

My Georgia Magazine Hometown

Vickie Harsey, Publisher ♦ 46 Gaskins St., Alapaha, GA 31622 ♦ 229-402-9533 or
229-472-0878 FAX: 229-532-4224 ♦ Website: mygeorgiahometown.com ♦

*Serving the communities of Atkinson, Berrien, Ben Hill,
Cook, Irwin, Lanier, Lowndes, Tift, and Turner counties, and more.*

**Looking for ways to reach more clients
and expand your business?**

**Over 100,000
Potential Readers**

Let us help you!

Welcome to My Georgia Hometown

**We ♥
Advertising**

**We are a FREE
publication!**

**Get Affordable, Quality
Advertising
for your business**

**Promote your business with glossy,
colorful ads.**

- Showcases area businesses and staff
- Features articles and photography on local people, artists, events, history, and landmarks
- Listings for dining and entertainment
- Provides schedules of main events
- Potential readers in a nine-county area: over 100,000

Go where you've never gone before!

Go beyond the reach of your local newspaper by advertising in a new and growing print magazine. *My Georgia Hometown* will linger longer on coffee tables, in hotels, hospitals, and offices, ensuring that your advertisement will be seen by more consumers.

Payment

- ♦ Pay in full when you place your order
- ♦ Pay in Good Faith – half now/ half at printing
- ♦ Full payment is expected at printing

Distribution

- ♦ Four issues per year
- ♦ Subscriptions
- ♦ Countertops at high-traffic businesses
- ♦ Lobbies and waiting rooms
- ♦ Hotels and Hospitals

Our Business

Our primary business is a print magazine serving local counties and communities. Along with feature articles on local citizens and businesses, the magazine also accepts submissions.

My Georgia Hometown Magazine offers quality advertising, information, and feature articles that

the reading public can be proud of and share with their friends and family for years to come.

Contact My Georgia Hometown Magazine:

229-402-9533 or 229-472-0878 cell
mygahometown@windstream.net
46 Gaskins St., Alapaha, GA 31622



HOME PAGE



Advertising Rates & Sizes				
Size	Column x Height	1-Time Rate	Repeat Discount	Order
Full Page	3c x 9.875 in	\$1300	\$1250	
2/3 page	2c x 9.875 in 3c x 6.5	925	875	
1/2 page	3c x 4.85 in 1.5c x 9.875 in	700	650	
1/3 page	1c x 9.875 in 3c x 3.2 in	500	450	
1/4 page	1.5c x 4.85 in	375	325	
Bus. Card	3.5 in x 2.5 in	250	200	
City Showcase	1c x 4.75 in	300	250	
	2c x 2.25 in	325	275	
	2 in square	200	175	
	1c x 1.55	100	N/A	
COVERS				
Back	Full page	\$2800	N/A	
Inside Front or Back	Full page	\$2500	\$2300	
Page 3	Full page	\$2000	\$1850	
"c" = column				

Explanation of Rates

Rate Discounts

My Georgia Hometown offers two ways to advertise your business:

- Repeat Discounts or
- 1-Time rate

Choose the Repeat Discount by purchasing space in multiple issues. For example, run a Business Card size twice in consecutive issues for \$200 per issue.

City Showcase

The City Showcase offers small businesses an affordable rate and group placement with other city advertisers. So, don't be shy about magazine advertising. You can do it too!

Column Sizes:

We are a 3-column wide magazine. Below are the column sizes.

1 col = 2.347"
 1.5 col = 3.611"
 2 col = 4.861"
 3 col = 7.375"

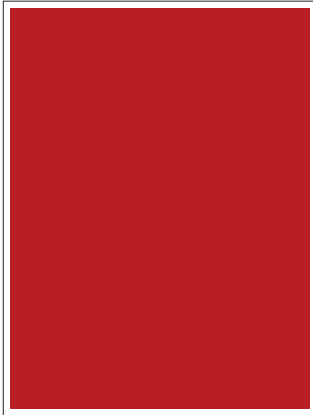
Full page with 1/8" bleed:
 8.625" x 11.125"

AD Policies - Please Read:

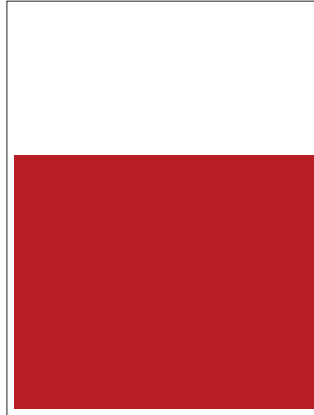
- Contracts cannot be cancelled without a written notice submitted two (2) weeks prior to the deadline for the reserved issue.
- Cover ads (inside or outside) cannot be cancelled.
- Ads with photos made by **MGH** cannot be cancelled after photos have been taken.
- Permission to use **MGH's** photos for personal use must be granted by the magazine and the photographer.
- Photos taken by **MGH** are copyrighted and will remain property of the magazine and the photographer.
- Permission to reprint photos, ads, or articles must be requested in writing. Some fees may apply.
- 10% additional charge for guaranteed position.
- No excessive changes to ads (i.e.: total redesign of ad concept once ad goes out for proof.)
- Ad deadline is two (2) weeks before publication.

NOTE: If you want to use the ad **MGH** builds in other publications, please let us know. We are not an ad agency; therefore, we charge a one-time "Permission to Use" fee and request that our copyright logo be visible on the ad when printed.

