



Media Release

Winners Announced for the Prestigious Outstanding Business Awards

Embargored until 10:00pm
October 8th, 2014

SAINT JOHN, NB The Chamber today announced the winners for three Outstanding Business Awards to be held on October 8th at the Delta Brunswick Hotel. Now in its 30th year, The Chamber's OBA's is one of the longest-standing and best recognized business excellence awards in Atlantic Canada. Past recipients can be viewed [here](#).

The winner of this year's Business Excellence award is **Base Engineering Inc.** – BASE Engineering Inc. was founded in February 1996 and originally manufactured aircraft refueling equipment. BASE's first business plan included the development of electronic controls designed to increase the safety and efficiency of the fuel delivery process. The company has now grown from two employees to more than 30 with 65,000 systems exported around the world. In July 2014, the company broke all previous monthly sales records with over one million dollars in product sold and shipped.

The 2013 Emerging Enterprise Award winner is **Bonfire Communications Inc.** – Bonfire Communications Inc. was formed in late 2012 with the merger of REDGATE Communications and Lise Hansen Design, both based in Saint John. It began operations in January of 2013. The company was formed to bring a new agency model to Atlantic Canadian businesses and organizations. Bonfire is a digitally focused agency that uses channels like online videos, websites and social media to help clients tell their stories while expanding their customer base and markets.

The winner of the 2013 Entrepreneurial Achievement award is **Revolution Strategy** – The company started as The Media Planet Agency in February 2002 and re-branded to Revolution Strategy in 2006. In the past few years, Revolution has emerged as one of New Brunswick's largest and most innovative communications agencies. The team has grown to 20 professionals headquartered in Saint John, New Brunswick. At Revolution the team has its sights set firmly on one audacious goal: deliver national caliber work from our base in New Brunswick.

Completing the 2013 Outstanding Business Achievement Awards is the 2nd winner of the Passion for Change award, **Jessika Smith – Luxury Tanning**.

Previously announced winners include: The Chair's Award – YMCA of Greater Saint John, The Big Heart Award – First Steps Housing, and the Young Entrepreneur of the Year Award – Mike Capson and Zack Spear of ICS Solutions.

For additional information on the Outstanding Business Awards or this year's winners please contact The Chamber at (506) 634-8111.

The Saint John Region Chamber of Commerce is a nationally accredited business organization dedicated to fostering an economic climate that enhances growth, prosperity, and an improved quality of life in the community. With more than 1,000 member businesses, representing the interests of 37,000 people, The Chamber is a dynamic advocate and the principal voice for the business community of Greater Saint John. It offers a variety of programs, activities, services, and networking opportunities designed to enhance the business prospects of members and the overall business climate of the area.