WELCOME to the exciting hobby of custom lettered model railroad equipment. RAIL GRAPHICS has been producing decals for model railroaders since 1979. Our commercial customers include WESTERFIELD, BETHLEHEM CAR WORKS, GREAT DECALS, and many more . . . all companies known for their commitment to quality. Our decals have been selected for articles by the editors of Model Railroader magazine.

RAIL GRAPHICS offers the greatest flexibility in developing roadname and herald decals. Our decals will letter up to TWO cars per set. Available sets offer roadname lettering in TWO SIZES of your choice, plus heralds in one or two sizes. As an added bonus, when ordering our Superintendent or Trainmaster sets, you may select up to four items of special instruction data to be placed on the sides of your equipment. Here is an opportunity to customize your models with "RETURN EMPTY" instructions, ENGINE and CABOOSE assignments, etc. The choice is yours.

RAIL GRAPHICS offers several sets to letter your equipment.

The SUPERINTENDENT will letter TWO pieces of equipment. This set includes your ROADNAME, INITIALS and NUMBERS in TWO sizes, HERALDS in TWO sizes, plus four items of scale size SPECIAL INSTRUCTION DATA.

Car end initials and numbers and slogans are available as add-on items.

The TRAINMASTER will letter TWO pieces of equipment, one with a herald. This set includes your ROADNAME, INITIALS, AND NUMBERS in TWO sizes, your HERALD in one size, plus four items of scale size SPECIAL INSTRUCTION DATA.

Car end initials and numbers and slogans are available as add-on items.

The GANDY DANCER I will letter one piece of equipment. This set consists of your HERALD in one size of your choice. A slogan may also be added to this set.

The GANDY DANCER II will letter TWO pieces of equipment. This set includes TWO pair of HERALDS in TWO sizes of your choice. A slogan may also be added to this set.

The GANDY DANCER III will letter TWO pieces of equipment. This set includes your ROADNAME, INITIALS, AND NUMBERS in TWO sizes.

Car end initials and numbers and slogans are available as add-on items.

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HERALD ARTWORK PREPARATION
Herald prices are based on scanner ready artwork. If you create your artwork by computer, it is best to use a graphics program. We use CorelDraw®, but others also work well. Avoid using Paint or Photo programs as they do not produce sharp enough images for decal printing. We accept cdr, pdf, eps, tiff or bmp file formats. Convert all your artwork to curves or graphic images before sending your order. You may email your artwork to us as an attachment. If you prefer to send a hard copy use a laser printer with 300 dpi or greater. If you use an Ink Jet printer use its highest rated print setting and print on “photo quality paper”. All artwork must be in black regardless of what the final decal color will be.

Your artwork should be twice the size of the largest herald wanted (½” herald should have 1” artwork). When selecting type styles for your artwork try to avoid lettering with fine sections or serifs. These fine lines tend to disappear when the artwork is reduced to final size. As for lines, we suggest an artwork line no finer than 1/16 inch in thickness.

Multiple color heralds must have overlays with registration marks for each color. Make your registration marks large enough so they will not disappear when reduced. For heralds of two sizes, one sample of artwork is all that is necessary.

Not sure about making your own artwork? RAIL GRAPHICS will quote on preparing computerized artwork from your sketches.

COLORS
White, Black, Medium Yellow, Light Yellow, Fire Red, Brilliant Blue, Light Blue, Dark Green, Emerald Green, Medium Orange, Dulux, Silver, Gold.

COLOR CHANGES
You may divide your order into two or more colors (Example: 25 set order - 15 white, 10 black). Minimum 5 sets per color change. Color changes do not apply to multiple color heralds. Multiple color heralds must have the same color combinations for each order of 25 sets.

SLOGANS AND END LETTERING
Slogans may be added to any set as an add-on item. Car end initials and numbers may be added to the Superintendent, Trainmaster, or Gandy Dancer III set also as an add-on item. Additional sizes of your roadname may also be added to these three sets for an additional charge.

COMPUTERIZED TEXT SERVICES
RAIL GRAPHICS offers a special computerized text service besides our artwork services. Roadnames, initials and numbers are normally typeset in a straight line. For a small charge we will be happy to typeset your roadname in a special configuration. You may have your roadname set on an arch, stretched horizontally or vertically. Lettering may be offset to one side or centered. Underlining may also be added as was common in lettering of the 1940's. Examples of these special services are shown on page 3.

