MONOGRAM RE-SELLER MERCHANDISING PROGRAM

Delicious Possibilities, Sweet Rewards Promotion

Sell eligible Monogram kitchen appliances January 1, 2016 – December 31, 2016 on a single ticket and receive sell-through credit options valued up to \$3,798 as a reimbursement for free product provided to purchaser at time of sale. See details below.

How to get your sell-through credit:

- 1. Complete ALL Information—including serial number for each product. Incomplete forms will not be processed. One claim form required per invoice.
- 2. Include the retail invoice or sales slip (photocopy acceptable) which shows the Monogram customer name, purchaser's name, model numbers, date of sale and proof of rebate to purchaser.
- 3. Claim must be submitted up to 60 days after delivery to end-user. Final delivery and claim submission must be completed by March 31, 2017.

4. Submit the claim information one of three ways:

- -Log in to gogerewards.com and submit forms online
- -Scan and email documents to monogram@gogerewards.com -Mail claim forms to address below

Monogram Rewards Program #35419 30 Galesi Dr. Suite #104 Wayne, NJ 07470

Call 1-866-222-6612 with any questions regarding claims.

Allow 2-3 weeks for processing.

GE Customer Number

]								
Cu	Customer Email Address												
GE	GE Customer Name												
Ad	dres	S											
City													
Sta	ite		1	Zip									
		J											

Payment will be issued per the re-seller's normal payment method from GEA (check or credit).

Consumer information will be used for claim auditing purpose only.

This form is subject to audit. Any payments made by GE to re-seller on the basis of fictitious or falsified information on this form will be billed back to the re-seller. Submission of fictitious or falsified information will subject the re-seller to suspension from the program or termination of Monogram Sales Agreement.

ASM Name												
Date of	Date of Sale											
Invoice	No.											
Purchas	ser's	Nar	ne									
Addres	S											
City												
State	1		Zip				I					
Phone												

Item checklist-please check each box:

- $\hfill\square$ List the correct model numbers
- \Box Include the serial numbers
- $\hfill\square$ Include a copy of the invoice or sales receipt with proof of rebate to purchaser
- ☐ Fill in GE customer number
- □ Provide ASM name
- $\hfill\square$ Sign and date below and keep a copy for your records

I certify that this report and claim conform to the merchandising program requirements for which this claim is submitted.

Dealer		
Signature	Date	

Please print contact name and phone number.

Phone

Name ___

\$3,798 IN FREE APPLIANCES

– WITH YOUR QUALIFYING PURCHASE —

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STEP 1				
Purchase any eligible Professional range	-OR-		Any wall oven a cooktop combin	
 ZDP304NPSS ZDP364NDPSS ZDP364NDPSS ZDP364NRPSS ZDP366NPSS ZDP366NPSS ZDP484NGPSS ZDP484NGPSS ZDP486NDPSS ZGP484LGRSS 		Wall ovens O ZEK7000SHSS O ZEK7500SHSS O ZET9050SHSS O ZET9550SHSS O ZET1FHSS	 ○ ZSC1201JSS ○ ZSC1202JSS ○ ZSC2201JSS ○ ZSC2202JSS 	 ○ ZHU30RDJBB ○ ZHU36RSJSS ○ ZHU36RDJBB ○ ZGU384NSMSS ○ ZGU385NSMSS ○ ZGU364NDPSS
 ○ ZDP486NRPSS ○ ZGP486NRRSS ○ ZGP304NRSS ○ ZGP304LRSS ○ ZGP304LRSS ○ ZGP366NRSS ○ ZGP486LDRSS ○ ZGP366LRSS 		 ○ ZET1SHSS ○ ZET1PHSS ○ ZET2SHSS ○ ZET2PHSS ○ ZSC1001JSS 	Cooktops/ rangetops O ZEU30RSJSS O ZEU36RSJSS O ZHU30RSJSS	O ZGU364NRPSS O ZGU366NPSS O ZGU484NGPSS O ZGU486NDPSS O ZGU486NRPSS

