

# HEALTHY, WEALTHY & WISE

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## Maintaining Carpets Keeps Your Family Healthy

A United States Environmental Protection Agency (EPA) study revealed that carpet actually helps to clean out air in our homes and offices. The carpet acts as a filter, trapping soils, gasses and pollutants such as pet and human dander, pollen, and even air pollution. This is great news since nearly every home in America has wall to wall carpet installed in one or more areas.

Despite this study, some people still believe that carpet is bad for indoor air quality and causes health problems like allergies and asthma. The truth is that properly maintained carpets actually improve indoor air quality. The key to keeping the air in your home healthy is to have a maintenance routine for your carpet.

### EPA Guidelines for Cleaning

Periodic professional cleaning is a major part of an effective carpet and air quality maintenance routine, eliminating the contaminants that build up over time. Of course, every household has its own unique combination of factors such as environment, number of occupants, children, pets, and smoking or non-smoking, etc. So how often should you have your carpets cleaned?

Fortunately, the EPA is there to help with some basic guidelines for a total carpet maintenance plan based on the kind of use your carpet receives, as follows:

- In a home with two people who do not smoke, the EPA recommends you have your carpets cleaned every 6-12 months, more often if you have a particularly dusty outside environment or an extremely humid or cold environment.
- If you smoke, the carpets should be cleaned at least every four months.
- If you have kids or pets these numbers cut in half. In fact, a home with 2 adults, a child and pets should be cleaned at least every 3-6 months, but every month if you live in a very contaminated or dusty area.
- Offices and restaurants, nursing homes and daycare centers should be cleaned once a month or even more frequently.

"Wait a minute!" you may say. "It seems a little extreme to clean my carpet that often." But think about the source of these recommendations. This is the Environmental Protection Agency, created to help assure



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## Cranberry Pistachio Biscotti

### Ingredients:

- 1/4 cup light olive oil
- 3/4 cup white sugar
- 2 teaspoons vanilla extract
- 1/2 teaspoon almond extract
- 2 eggs
- 1 3/4 cups all-purpose flour
- 1/4 teaspoon salt
- 1 teaspoon baking powder
- 1/2 cup dried cranberries
- 1 1/2 cups pistachio nuts

### Directions:

1. Preheat the oven to 300 degrees F (150 degrees C).
2. In a large bowl, mix together oil and sugar until well blended. Mix in the vanilla and almond extracts, then beat in the eggs. Combine flour, salt, and baking powder; gradually stir into egg mixture. Mix in cranberries and nuts by hand.
3. Divide dough in half. Form two logs (12x2 inches) on a cookie sheet that has been lined with parchment paper. Dough may be sticky; wet hands with cool water to handle dough more easily.
4. Bake for 35 minutes in the preheated oven, or until logs are light brown. Remove from oven, and set aside to cool for 10 minutes. Reduce oven heat to 275 degrees F (135 degrees C).
5. Cut logs on diagonal into 3/4 inch thick slices. Lay on sides on parchment covered cookie sheet. Bake approximately 8 to 10 minutes, or until dry; cool.

recipe courtesy allrecipes.com

## Maintaining Carpets (continued from cover)

the health and safety of living things in a variety of environments, including outdoors and inside homes and buildings. So these recommendations are based on cleaning for health, not simply appearance.

### Looking Dirty vs. Being Dirty

Carpet is designed to hide soil, so it can hold a lot of dirt before it begins to look "dirty." Unseen contaminants build up in the carpet over time to the point where they may have a negative effect on the occupants of the structure, especially those with underdeveloped, sensitive or compromised immune systems. The key is to avoid letting the carpet get to the point where this happens.

### Maintaining Your Carpet between Cleanings

Are we saying if you don't get all of your carpets cleaned according

to these EPA guidelines that you and your family will get sick? Not necessarily. These guidelines are just that, a guide. There are things you can do to reduce the frequency of professional cleaning. First, make sure you vacuum often; the more the better. Also, be prompt about cleaning up spots and spills. Use doormats at all entrances. Don't wear street shoes in the house. Finally, avoid going barefoot because body oils get on the carpet and attract dirt.

Regardless of how neat and tidy you are, there comes a time when you need professional carpet cleaning. Call The Clean Force Company to schedule your next cleaning or to help choose a cleaning program that fits your lifestyle. You and your family will breathe easier; your carpets will look better and last longer.

## What to do when an Investment Performs Poorly

People often think their homes and other possessions are worth more than they are.

According to the Journal of Economic Perspectives, that's why sellers of cars or homes usually ask a higher price than buyers are willing to pay for the property. It's called the 'endowment effect.'

From an investment standpoint, the tendency to hold on to things too long can cause problems, and the endowment effect is responsible for the poor decisions of many people.

With personal investments, Charles Schwab recommends taking the time to ask a few questions about an investment that is performing poorly.

First, determine if you would re-purchase the stock at the current price.

Second, decide if the original rationale for buying the stock, such as a competitive advantage or unique strategy, still exists.

Third, look around for better options and consider reallocating the money to the better prospects. The best advice is just not to get overly attached to a portfolio.