SCANNER READY ARTWORK
If you wish to typeset your own roadname, heralds, and data, RAIL GRAPHICS will print decals from your scanner ready artwork. Prepare your artwork using the same guidelines as outlined in HERALD ARTWORK PREPARATION. Again, your artwork must be twice the size of your desired decal. You pay only for the area of decal material used. When preparing your artwork, please limit your size to 8½ inches wide. This will produce a decal 4¼ inches in width. There is no limit to the height of your artwork.

SPECIAL DECAL PROJECTS
RAIL GRAPHICS also provides assistance in developing decals for prototype railroads. If you are looking for decals of a rare prototype, call us and we will be happy to discuss the project with you. In addition, we make decals for non railroad hobbyist. Fire apparatus, trucks, and military decals are just some of our special projects.

We can also help your organization with fund raising projects. Whether you are holding an NMRA convention, club open house, or some other fund raising activity, RAIL GRAPHICS can offer help in providing your group with a high quality decal for resale.

SUPERFLEX THIN DECAL FILM
By using special additives from outside the decal printing industry, RAIL GRAPHICS has developed a decal film which is thin enough to conform to all the irregular detailed surfaces found on model equipment, yet does not break or ball up when being applied. Both beginner and long time decal user will find our decal film easy to work with and will be pleased with the excellent results.
STANDARD TYPE STYLES AND SIZES

RAILRD ROMAN
ROMAN ITALIC
RAILRD GOTHIC
Chesapeake
GRT NORTHERN
UNION PACIFIC
SEABOARD
Pere Marquette
NEW YORK CENTRAL
PASSENGER

THIS IS SIZE A (4" HO)
THIS IS SIZE B (6" HO)
THIS IS SIZE C (9" HO)
THIS IS SIZE D (12" HO)
THIS IS SIZE E (16" HO)
THIS IS SIZE F (22" HO)

RAIL GRAPHICS has a type library of over 1000 type styles. The above selected styles represent those used by a specific PROTOTYPE Railroad or a generic style similar to actual lettering found on equipment of various eras. If these do not meet your requirements, please send us a sample and we will match it.

When ordering choose two sizes of a particular type style. Additional sizes of the SAME style are available at the cost listed on the price list. Lettering of another style is available as an add-on to your basic order. Larger sizes of lettering are available upon request.

Orders using any type style in sizes E and/or F, multiply prices by 1.5. Orders using "PASSENGER" type style in sizes C,D,E, or F, multiply prices by 1.5.

You may use any size you wish in any scale. Please refer to the chart below for lettering sizes for your scale.

<table>
<thead>
<tr>
<th>Style</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
<th>F</th>
</tr>
</thead>
<tbody>
<tr>
<td>N</td>
<td>8</td>
<td>12</td>
<td>18</td>
<td>22</td>
<td>30</td>
<td>42</td>
</tr>
<tr>
<td>HO</td>
<td>4</td>
<td>6</td>
<td>9</td>
<td>12</td>
<td>16</td>
<td>22</td>
</tr>
<tr>
<td>S</td>
<td>3</td>
<td>4</td>
<td>7</td>
<td>9</td>
<td>12</td>
<td>16</td>
</tr>
<tr>
<td>O</td>
<td>2</td>
<td>3</td>
<td>5</td>
<td>7</td>
<td>9</td>
<td>12</td>
</tr>
</tbody>
</table>

Letter sizes shown in scale inch heights

SPECIAL COMPUTERIZED TEXT SERVICE

Roadnames are normally type set in a straight line. For those who wish a different configuration, we offer a special computerized text service. You may choose one or any combination of special services as an add-on to your order.

<table>
<thead>
<tr>
<th>Railroad Name Offset</th>
<th>Railroad Name Centered</th>
<th>Railroad Name Special Effects</th>
<th>Railroad Name Single Arch</th>
<th>Railroad Name Double Arch</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Railroad Name Horizontal Stretch #1</th>
<th>Railroad Name Vertical Stretch</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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<table>
<thead>
<tr>
<th>Railroad Name Horizontal Stretch #2</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Railroad Name Horizontal Stretch #3</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OWR 1603582794</th>
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</thead>
<tbody>
<tr>
<td>OVER / UNDERLINE OF INITIALS &amp; NUMBERS</td>
</tr>
<tr>
<td>STYLE USED BY SOME IN THE 1920-50's ERA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Railroad Name Large Caps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Note: Capital letters will be typeset in the size you request, all other letters in the name will be set proportionally smaller</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Railroad Name Large Caps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Note: Capital letters will be typeset in the size you request, all other letters in the name will be set proportionally smaller</td>
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</tbody>
</table>
**PRICE LIST**

