

# A Guide for Investing in Blockchain

## *Cutting through the Hype*

25 April 2017 • The Washington Mayfair Hotel • London •

### Event Schedule

5:45 pm: Registration

#### 6:15 pm: Panel Opens

- What's viable for the immediate future?
  - What do I need to care about?
- Where can you see the benefit and what are the limitations of blockchain applications?
  - What are the overhead costs?
  - Which verticals are the hottest for blockchain investment?
  - How are Family and Private Offices approaching this space?
- What are some long-term visions for future investing (5 year, 10 year+)

#### Panelists:

Neil Fillary, Managing Director, **NicheFort**  
Aleks Nowak, CIO, **Blockex**  
Malcolm Pallé, Co-Founder & Non-Executive Director, **Coinsilium**  
Colin Platt, Co-Founder, **Dpactum**  
Peter de Rooij, Security Principal, **Accenture**

**Facilitator:** Stacey Mankoff, Managing Principal, **The Mankoff Company** & Founder, **After the Bell Events**

7:15pm – 8:15pm: Networking Reception

#### Our Media Partners





**Neil Fillary (MD)** has a multi asset product background in Capital Markets and Asset Management with Deutsche Bank AG & J.P.Morgan respectively – including but not limited to, senior origination sales (EMEA hedge fund sales coverage head & EMEA HNW financial sponsors investment management coverage head). Beyond the sell side, he has extensive experience working with boutique venture capital firms, single and multi family offices and hedge funds - with a focus on origination, co-investment and business development, supported by trusted contacts, extensive distribution channels and strategic partnerships. NicheFort was set up in 2014 to assist, collaborate & predominantly partner with like-minded private investment offices, high/ultra high net worth individuals, and family offices to structure assets, raise capital, deliver value on the management and succession of wealth along with supporting strategic business development initiatives.



**Aleksander Nowak** is the CIO at BlockEx. BlockEx is a next generation platform catering to digital assets. Aleks is a former Army officer with broad multi-disciplinary management expertise. A founding member of the UKDCA, he regularly speaks on blockchain to both commercial and consumer audiences. He has been involved in the crypto-currency space since 2011 having worked on numerous alternative currency and blockchain projects ranging from payment solutions through mining to the exchange space.



**Malcolm Pallé** is a multi-disciplined entrepreneur and early technology adopter with over 25 years startup experience and a background in the Mobile Communications, Insurance and Travel + Leisure Industries. He is a co-founder and Director of Coinsilium Group, a blockchain focused accelerator that finances and manages the development of early-stage blockchain technology companies. Coinsilium shares are traded on London's NEX Exchange. In 1989 Malcolm founded CBNP Ltd as a Mobile Value Added Services (VAS) consultancy generating fees derived from over 750,000 insured subscribers. Malcolm is the co-founder and Managing Director of well-established Investor Communications brand MiningMaven and has recently launched Barbarian Investors as an information portal spotlighting start-ups and early stage ventures with disruptive business models.



**Colin Platt** has been involved in blockchain since 2013 and the financial markets since 2009. He founded DPactum LTD, based in London, in early 2016. DPactum focuses on implementing distributed ledger and smart contract technologies for cleared derivatives. Before founding DPactum he worked at BNP Paribas Global Markets blockchain innovation, where he focused on education business stakeholders on blockchain, developing proof-of-concepts (PoCs), and managing relations with external partners. Colin has sat on the steering committee for R3CEV, and was one of the founding members of the Post-Trade Distributed Ledger Working Group (PTDL). Prior to his involvement in blockchain, Colin held roles in business transformation, and product marketing at BNP Paribas in Paris, London and New York.



Peter de Rooij is a Security Principal at Accenture Security. He is a versatile and experienced information security professional with deep international experience from a variety of perspectives - ranging from cryptographic research to solution architecture. His interest lies in identifying and reaching agreement on a pragmatic compromise balancing the many conflicting requirements and constraints. Recent assignments include solution architect for audience identity management at a major broadcaster and online media company, and security and domain architect for open banking. Peter has an M.Sc. in Mathematics from Eindhoven University of Technology.



**Stacey Mankoff** is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing within the financial industry, with an expertise in trading and latest technology. She started the firm in 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. Prior to her working in the conference industry with firms including IIR (GAIM events) and WB Research (TradeTech), Ms. Mankoff held senior sales and marketing positions at Saatchi & Saatchi; Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is on the Advisory Board of QuantsGiveBack, a charitable organization within the quant community, and is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.

#### After the Bell Panel Discussions: *Making Complicated Topics Approachable*

These panel discussions target the “top-of-mind” topics in FinTech and bring together a faculty of high level speakers- leading experts, investors, bank strategists, FinTech entrepreneurs and Technologists – and with these programs allow for the highest level of discussion with thought leaders in the industry. Our audience is made up of Practitioners, C-level executives, decision makers & entrepreneurs. The Mankoff Company produces After the Bell signature events, targeted and timely FinTech panel discussions which have been tackling top-of-mind issues for 8+ years and making complicated topics approachable.