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News Release

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IBTA Expands Online Certification Program to Support Training Partners Globally

Austin, TX, September 8, 2020 – The International Business Training Association (IBTA), sponsor of the Certified Business Professional (CBP) certification, has expanded its online, athome certification testing option to support training partners during the Covid-19 pandemic.

This online option enables training centers around the world to continue offering IBTA's CBP courses to career-minded individuals while prioritizing the health and safety of staff and students and adhering to their local and regional corona virus restrictions. With the online certification program, students are able to take their certification course from an Authorized Training Partner in their own homes. This enables IBTA to continue to certify business professionals globally, and is in keeping with IBTA's commitment to maintain the highest level of professionalism in the global economy.

The online option includes a remote proctored examination which students can take using their personal computers. This system is a secure, monitored software that is utilized by leading universities and higher-education institutions around the world. The remote proctor software protects the integrity of the examination and preserves the rigor and prestige of the CBP designation.

Vice President of IBTA, Dario Morell commented on the online certification program: "This expansion of the online certification is an ideal way to support our global training partners during this unprecedented season. We have been able to continue to offer our globally recognized training programs to career-minded individuals around the world while adhering to the various restrictions in place in different countries. This online option has expanded the reach of the Certified Business Professional program and is providing valuable business credentials to

professionals. These are uncertain times for many people, and IBTA is honored to support professionals in their pursuit of distinction in the workforce.

IBTA takes pride in offering leading educational content that can be delivered remotely. "IBTA is committed to adapting to our changing world and has identified the need for this online option. As the world economy moves into recovery, professionals with the CBP distinction will stand out from competitors as uniquely qualified and equipped for the new challenges of business," commented Dario Morell.

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IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news, and instructor program support. Visit http://www.cbpcertify.com to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA's CBP certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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