<table>
<thead>
<tr>
<th>Set</th>
<th>Colors per Herald</th>
<th>25</th>
<th>50</th>
<th>75</th>
<th>100</th>
<th>25</th>
<th>50</th>
<th>75</th>
<th>100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Superintendent</td>
<td>1</td>
<td>$ 87</td>
<td>120</td>
<td>149</td>
<td>169</td>
<td>$ 67</td>
<td>88</td>
<td>110</td>
<td>126</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>132</td>
<td>166</td>
<td>193</td>
<td>214</td>
<td>101</td>
<td>126</td>
<td>143</td>
<td>160</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>171</td>
<td>204</td>
<td>231</td>
<td>249</td>
<td>129</td>
<td>153</td>
<td>175</td>
<td>191</td>
</tr>
<tr>
<td>Trainmaster</td>
<td>1</td>
<td>80</td>
<td>109</td>
<td>134</td>
<td>161</td>
<td>61</td>
<td>83</td>
<td>92</td>
<td>122</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>127</td>
<td>152</td>
<td>181</td>
<td>204</td>
<td>97</td>
<td>112</td>
<td>134</td>
<td>153</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>165</td>
<td>190</td>
<td>217</td>
<td>241</td>
<td>123</td>
<td>145</td>
<td>155</td>
<td>190</td>
</tr>
<tr>
<td>Gandy Dancer I</td>
<td>1</td>
<td>41</td>
<td>54</td>
<td>69</td>
<td>83</td>
<td>41</td>
<td>45</td>
<td>49</td>
<td>65</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>83</td>
<td>114</td>
<td>143</td>
<td>169</td>
<td>65</td>
<td>90</td>
<td>107</td>
<td>126</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>122</td>
<td>167</td>
<td>207</td>
<td>245</td>
<td>92</td>
<td>126</td>
<td>159</td>
<td>186</td>
</tr>
<tr>
<td>Gandy Dancer II</td>
<td>1</td>
<td>50</td>
<td>68</td>
<td>83</td>
<td>97</td>
<td>43</td>
<td>52</td>
<td>64</td>
<td>75</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>93</td>
<td>127</td>
<td>155</td>
<td>188</td>
<td>71</td>
<td>99</td>
<td>122</td>
<td>143</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>133</td>
<td>182</td>
<td>225</td>
<td>267</td>
<td>101</td>
<td>139</td>
<td>172</td>
<td>199</td>
</tr>
<tr>
<td>Gandy Dancer III</td>
<td>-</td>
<td>53</td>
<td>70</td>
<td>85</td>
<td>97</td>
<td>43</td>
<td>54</td>
<td>66</td>
<td>76</td>
</tr>
<tr>
<td>Additional type size(each)</td>
<td>27</td>
<td>35</td>
<td>43</td>
<td>49</td>
<td>22</td>
<td>27</td>
<td>33</td>
<td>38</td>
<td></td>
</tr>
<tr>
<td>Slogan</td>
<td></td>
<td>Add $10.00 to above prices.</td>
<td>Add $10.00 to above prices.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Car End Initials &amp; Numbers</td>
<td>Add $5.00 to above prices.</td>
<td>Add $5.00 to above prices.</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Orders using any of the SPECIAL COMPUTERIZED TEXT SERVICES shown on page 3, add $5.00 for each item.  
Orders using ANY type style in sizes E and/or F, multiply prices by 1.5  
Orders Using "PASSENGER" style in sizes C, D, E, or F, multiply prices by 1.5  
Rerun prices are for EXACT duplicates of your original order.  If you decide to change anything other than color, then First Run prices apply.  

**ADDITIONAL SERVICES**  
**COLOR CHANGES-** $4.50 each color change. MINIMUM of 5 sets per change.  

**SCANNER READY ARTWORK**  
Type set your own roadname, heralds, and data and save on artwork set-up charges. Artwork should be on one sheet with all items twice the size of the desired decal. You pay only for the area of printed decal. Figure your cost by measuring the printed area (width x height) of your decal. Multiply this number by the cost factor. (Example: 2" x 3" = 6" area.  6" x $9.65 = $57.90. for an order of 25 of a single color.) Cost factor is applied to the size of the finished decal, not to the size of the artwork. A set is one copy of your artwork.  