The key is: If it no longer works, let it go.



Be wise with your investments.

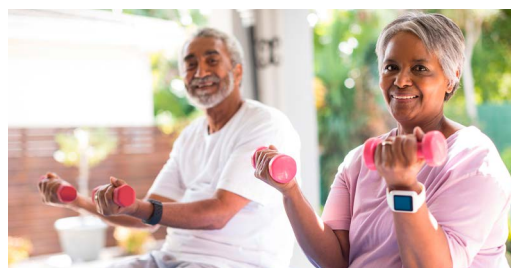
## Strength Training Improves Quality of Life

There is one good reason to stay active as we age: living better.

According to Tufts University's Friedman School of Nutritional Science and Policy, "it's way more dangerous not to be active as older adults." The reason for this warning is that decreasing physical activity over time is likely one of the leading causes of age-related disability and mobility issues.

According to Tufts, strength training increased muscle mass, helps to support the body, maintain balance and promote increased bone mass. These perks directly aid in preventing the falls. Also, research at the University of British Columbia shows that strength training can also boost brainpower. Memory tasks and executive function, higher-level abilities like juggling multiple tasks, both saw improvement with a mix of cardiovascular and strength training.

Despite the benefits, strength training should be approached with caution by seniors that are not used to the level of physical activity. Silver Sneakers



**Strength training provides many health benefits as we age.**

highlights the fact that many older people have pre-existing injuries or muscle tightness and imbalance caused by years of inactivity. Work with a personal trainer and avoid leg presses, crunches, running, bench presses, and shoulder presses – at least at first.

Walking encourages better posture and continuously works the connective tissues between joints. Squats are another simple exercise that promotes hip mobility. Starting the movement with a backward push in the hips, keep the chest up, and be sure that the knees don't travel far past the feet. Pushups can be made easier with knees on the floor, it is the better start for beginners. Rounding out a basic program, try a rowing machine to get the unused back muscles safely in the mix while helping to strengthen spinal support.

## The Ancient Language of Christmas

More than any other holiday, Christmas has spawned a language of its own. Words like yule, noel, and wassail are reserved exclusively for the Christmas season.

Yuletide has been synonymous with Christmas since at least 900 AD, according to the Guinness Book of Christmas (Guinness). The word yule was derived from the Norse word, Jǫl, a heathen feast which lasted 12 days. The feast was so important that the Anglo-Saxon name for December (aerra-geola) translates to "before yule" and January (aftera-geola) means "after yule."



Noel originated as an expression of joy for the birth of Christ. It comes from the Latin word "natalis" or birth. Residents of Gaul (France) dropped the "t" sound and it became "na'al" and evolved as "noel."

Wassail is the name of a beverage and was also used as a greeting such as "Wassail, my friend, and drink to a happy noel." Wassail can also be a carol.

## Clean Force Client Testimonial

"Thank you for the excellent job that Jason completed on our upstairs carpets recently!! They look brand new. Wow! When I was able to go upstairs after the carpets had dried, I was extremely surprised how great they looked. Thank you so much! I will definitely refer anyone needing their carpets cleaned to your company. Thanks!"

– Brianna C of Travelers Rest

### The Good Life



"I was good. Why is Santa punishing me?"

## Quick Tips

### Humidifier for a Healthy Tree

The heating system in your home can dry out your tree, dulling its color and piney fresh scent. To give your tree a healthy boost of moisture, place a humidifier in the room to counteract the drying heat—it'll stay fresh, and you can soak up the holiday spirit as long as possible.

### Save Energy This Christmas

Did you know that one strand of traditional Christmas lights running five hours a day for 30 days can add up to \$10 to your electricity bill? This Christmas, make sure you use LED lights, which will only run you 12¢ for the same amount of time. LED lights also last much longer!

### Outdoor Christmas Decorations

When pruning your trees and bushes in the spring or summer, make sure to save some branches for later use. Then spray paint them red, white, silver, or gold and you have an instant Christmas decoration! Place them in planters of flowers that are dead for the winter, and add lights or ornaments for extra flair.



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*"A good name is rather to be chosen than great riches." – Proverbs 22:1a*

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## Win a \$10 Cracker Barrel Gift Card!

Read this edition of Healthy, Wealthy & Wise to find the answer to the following trivia question:

**US EPA studies revealed that:**

- a. carpets can cause allergies
- b. carpets improve indoor air quality
- c. carpets should be cleaned every 24 months
- d. dark carpets cause light-colored pets to shed

Email your answer to [cleanforcecompany@gmail.com](mailto:cleanforcecompany@gmail.com) or call our office at 864-271-3168. We will draw from the correct answers and someone will win a \$10 Cracker Barrel Gift Card!

*Contest Expires 12/31/2017.*

October  
Trivia Winner  
Sheila M of  
Fountain Inn



## INTRODUCING OUR NEW CUSTOMER REFERRAL REWARD PROGRAM

Refer any new customer to The Clean Force Company and receive a \$10 Referral Reward Certificate. These certificates can be applied towards your next carpet cleaning or redeemed for cash. There is no limit to the number of referral certificates you can earn!

