

# Blockchain for the Consumer

October 11, 2018 • New York City

**Blockchain**, which has been around for roughly a decade, is still considered in early days of development. Applications for blockchain have run the gamut: from finance to healthcare; insurance to supply chain.

In this topical discussion, our panel of experienced practitioners bring real-world examples of how blockchain can be applied successfully to the consumer market. Issues addressed but are not limited to:

- How blockchain will modernize consumer retail in goods, services and finance
- Applying blockchain to the Supply Chain
  - Food supply
  - Shipping/Freight
  - Product authentication
  - Product Transparency
  - Consumer security
- Incorporating blockchain systems as part of a value network
- Enabling the sharing economy

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## Panelists:



Evgeni Mitkov, CEO, CoinArmy



Lisa Marks-Canty, CEO, ChainNinja



Sri Kode, Vice- President, North America, Techwave



Sam Trautwein, CEO, Carbon



## Facilitator:

Stacey Mankoff, Managing Principal, The Mankoff Co. & Founder, After the Bell Events

## Venue

BelCham

1177 Ave. of Americas  
7th Floor  
New York, NY 10036

## Event Timings:

Registration

5:45pm

Panel:

6:15pm

Reception

7:15pm

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