

# The Skincare Guide

*Ponch Cosmetics*





Love Your Skin

*@PonchCosmetics*



# Learn Your Skin Type

- Normal Skin
- Oily Skin
- Dry Skin
- Combination Skin
- Sensitive Skin



Be good to your  
skin you will wear  
it wherever you go.

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# Discover Different Types Products

- Cleansers
- Toners
- Masks
- Serums
- Exfoliators
- Moisturizers



# Recognize Different Product Textures & Colors

- Clay
- Gel
- Cream
- Grainy





# How to choose the right cleanser

- 1. Determine your skin type.*
- 2. Look for texture*
- 3. Recognize your level of skin  
sensitivity.*





# How to choose the correct mask

- Sheet masks-Normal/Combination skin- peptides and hyaluronic acid
- Clay masks- Oily Skin
- Overnight Masks - Dry Skin
- Exfoliation Masks -Fruit acids/enzymes glycolic and retinol



# Skincare Steps

➤ Makeup remover

➤ Cleanser

➤ Exfoliator

➤ Toner

➤ Serum

➤ Eye Cream

➤ Moisturizer





# Skincare Tips

- Get at least 8 hours of sleep.
- Eat Fresh fruits and greens.
- Drink at least 8 ounces of water 8 times per day.
- Exercise regularly.
- Apply sunscreen and avoid too much sun.
- Maintain proper ph.



# Skincare Routine

*Morning*

*1. Cleanser*

*Moisturizer*

*Night*

*1. Makeup remover*

*2. Gentle Cleanser*

*Moisturizer*





Ready. Set. **Glow.**

Ponchitta Thompson



# Start your skincare routine today!

*Benefits include:*

*Skin repair*

*Avoiding bacteria buildup*

*Improves skin health*

*Keeps skin healthy*

*Prevents inflammation*

*Nourishes skin*

