



# SYDNEY RADIO - SURVEY 6 2020

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.8	3.8	1.0	0.3	0.7	-0.4	0.5	0.2	0.3	0.3	1.9	-1.6	1.1	1.3	-0.2	6.6	3.6	3.0	12.1	9.5	2.6
2GB	14.2	14.8	-0.6	7.5	2.4	5.1	3.0	0.4	2.6	5.7	6.8	-1.1	9.9	8.4	1.5	16.0	17.3	-1.3	27.3	32.6	-5.3
2UE 954	0.6	0.7	-0.1	0.2	0.5	-0.3	0.3	*	*	0.2	1.4	-1.2	*	0.5	*	1.1	0.7	0.4	1.1	0.5	0.6
SKY Sports Radio	0.5	0.6	-0.1	0.2	0.5	-0.3	0.4	0.2	0.2	0.4	0.5	-0.1	0.5	0.2	0.3	0.4	0.6	-0.2	0.7	1.3	-0.6
104.1 2DAY FM	3.3	5.1	-1.8	6.3	11.0	-4.7	4.0	7.9	-3.9	4.8	8.1	-3.3	4.4	7.4	-3.0	2.8	1.3	1.5	0.7	0.5	0.2
KIIS1065	8.2	8.5	-0.3	12.5	14.0	-1.5	10.5	10.7	-0.2	16.9	16.4	0.5	11.1	10.1	1.0	3.7	5.4	-1.7	0.7	0.4	0.3
104.9 TRIPLE M	4.7	5.4	-0.7	7.7	5.9	1.8	5.8	3.7	2.1	6.6	7.7	-1.1	6.3	8.7	-2.4	4.7	6.0	-1.3	0.8	0.5	0.3
NOVA96.9	6.6	7.0	-0.4	17.1	18.0	-0.9	16.2	17.2	-1.0	12.5	11.9	0.6	5.4	7.5	-2.1	3.4	1.5	1.9	0.4	0.4	0.0
smoothfm 95.3	9.9	9.0	0.9	12.8	8.3	4.5	17.5	14.4	3.1	5.4	7.0	-1.6	10.5	8.7	1.8	10.7	10.3	0.4	9.5	8.7	0.8
WSFM	8.4	8.9	-0.5	8.6	6.1	2.5	2.7	8.1	-5.4	6.6	4.4	2.2	11.8	13.9	-2.1	13.1	16.5	-3.4	5.1	4.9	0.2
ABC SYD	10.5	9.6	0.9	2.9	2.4	0.5	3.3	1.7	1.6	2.5	2.8	-0.3	8.0	8.9	-0.9	15.2	12.8	2.4	19.1	17.9	1.2
2RN	2.5	2.8	-0.3	0.2	1.0	-0.8	1.9	0.1	1.8	0.3	1.2	-0.9	1.5	2.5	-1.0	4.1	5.1	-1.0	4.6	4.4	0.2
ABC NEWSRADIO	2.3	2.0	0.3	1.8	1.5	0.3	1.1	1.4	-0.3	1.1	2.6	-1.5	2.4	2.1	0.3	2.2	2.0	0.2	3.4	1.6	1.8
2JJJ	5.1	5.5	-0.4	3.7	3.1	0.6	14.0	6.5	7.5	11.8	13.1	-1.3	5.0	6.6	-1.6	2.6	2.4	0.2	0.2	0.3	-0.1
ABC CLASSIC	3.5	3.7	-0.2	4.6	2.5	2.1	1.7	3.9	-2.2	1.3	1.4	-0.1	2.8	1.1	1.7	2.4	3.8	-1.4	6.5	8.0	-1.5

