

San Francisco, CA 94142-0893

PO Box 420893

## 2018 14th Annual CBAH Event

Saturday, February 24th, 2018

NATIONAL THEME: AFRICAN AMERICANS IN TIMES OF WAR



The Board of Directors for Celebration of Black American History (CBAH), invites your participation in our 14<sup>th</sup> Annual Black History Month Event, Saturday, February 24, 2018. Our new location is the Marriott Marguis, located at 780 Mission Street in San Francisco. The evening events begin with a VIP Reception at 6:00 p.m., followed by a scrumptious soul food dinner and an exciting program of entertainment at 7:00 p.m.

Former Mayor Ed Lee, and former Mayor and Speaker of the California House of Representatives, Willie Brown, have been active participants of the CBAH celebration since its inception. The Honorable London Breed, Acting Mayor of San Francisco and former Mayor Willie Brown have been invited to speak about the contributions made by CBAH in many San Francisco communities through education, employment opportunities, creative arts and economic empowerment. You will be joined by other high-profile guest participants at the 2018 CBAH Event.

CBAH was created to recognize, acknowledge and celebrate the many awesome contributions made by Black Americans to the foundation of the American history. Each year during the CBAH event, specific emphasis is placed on the contributions made by Black Americans of San Francisco. The event celebration showcases the many accomplishments of local individuals, artist, and organizations, and the resources raised by CBAH are used for approved grants that assist individuals and organizations who continually support the Black American communities in the San Francisco Bay Area.

It was February 2003 that four working women of the City and County of San Francisco came together to celebrate Black American history during a private luncheon. That celebratory luncheon has evolved into a cornerstone social calendar event with 500 or more guest participants.

The year 2017 marks a new beginning for CBAH. We have become a 501(c) 3 nonprofit organization and a portion of your sponsorship contributions are tax deductible. The theme for this 14<sup>th</sup> annual event is, "African Americans In Times of War, you are the reason we are strong."

If you have not already done so, please let us know your sponsorship commitment level by emailing your commitment to Marvin Williams CBAH Vice President, at: marvin.williams@aptusllcservices.com.

Feel free to contact Marvin Williams, if you have questions or need additional information by telephone; (469) 363-

Sponsorship levels are included in the attachment.

Sponsorship checks are to be made payable to; CBAH, and mailed to: Dwayne Jones CBAH Treasurer, at PO BOX 420893, SAN FRANCISCO, CA 94142-0893, on or before January 16, 2018.

We look forward to hearing from you.

Thank you for your continued patronage.

Sincerely,

Karen J. Hill **CBAH President** 

P.O. Box 420893 San Francisco, California 94142-0893 | web address: www.sfcbah.org



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## Sponsorship Contribution Form

## **LEGACY CIRCLE SPONSOR \$15,000** FREEDOM CIRCLE SPONSOR \$10,000 Recognition as the event's key sponsor Company logo on official conspicuously displayed throughout the event invitations/tickets/stage backdrop Multiple stage acknowledgements during Company logo on official invitations/tickets/stage backdrop Pre-and post inclusion in all website and social Multiple stage acknowledgements during event media marketing Company representative to present award on 1 table and 10 VIP Gala tickets stage 2 full page color ads in program book Pre-and post inclusion in all website and social Rotating ad on all stage projectors/screens media marketing 2 tables and 20 VIP event tickets 4 full page color ads in program book Rotating ad on all stage projectors/screens LEADERSHIP CIRCLE SPONSOR, \$5,000 **UNITY CIRCLE SPONSOR, \$3,000** Company logo on official invitations/tickets/stage Stage acknowledgement during event backdrop Pre-and post inclusion in all website and social Multiple stage mentions during event media marketing Pre-and post inclusion in all website and social 1 table and 10 event tickets media marketing 1 full page, color ad in program book 1 table and 10 VIP event tickets 1 full page, color ad in program book (strategic position in the book will be based on a first to commit basis) **HARMONY CIRCLE SPONSOR, \$ 1,000.00** Fellowship Circle Sponsor \$ 750.00 Stage acknowledgement during event Logo in Program book Pre-and post inclusion in all website and social Two tickets to event media marketing Four event tickets One half page ad in program book PROGRAM BOOK ADVERTISEMENT **Small Businesses** 1 full page color ad in program book = \$1000 1 full page color ad in program book = \$250 1 *half page* full color ad in program book = \$500 1 *half page* full color ad in program book = \$150

Please make check payable to; CBAH - P. O BOX 420893, SAN FRANCISCO, CA 94142-0893