STEP 2 RECEIVE ONE FREE APPLIANCE OR UPGRADE MODEL FROM ELIGIBLE MODEL LIST

STEP 3	<u> </u>				
	Add any eligible	e built-in refrigerat	tor		
	 ZIC360NHLH ZIC360NHRH ZICP360NHLH ZICP360NHRH ZICS360NHLH ZICS360NHRH ZICS360NHRH ZIPP360NHSS 	 ZIPS360NHSS ZIP360NH ZIS420NH ZIS480NH ZISB360DH ZISB420DH ZISB480DH 	 ZISP420DHSS ZISP480DHSS ZISS360DHSS ZISS420DHSS ZISS420NHSS ZISS480DHSS ZISS480NHSS 	 ZIR360NHRH ZIRS360NHLH ZIRS360NHRH ZIRP360NHLH ZIRP360NHLH ZIF360NHLH ZIF360NHLH 	 ○ ZIFS360NHRH ○ ZIFP360NHLH ○ ZIFP360NHRH ○ ZIC30GNHII ○ ZIK30GNHII

STEP 4 RECEIVE SECOND FREE APPLIANCE OR UPGRADE MODEL FROM ELIGIBLE MODEL LIST

Eligible FREE models ヴ UPGRADE models									
DishwashersFree2BD1850NII2BD1870NSS2DT800SFSS2DT800SIFIIUpgrade2DT870SSFSS2DT870SPFSS2DT870SIFII2DT870SIFII	Undercounter refrigerationFree2DWI240HII2DWR240HBS2IF1240HII2DB1240HII2IB1240HII2IF5240HSS2DBR240HBS2IBS240HSS2IBS240HSS2IBS240HSS2IBS240HSS2IBS240HSS2IBS240HSS2IDS240HSS2ID1240HII2IDS240HSS2IDS240HSS	Ventilation Free 2VC30LSS 2V830SMSS 2VB30STSS 2VB36STSS Vbggrade 2V30HSRSS 2V750SPSS 2V750SPSS 2V755SPSS 2V755SPSS 2V850SPSS 2V900SLSS 2V925SLSS	 ZVC36LSS ZV800SJSS ZVC42LSS ZVC48LSS ZV36SSFSS ZV36SSJSS ZV36RSFSS ZV1050SFSS ZV48TSFSS ZV48SSFSS ZV48SSSS ZV48RSFSS 	Drawer microwave or Advantium® ATC Free O ZSA1201JSS O ZSA1202JSS O ZWL1126SJSS					

