

Disruptive Innovation: Blockchain

Applications & Challenges with a Game-Changing Technology

A Discussion for Institutions, Traders, Hedge Funds & Others in the FinTech Markets
February 24, 2016 • Instituto Cervantes • Chicago • #GamechangerBlockchainChicago

Event Schedule

5:30 pm: Registration

6:00 pm: Panel Opens

- ✓ Blockchain - why now?
- ✓ Challenges and opportunities - what is the Industry looking at when it comes to applying blockchain technology?
- ✓ Smart contracts, payments, settlements and more blockchain applications
- ✓ Where do the regulators stand on this technology
- ✓ Where is the investment going?

Panelists:

John Karantonis, Co-Founder & CEO, Geopay, Inc.

Robert A. Musiala, Jr., Manager, PriceWaterhouseCoopers Advisory Services

Ryan Pierce, Co-Chair, FIX Digital Currency / Blockchain Working Group & Director and Technology Architect, Engineering & Execution, CME Group

Jennifer Rodrigues, Blockchain Innovation Lead, TD Bank

Louis Stone, Managing Director - Global Head of Business Development, Symbiont

Facilitator: Stacey Mankoff, Managing Principal, The Mankoff Company

7:00 pm: Networking Reception sponsored by **symbiont**

Following the conclusion of the Roundtable Panel Session, join us for a Networking Reception to further discuss the most top of mind issues of those involved and interested in Blockchain technology

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Speaker Bios



John T. Karantonis has 15+ years of business development, product strategy and new venture experience across telecom, technology and digital media. John is currently co-founder and CEO of Geopay.me, Inc ("Geopay"). Geopay develops products and relationships that redefine crypto payments in merchant and remittance services. The company is focused on existing vertical markets as well as underbanked populations that can benefit most from the use of blockchain technology. Previously, John was co-founder and chief strategy officer at Akoo International, Inc. (which later became part of RMG Networks) where he helped envision and build a leading digital media and cross-platform mobile-to-TV strategy reaching 44 million shoppers per month and a new media format for "blue chip" advertisers. John was one of the inventors of the Company's interactive and distributed platform and received multiple patents in the U.S., China, Japan, Russia, Australia, Mexico, and Israel. Additional patents are pending in the U.S. and worldwide. John received a Bachelors of Science degree from Loyola University Chicago. He lives in the Chicago area with his wife and three children.



Stacey Mankoff is the Managing Principal of The Mankoff Company, a full service marketing consultancy specializing in the financial industry with a concentration in the FinTech space. Ms. Mankoff formed The Mankoff Company in 2009 after 13 years of experience creating, executing, and marketing events for the pharmaceutical, IT, healthcare and financial services industries and a prior career in new business development at a number of global financial firms. Ms. Mankoff has served as an industry liaison and connector within the financial trading community for over a decade. She has degrees from the State University of New York at Binghamton, the London School of Economics and New York University.



Robert A. Musiala, Jr. is a manager in PwC's Strategic Threat Management and Corporate Intelligence practices. Robert's experience with PwC includes Forensic Investigations, Anti-Money Laundering ("AML"), Anti-Corruption, Litigation Support, and Governance Risk and Compliance. Robert is also a founding member of PwC's Digital Currency Task Force—a multidisciplinary team of professionals from PwC's Assurance, Tax and Advisory practices that advises public and private sector clients on the collective impact of crypto currencies and blockchain technology. Prior to joining PwC, Robert worked for five years as a legal analyst and technical writer for Wolters Kluwer Law & Business. Robert holds a B.A. in Creative Writing and International Studies from Northwestern University, a J.D. from Notre Dame Law School, and a Masters of Accountancy from the University of Illinois at Chicago. Robert is a licensed attorney in the state of Illinois, and is a Certified Financial Crime Specialist.



Ryan Pierce is Director and Technology Architect, Engineering & Execution at CME Group. Ryan joined CME Group in 2010 where he is responsible for post-trade FIX messaging architecture and standards used by clearing firms, trading firms, and vendors for trade reporting, clearing, reference data, and market regulation. Prior to joining CME Group, Ryan served as Technical Director of FIX Protocol Ltd. He began his career at Townsend Analytics, Lehman Brothers, and Barclays Capital. Ryan has worked in the financial industry since 1996, and he has been an active contributor to the subsequent releases of all FIX Protocol versions. Ryan currently co-chairs the FIX Digital Currency / Blockchain Working Group, and he sits on the governance boards of the Global Technical Committee and Americas Regional Committee.



Jennifer Rodrigues is TD Bank Group's blockchain lead, helping craft the strategy for blockchain across the bank. In her role she builds awareness on blockchain while educating the bank, works with business leaders to develop a value added use case portfolio and manages blockchain fintech partnerships. Prior to joining TD, Jennifer was part of Oracle, consulting FIs on leveraging digital cloud solutions to manage and grow their revenue funnel. Jennifer received her MBA from the Schulich school of business and has been part of the emerging tech sector for 10+ years, consulting on business strategy that leverages technology to meet objectives.



Louis Stone is a Managing Director and Head of Business Development at Symbiont. Louis has extensive financial market and financial technology experience. He began his career as a foreign exchange trader at several money center banks including Paribas and NatWest. In the 11 years prior to joining Symbiont, Louis held several leadership roles at MSCI Inc. (Formerly RiskMetrics Group) where helped to develop the business at one of the largest most widely used risk management analytics platforms. Louis holds a Bachelor Degree in Economics from the University of Wisconsin-Madison and an MBA from Cornell's Johnson Graduate School of Management



Event Organizer: The Mankoff Company is a full-service marketing consultancy concentrating on all aspects of the financial industry with an expertise in trading technology. We partner with our clients to determine need and design targeted and results-driven marketing plans, networking forums, interactive seminars, lead-generation campaigns, PR & product promotion campaigns, b2b programs, and establishment of a web and social media presence.

We look forward to seeing you at a future After the Bell event!