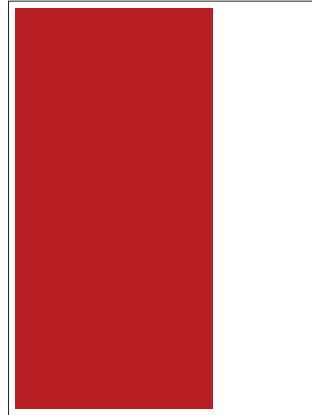
Ad sizes



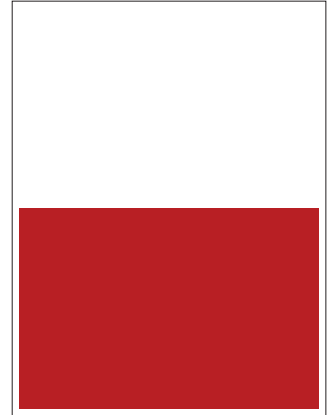
Full Page
7.375" x 9.875"



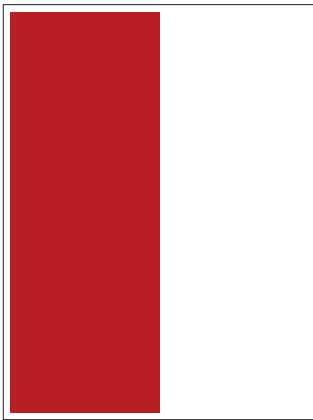
2/3 Page, Horizontal
7.375" x 6.25"



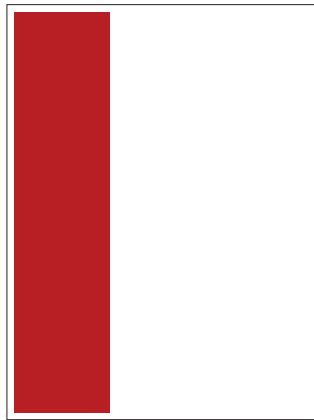
2/3 Page, Vertical
4.861" x 9.875"



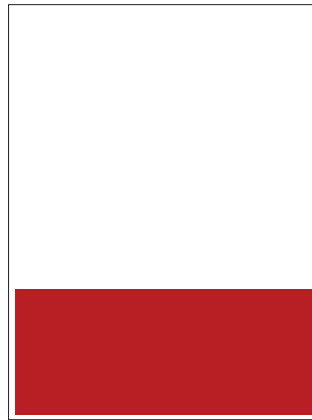
1/2 Page, Horizontal
7.375" x 4.85"



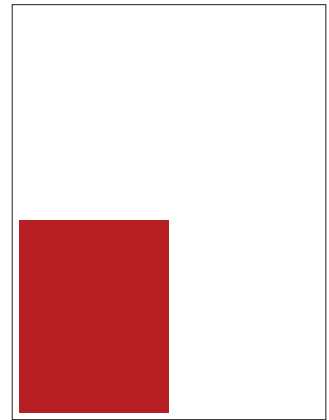
1/2 Page, Vertical
3.61" x 9.875"



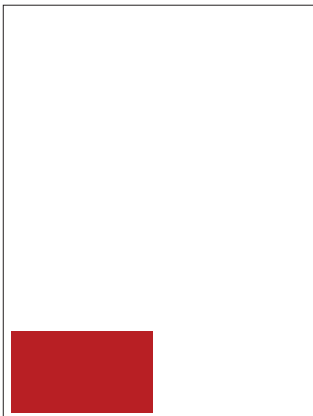
1/3 Page, Vertical
2.3472" x 9.875"



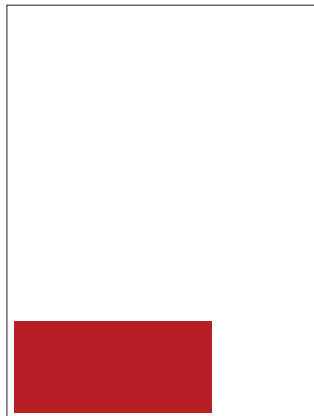
1/3 Page, Horizontal
7.375" x 3.1"



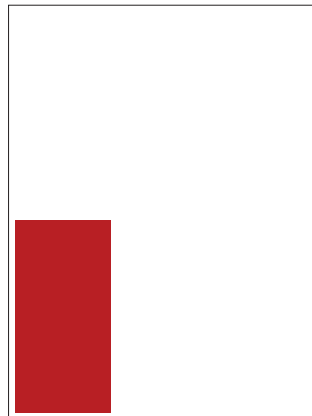
1/4 Page
3.61" x 4.85"



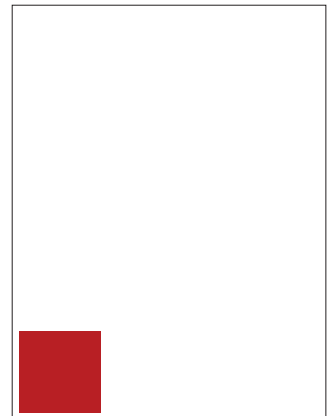
Business Card
3.5" x 2"



2 col. x 2.25"
4.861" x 2.25"



1 col. x 4.75"
2.347" x 4.75"



2" Square
2" x 2"