<table>
<thead>
<tr>
<th>Colors per Herald</th>
<th>First Run Cost Factor</th>
<th>Minimum Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>25</td>
<td>50</td>
</tr>
<tr>
<td>1</td>
<td>$ 9.65</td>
<td>11.15</td>
</tr>
<tr>
<td>2</td>
<td>17.30</td>
<td>22.50</td>
</tr>
<tr>
<td>3</td>
<td>25.10</td>
<td>34.75</td>
</tr>
</tbody>
</table>

MINIMUM CHARGES: if cost is less than minimum charge for that quantity, regardless if a First Run or Rerun, then minimum charge applies.  
RERUNS- Multiply first run price by 0.75. Example: First run price is $65.00. $65.00 x 0.75 = $48.75.  

**PAYMENT**  
Payment may be made by check or money order payable to RAIL GRAPHICS. We also accept VISA or MASTERCARD on orders of any amount. Please furnish your account number and expiration date and sign the order form.  

**CUSTOMER SERVICE**  
RAIL GRAPHICS is a full time model railroad decal manufacturer. If you have any questions about your order, preparing artwork, or anything concerning custom decals, please do not hesitate to call us. We will be happy to offer suggestions on any aspect of custom decals.  

Visit our web site at www.railgraphicsdecals.com  

Prices Effective January 1, 2016  
Prices Subject to Change Without Notice.  

2016
ORDER FORM

1183 N. Lancaster Circle, South Elgin, IL 60177-2709
847/742-5404 e-mail: info@railgraphicsdecals.com

CUSTOM DECALS

NAME __________________________________________________________________________ PHONE __________

ADDRESS __________________________________________________________________________ EMAIL ____________________________

CITY, STATE, ZIP+4 __________________________________________________________________________

NAME OFFSET .................................................. NAME CENTERED .................................................. SPECIAL EFFECT ..................................................

SINGLE ARCH ............................................... DOUBLE ARCH ............................................... DOUBLE ARCH ............................................... DOUBLE ARCH ..................................................

HORZ STRETCH 1 ...............................................  HORZ STRETCH 2 ...............................................  HORZ STRETCH 3 ...............................................  VERT STRETCH ..................................................

LARGE CAPS ............................................... OVER / UNDERLINE ............................................... END LETTERS / NoS. ..................................................

NAME __________________________________________________________________________ PHONE __________

ADDRESS __________________________________________________________________________ EMAIL ____________________________

CITY, STATE, ZIP+4 __________________________________________________________________________

Scale: HO____ N____ O____ S____ Other____ Original Order____ Rerun____

Type Style: __________________________ Type Sizes: __________________________

Set Ordered:

SUPERINTENDENT______ TRAINMASTER______ GANDY DANCER I ______

GANDY DANCER II ______ GANDY DANCER III ______ SCANNER READY ART ______

Quantity ______ of _______ Color; Quantity ______ of _______ Color; $ __________

Additional Services

$4.50 per color change. Number of changes ______ $ __________

Artwork preparation as per quote $ ______ $ __________

$10.00 for Slogan.....Slogan Typestyle________________________ Type Size________________________ $ __________

SPECIAL COMPUTERIZED TEXT SERVICES

$5.00 EACH ITEM, PLEASE CHECK OFF ITEMS ORDERED

NAME OFFSET______ HORZ STRETCH 1______ OUTLINE 1 COLOR______

NAME CENTERED______ HORZ STRETCH 2______ OVER / UNDERLINE______

SPECIAL EFFECT______ HORZ STRETCH 3______ END LETTERS / NoS.______

SINGLE ARCH______ VERT STRETCH______

DOUBLE ARCH______ LARGE CAPS______

TOTAL SPECIAL TEXT $ __________

Sub Total $ __________

IL Res add 7½% Sales Tax $ __________

Shipping & Handling $ __________

Order Total $ __________

Shipping and Handling

United States Orders: $3.00

Canadian Orders: $10.00

Overseas Orders: 10% Airmail Postage

( ) VISA    Card No. __________

( ) Mastercard________________________________________

Expiration date ________ Signature _______________________

Spell your Roadname, including any punctuation, as you wish it to appear on the decal. Roadnames will be typeset in all CAPITALS unless you specify lower case lettering. Please limit roadname to 28 letters or less.

ROADNAME __________________________

INITIALS ___________ HERALD SIZE(S) Specify width __________

HERALD: Artwork enclosed ______ Sketch enclosed, please quote on artwork preparation ______

See reverse side for Slogan and Routing Messages
SLOGAN WORDING

SPECIAL ROUTING DATA MESSAGES (LIMIT 7 WORDS EACH):
AVAILABLE ON SUPERINTENDENT AND TRAINMASTER SETS ONLY

#1

#2

#3

#4

Use space below for additional information and sketches.