

CITY MEAT STEAK CO., INC. dba / UNIVERSAL BEEF PRODUCTS

City Meat Steak Co., Inc. was the brainchild of J.T. Powers. J.T. was a World War II army veteran who was discharged in Houston, TX. He had a vision that Houston would grow and that as Houston grew he could also grow a business. His was the American Dream to build a small business which still lives today.

J.T. began with a sandwich truck in the early 1950's. Then he opened a wholesale packing company which he later sold. In 1960, he wanted to specialize in the Houston area and City Meat Steak Co., Inc. was begun. He had the foresight to get it federally inspected. In those days the product line consisted of hamburger patties, veal cutlets and corn dogs and if customers wanted steaks, they cut steaks. No orders were too small.

Stanley J. Powers and Neil G. Brody, son and son-in-law, came into the business in the 1970's. Universal Beef Products was begun to accommodate the increasing growth of Houston and all of Texas. In the 1980's, Stan and Neil expanded by selling hamburger patties to the retail grocery store market which they continue to do today.

In 1990 Maria Medel was hired to work with Stan and Neil. She has an extensive background in the meat packing industry and is now the Director of Marketing.

Stan, Neil and Maria decided it was now time to expand into the ever growing ethnic specialty market. Houston and all of Texas has grown and by using Maria's Latino background a new product line was begun. Universal Beef Products now provides specialty products to its customers who want a variety of cuts of beef, pork, lamb and poultry. A sample of the specialty items are beef shanks, sized beef tripe, beef ox tails, pork chops, lamb chops and assorted steaks.

City Meat / Universal Beef is a small family business and this worked to our advantage allowing us to produce specialty items in any quantity our customers need. As Texas has grown, we have grown. As Texas has diversified, we have diversified. We now focus on the specialty needs of all ethnicities.

“We Focus on the Specialty Market”

Established 1960

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Vice-President	Stanley J. Powers
Marketing Director	Maria Medel

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