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SWEET REWARDS PREFERRED BUILDER CLAIM FORM

PRODUCT DESCRIPTION	ELIGIBLE MODEL	RESELLER CREDIT	PREFERRED BUILDER INVOICE	PREFERRED BUILDER INVOICE CREDIT	UPGRADE AMOUN TO COLLECT
DISHWASHERS					
8" stainless steel dishwasher	ZBD1870NSS	\$770	\$990	\$990	0
8" custom panel dishwasher	ZBD1850NII	\$700	\$900	\$900	0
24" stainless steel dishwasher	ZDT800SSFSS	\$1,050	\$1,350	\$1,350	0
24" custom panel dishwasher	ZDT800SIFII	\$1,050	\$1,350	\$1,350	0
24" stainless steel dishwasher	ZDT800SPFSS	\$1,120	\$1,440	\$1,440	0
24" stainless steel dishwasher with 3rd rack	ZDT870SSFSS	\$1,050	\$1,530	\$1,350	\$180
24" custom panel dishwasher with 3rd rack	ZDT870SIFII	\$1,050	\$1,530	\$1,350	\$180
24″ stainless steel dishwasher with 3rd rack	ZDT870SPFSS	\$1,120	\$1,620	\$1,440	\$180
UNDERCOUNTER REFRIGERATION					
Vine reserve with digital controls	ZDWR240HBS	\$1,260	\$1,620	\$1,620	0
Custom panel wine reserve with digital controls	ZDWI240HII	\$1,190	\$1,530	\$1,530	0
Fresh-food refrigerator	ZIFI240HSS	\$1,120	\$1,440	\$1,440	0
Custom panel fresh-food refrigerator	ZIFS240HII	\$1,190	\$1,530	\$1,530	0
Custom panel beverage center with digital controls	ZDBI240HII	\$1,190	\$1,530	\$1,530	0
Custom panel bar refrigerator with icemaker	ZIBI240HII	\$1,190	\$1,530	\$1,530	0
Beverage center with digital controls	ZDBR240HBS	\$1,260	\$1,620	\$1,620	0
Bar refrigerator with icemaker	ZIBS240HSS	\$1,260	\$1,620	\$1,620	0
Dutdoor/indoor refrigerator	ZDOD240HSS	\$1,260	\$2,070	\$1,620	\$450
Custom panel double-drawer refrigerator	ZIDI240HII	\$1,260	\$2,295	\$1,620	\$675
Double-drawer refrigerator	ZIDS240HSS	\$1,260	\$2,385	\$1,620	\$765
DRAWER MICROWAVE OR ADVANTIUM® ATC	21032401133	\$1,200	φ2,303	\$1,020	1 \$705
30" Advantium ATC—120V	ZSA1201JSS	\$910	\$1,170	\$1,170	0
30" Advantium ATC—120V	ZSA1201JSS	\$980	\$1,260	\$1,260	0
24" drawer microwave	ZWL1126SJSS	\$980	\$1,260	\$1,260	0
VENTILATION	200211203333	\$380	\$1,200	\$1,200	U
30" custom hood insert	7)(070) 55	£090	¢1 200	¢1.200	0
	ZVC30LSS	\$980	\$1,260	\$1,260	0
30" telescopic downdraft vent	ZVB30STSS	\$840	\$1,080	\$1,080	0
30" wall-mounted hood	ZV830SMSS	\$1,050	\$1,350	\$1,350	
30" professional straight-sided hood	ZV30SSFSS	\$980	\$2,070	\$1,260	\$810
30" wall-mounted/undercabinet hood	ZV30HSRSS	\$980	\$2,070	\$1,260	\$810
36" custom hood insert	ZVC36LSS	\$1,050	\$1,350	\$1,350	0
36" telescopic downdraft vent	ZVB36STSS	\$910	\$1,170	\$1,170	0
6" wall-mounted hood with retractable glass canopy	ZV800SJSS	\$1,190	\$1,530	\$1,530	0
6" wall-mounted glass canopy hood	ZV900SLSS	\$1,050	\$1,710	\$1,350	\$360
36" designer hood	ZV950SDSS	\$1,050	\$1,800	\$1,350	\$450
36" island glass canopy hood	ZV925SLSS	\$1,050	\$1,890	\$1,350	\$540
36" wall-mounted hood	ZV750SPSS	\$1,050	\$1,890	\$1,350	\$540
36" wall-mounted hood	ZV755SPSS	\$1,050	\$1,890	\$1,350	\$540
36" island hood	ZV850SPSS	\$1,050	\$2,070	\$1,350	\$720
36" island hood	ZV855SPSS	\$1,050	\$2,070	\$1,350	\$720
36" professional straight-sided hood	ZV36SSFSS	\$1,050	\$2,160	\$1,350	\$810
36" professional straight-sided hood	ZV36SSJSS	\$1,050	\$2,340	\$1,350	\$990
36" professional tapered-sided hood	ZV36TSFSS	\$1,050	\$2,250	\$1,350	\$900
36" professional restaurant-style hood	ZV36RSFSS	\$1,050	\$2,340	\$1,350	\$990
12" custom hood insert	ZVC42LSS	\$1,190	\$1,530	\$1,530	0
12" designer island hood	ZV1050SFSS	\$1,190	\$2,340	\$1,530	\$810
18" custom hood insert	ZVC48LSS	\$1,260	\$1,620	\$1,620	0
18" professional straight-sided hood	ZV48SSFSS	\$1,260	\$2,790	\$1,620	\$1,170
18" proffesional straight-sided hood	ZV48SSJSS	\$1,260	\$2,970	\$1,620	\$1,350
48" professional tapered-sided hood	ZV48TSFSS	\$1,260	\$2,880	\$1,620	\$1,260

Model Number	Serial Number	Model Number	Serial Number					
Model Number	Serial Number	Model Number	Serial Number					
Model Number	Serial Number	Model Number	Serial Number					
Total claim amount								
	\$							