

A photograph of a smiling African American family with children in school uniforms, overlaid with semi-transparent text.

The African-American vote has a lot of power this year, especially in the race to the White House.

Education, better roads, housing, health care, the economy, and, especially, racial justice reforms are more consequential than ever in 2020.

KLS Direct Marketing has targeted African-American consumers and registered voters since 1999.

KLS Direct Marketing has the following database for registered African-American voters Nationwide:

9 million registered voters names and addresses

25 million e-mail addresses

16 million Mobile numbers