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.5	3.5	1.0	4.2	2.8	1.4	4.4	4.1	0.3	4.8	4.1	0.7	3.9	2.9	1.0	5.6	4.4	1.2	5.8	4.8	1.0
2GB	14.3	15.4	-1.1	17.3	17.9	-0.6	16.8	18.8	-2.0	10.5	11.4	-0.9	9.1	10.5	-1.4	18.5	18.1	0.4	13.9	12.8	1.1
2UE 954	0.5	0.6	-0.1	0.3	0.4	-0.1	0.5	0.7	-0.2	0.6	0.6	0.0	0.5	0.7	-0.2	0.8	1.0	-0.2	0.7	1.0	-0.3
SKY Sports Radio	0.4	0.5	-0.1	0.8	0.4	0.4	0.1	0.1	0.0	0.4	0.7	-0.3	0.2	0.6	-0.4	0.3	1.0	-0.7	0.8	1.2	-0.4
104.1 2DAY FM	3.4	5.2	-1.8	2.5	3.8	-1.3	3.4	6.5	-3.1	4.2	6.0	-1.8	4.0	5.3	-1.3	2.7	4.5	-1.8	3.2	4.6	-1.4
KIIS1065	8.9	9.0	-0.1	10.2	10.2	0.0	9.1	9.3	-0.2	7.6	8.7	-1.1	10.0	9.0	1.0	4.7	4.4	0.3	6.1	7.0	-0.9
104.9 TRIPLE M	4.6	5.6	-1.0	4.9	6.0	-1.1	4.0	4.4	-0.4	4.9	5.3	-0.4	5.8	7.1	-1.3	2.3	5.9	-3.6	4.7	4.5	0.2
NOVA96.9	6.6	7.2	-0.6	6.4	7.7	-1.3	5.3	5.5	-0.2	6.5	7.1	-0.6	8.9	9.0	-0.1	6.1	6.7	-0.6	6.6	6.5	0.1
smoothfm 95.3	9.7	8.8	0.9	7.2	6.6	0.6	10.8	9.8	1.0	11.6	11.4	0.2	10.4	8.4	2.0	8.9	7.7	1.2	10.3	9.6	0.7
WSFM	8.6	8.9	-0.3	8.6	9.1	-0.5	9.3	9.3	0.0	10.2	10.3	-0.1	6.9	8.2	-1.3	4.5	5.1	-0.6	8.1	8.8	-0.7
ABC SYD	10.8	9.8	1.0	12.5	10.9	1.6	9.4	8.2	1.2	10.4	8.5	1.9	10.2	11.7	-1.5	11.1	9.5	1.6	9.4	8.9	0.5
2RN	2.3	2.6	-0.3	3.5	4.0	-0.5	1.7	1.5	0.2	1.2	1.3	-0.1	2.0	2.6	-0.6	3.4	4.5	-1.1	3.1	3.5	-0.4
ABC NEWSRADIO	2.1	1.9	0.2	3.2	2.7	0.5	1.8	1.0	0.8	1.2	1.2	0.0	1.4	1.7	-0.3	3.4	3.4	0.0	2.8	2.3	0.5
2JJJ	5.2	5.4	-0.2	4.3	4.7	-0.4	5.2	5.6	-0.4	6.4	6.5	-0.1	6.4	5.9	0.5	3.2	3.1	0.1	4.5	5.9	-1.4
ABC CLASSIC	3.3	3.4	-0.1	2.9	3.1	-0.2	3.7	3.9	-0.2	3.4	3.3	0.1	3.5	3.2	0.3	3.0	3.9	-0.9	4.2	4.6	-0.4

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO effective July 26.



# SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 6 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2DAY BUDDHA HITS	27	25	2	1	2	-1	*	9	*	7	11	-4	11	2	9	7	1	6	*	*	*
2DAY DANCE HITS	28	20	8	1	7	-6	*	*	*	17	7	10	10	5	5	*	*	*	*	*	*
2DAY EASY HITS	17	31	-14	3	11	-8	2	5	-3	7	15	-8	2	*	*	3	*	*	*	*	*
2DAY OLDSKOOL HITS	50	38	12	2	12	-10	7	14	-7	18	2	16	21	8	13	*	2	*	2	*	*
2DAY URBAN HITS	8	27	-19	*	10	*	*	8	*	3	5	-2	4	4	0	*	*	*	*	*	*
Chemist Warehouse Remix	7	12	-5	2	3	-1	5	7	-2	*	2	*	*	*	*	*	*	*	*	*	*
Coles Radio	46	74	-28	4	10	-6	9	13	-4	18	18	0	8	10	-2	5	10	-5	2	12	-10
Edge Digital	73	120	-47	15	12	3	23	20	3	24	64	-40	10	21	-11	1	2	-1	*	1	*
KIIS 90s	54	54	0	13	21	-8	7	5	2	21	18	3	11	8	3	*	1	*	2	*	*
Kinderling Kids	15	26	-11	2	8	-6	*	*	*	10	15	-5	1	1	0	*	1	*	2	*	*
MMM 90s	20	31	-11	9	11	-2	*	9	*	8	4	4	*	4	*	4	3	1	*	*	*
MMM CLASSIC ROCK	19	28	-9	3	2	1	*	*	*	2	23	-21	7	*	*	6	3	3	1	1	0
MMM COUNTRY	24	25	-1	4	13	-9	*	2	*	10	5	5	7	3	4	1	1	0	2	*	*
MMM HARD N HEAVY	18	23	-5	6	11	-5	*	*	*	3	10	-7	8	2	6	2	*	*	*	*	*
MMM SOFT ROCK	16	21	-5	2	4	-2	*	6	*	2	9	-7	10	2	8	1	*	*	1	*	*
NTS News Talk Sport	10	17	-7	4	5	-1	2	5	-3	*	5	*	2	*	*	*	*	*	2	2	0
SEN Track Digital	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*
smooth relax	49	61	-12	1	11	-10	5	3	2	19	34	-15	14	2	12	8	3	5	1	9	-8
WSFM 80s	69	46	23	7	8	-1	2	5	*	10	9	1	33	16	17	15	7	8	4	1	3
triple j Uneathed	52	39	13	4	5	-1	2	15	-13	41	7	34	4	8	-4	*	3	*	1	2	-1
ABC Country	26	31	-5	4	9	-5	*	*	*	11	14	-3	8	2	6	2	1	1	1	5	-4
ABC Grandstand	29	25	4	3	10	-7	*	4	*	1	*	*	9	2	7	8	6	2	7	3	4
ABC Jazz	79	77	2	*	9	*	3	6	-3	52	21	31	7	14	-7	7	16	-9	10	11	-1
ABC KIDS LISTEN	25	53	-28	3	25	-22	*	*	*	12	16	-4	9	11	-2	2	*	*	*	1	*
Double J	87	84	3	10	9	1	*	4	*	46	34	12	22	29	-7	9	5	4	*	3	*
Total Digital/Internet Only	649	772	-123	64	141	-77	64	104	-40	248	272	-24	167	135	32	65	64	1	41	55	-14

