Synergy Bahamas was established to meet the needs of businesses in Bahamas by offering key business skills training that represents a global standard for conducting business. This partnership allows students to receive international credentials that demonstrate their expertise in essential business skills to meet and exceed corporate demands in our global industries.

Synergy Bahamas now can provide the internationally-recognized business skills training program - the Certified Business Professional (CBP™), developed by the International Business Training Association (IBTA) and taught around the globe. CBP Business Skills Training has become the standard in validating an employee's knowledge and skill in the most current and effective business practices. The training includes short, structured courses in Customer Service, Sales, Leadership, Business Communication, Business Management & Etiquette, Project Management, Marketing and more.

"With the Certified Business Professional business skills training and certification, Synergy Bahamas is now poised to train a multitude of businesses and individuals in international business skills making those who receive the CBP credential more employable. This partnership between IBTA and Synergy Bahamas is a response to the growing training needs of the business community in Bahamas. The CBP business skills training is structured and customized to maximize learning by providing real-world business principles and activities in the classroom. Synergy Bahamas with a supportive learning environment and skilled instructors will manage the large influx of individuals needing to receive their business skills

training which is so vital in today's global economy." said, Dario Morell, Vice President of Operations for IBTA.

"We chose Synergy Bahamas to offer this training because their instructors are qualified and equipped to solve the challenges facing businesses today," concluded Mr. Morell.

Synergy Bahamas, a leader in business and professional training, understands the need for professionals to gain experience in global standards business skills. "I am excited to join the IBTA Team in the journey of service to businesses through quality training. It is a challenge but the key is success and I see results approaching. We are so excited that IBTA has recognized our strategic position for the delivery of high quality training and the corresponding Certification Exams. We recommend these courses because we feel that every individual, from the career starter to the seasoned business professional, needs to validate their skills in the workplace. We also anticipate industry veterans will renew their commitment to striving for excellence in the new global approach to business. Our goal is for the Bahamas area enterprises to recognize the importance for their constant growth & development and to have on their staff as a result of this partnership with IBTA, quality employees and managers that are certified in the CBP courses," said Samantha Ritchie of Synergy Bahamas.

"Business professionals today need to stay at the forefront of all aspects of business, using both the technical and the soft-skills applications that are so significantly important to any business. We know that when we train an individual in CBP's business skills practices, they receive practical knowledge and skills, enabling them to exceed any current industry standard. The CBP distinction really does define the business professional and we foresee all businesses requiring this type of validation of skills in the near future. This training and certification program is a necessity for any individual or corporation to stay ahead in today's market, and we are truly proud and eager to launch it at Synergy Bahamas," continued Samantha Ritchie.

To learn more about enrolling in the CBP Business Skills training program at Synergy Bahamas, visit <http://www.synergybahamas.net>

IBTA offers the opportunity to become an Authorized Training Partner (ATP) for CBP. ATPs receive IBTA support in the form of referrals, sales and marketing, industry news, and instructor program support. Visit <http://www.cbpcertify.com> to learn about becoming an ATP.

About International Business Training Association (IBTA)

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to International standards. IBTA's mission is to equip business professionals with the skills and certification necessary to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP™) after two years of initial consultation and development. Today, IBTA's CBP Certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, UK, Middle East, Africa, Central America, South America, the Caribbean, India, China, Vietnam, Brunei, Singapore, and Australia. The CBP courseware and exams are available in English, Spanish, Vietnamese and Arabic.