## Cumulative Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
2DAY BUDDHA HITS	18	20	-2	7	10	-3	4	5	-1	4	2	2	9	10	-1	7	5	2	24	15	9
2DAY DANCE HITS	26	12	14	15	5	10	6	5	1	7	4	3	8	2	6	5	2	3	9	10	-1
2DAY EASY HITS	15	28	-13	5	8	-3	3	6	-3	5	5	0	5	8	-3	3	7	-4	10	7	3
2DAY OLDSKOOL HITS	42	27	15	26	7	19	16	7	9	17	4	13	13	10	3	2	9	-7	21	23	-2
2DAY URBAN HITS	4	24	-20	3	14	-11	4	5	-1	1	7	-6	*	13	*	*	1	*	6	7	-1
Chemist Warehouse Remix	7	11	-4	5	5	0	*	3	*	7	4	3	*	2	*	5	*	*	2	5	-3
Coles Radio	27	52	-25	9	8	1	5	17	-12	7	15	-8	10	20	-10	7	7	0	31	37	-6
Edge Digital	64	103	-39	37	56	-19	20	34	-14	24	46	-22	27	49	-22	8	26	-18	33	79	-46
KIIS 90s	50	39	11	16	20	-4	16	11	5	15	10	5	30	11	19	2	5	-3	21	26	-5
Kinderling Kids	10	20	-10	5	5	0	1	7	-6	5	9	-4	8	7	1	3	3	0	7	15	-8
MMM 90s	15	22	-7	9	6	3	7	9	-2	10	12	-2	6	12	-6	2	5	-3	13	19	-6
MMM CLASSIC ROCK	16	23	-7	3	15	-12	6	7	-1	4	6	-2	12	12	0	10	9	1	6	13	-7
MMM COUNTRY	16	20	-4	5	6	-1	10	3	7	9	10	-1	1	7	-6	*	7	*	13	9	4
MMM HARD N HEAVY	15	20	-5	7	9	-2	8	2	6	7	2	5	8	5	3	5	7	-2	11	6	5
MMM SOFT ROCK	11	17	-6	7	4	3	7	5	2	9	5	4	9	*	*	*	4	*	10	4	6
NTS News Talk Sport	6	8	-2	2	*	*	2	*	*	2	4	-2	2	3	-1	*	4	*	6	16	-10
SEN Track Digital	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*
smooth relax	44	47	-3	16	8	8	18	19	-1	9	1	8	11	26	-15	12	10	2	26	25	1
WSFM 80s	52	29	23	14	12	2	18	7	11	26	13	13	16	19	-3	4	6	-2	33	31	2
triple j Uneathed	38	22	16	6	6	0	21	5	16	18	12	6	13	12	1	7	12	-5	30	30	0
ABC Country	24	29	-5	11	10	1	9	12	-3	8	6	2	11	9	2	9	10	-1	10	10	0
ABC Grandstand	17	11	6	1	*	*	*	3	*	2	4	-2	8	4	4	11	2	9	21	15	6
ABC Jazz	75	70	5	29	14	15	22	18	4	32	20	12	33	23	10	19	32	-13	33	45	-12
ABC KIDS LISTEN	24	47	-23	6	19	-13	6	14	-8	6	23	-17	9	12	-3	14	8	6	18	33	-15
Double J	74	72	2	36	30	6	45	15	30	38	38	0	31	34	-3	1	28	-27	35	44	-9
Total Digital/Internet Only	551	629	-78	251	267	-16	220	202	18	236	240	-4	280	303	-23	141	188	-47	391	470	-79

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. MMM GREATEST HITS relaunched as MMM 90s & SEN Track Digital commenced broadcasting July 26.