



SPONSORSHIP OPPORTUNITIES:



The Portland Swap Meet

This spring, six local antique car clubs will host the 58th Portland Swap Meet once again at the Portland EXPO Center in Portland Oregon. With more than 325,000 square feet of heated indoor vendor space and 350,000 square feet of outdoor vendor space, this Pacific Northwest tradition has been a mecca to everything automotive since 1964.

Auto enthusiasts can sell, promote, shop and buy an extensive and unique display of collector cars, including hot rods, project cars, old and new car parts, accessories, services, auto memorabilia, vintage automotive toys and much, much more.

The Portland Swap Meet is offering a variety of sponsorship levels and want you to be a part of this great event. In return for your support, the Portland Swap Meet will expose your business to our automobile audience. All major sponsors will be included in our combined advertising which may include social media, TV, radio, newspaper, magazines, flyers, posters, tee shirts and special announcements during the three day event. In addition, the Portland Swap Meet will include sponsor on its website and the Portland Swap Meet program.

Join us and experience the 58th Portland Swap Meet at the Portland EXPO Center, April 5-7, 2024.

Sponsorship levels continued on reverse side— >

Title Sponsor \$10,000

- Your company name will be featured as Title sponsor on Portland Swap Meet posters and T-shirts, newspaper, radio, TV ads and social media.
- 6 Vendor Stalls.
- 20 Passes to the show (including onsite parking pass).
- Company Name and Logo posted on Portland Swap Meet website and link to your site.
- Title sponsor listing in Program.
- Full page color ad (or equivalent) in event program.
- Company logo on all vendor and worker credentials (vendor mirror hangers, wristbands, information maps & application).
- Opportunity to hang 5 banners at the auto swap meet.
- Title Sponsor recognition on the sponsorship board at the show.
- Distribution of approved promotional items (provided by the sponsor) at the Portland Swap Meet

Presenting Sponsor \$5,000

- Your logo will be featured as a sponsor on Portland Swap Meet posters and T-shirts.
- Your business will be featured on all newspaper, radio, TV ads and social media.
- 4 Vendor Stalls.
- 14 Passes to the show.
- Full page (or equivalent) in event program.
- Company logo on vendor mirror hangers and information maps.
- Company Name and Logo posted on Portland Swap Meet website with a link to your site.
- Sponsor listing in event Program.
- Opportunity to hang 3 banners at the auto swap meet.
- Company Name posted as sponsor on the sponsorship board at the show.
- Distribution of approved promotional items (provided by the sponsor) at the Portland Swap Meet

Contributing Sponsor \$2,500

- Your logo will be featured as a sponsor on Portland Swap Meet posters and T-shirts.
- Your business will be featured on all newspaper, radio, TV ads and social media.
- 2 Vendor Stalls.
- 8 Passes to the show. Additional discount tickets available.
- ½ page color in the event program.
- Company logo on vendor mirror hangers and information maps.
- Company Name posted on Portland Swap Meet website with a link to your site.
- Sponsor listing in event program.
- Opportunity to hang a banner at the auto swap meet.
- Company Name posted as sponsor on the Sponsorship board at the auto swap meet.
- Distribution of approved promotional items (provided by the sponsor) at the Portland Swap Meet

Participating Sponsor \$1,000

- Your Logo will be featured as a sponsor on Portland Swap Meet posters.
- 6 Passes to the show.
- ¼ page color ad in event program.
- Company Name posted on Portland Swap Meet website with a link to your site.
- Sponsor listing in event program.
- Company Name posted as sponsor on the Sponsorship board at the show.

General Sponsor \$500

- Your Logo will be featured as a sponsor on Portland Swap Meet posters.
- Business card size color ad in event program.
- Company Name posted on Portland Swap Meet website with a link to your site.
- Sponsor listing in event program.
- Company Name posted as sponsor on the Sponsorship board at the show.



SPONSORSHIP APPLICATION & AGREEMENT

The Portland Swap Meet

Applicant Name:		Date:
Business Name:		
Address:		
City	State	Zip
Phone #:	Email:	

Sponsorship Level:

- | | |
|---|--|
| <input type="checkbox"/> \$10,000 Title Sponsor | <input type="checkbox"/> \$1,000 Participating Sponsor |
| <input type="checkbox"/> \$5,000 Presenting Sponsor | <input type="checkbox"/> \$500 General Sponsor |
| <input type="checkbox"/> \$2,500 Contributing Sponsor | |

Initial

Sponsor Trademark/Sponsor Materials: Subject to the terms and conditions of this Agreement, Sponsor grants to Portland Swap Meet, LLC the right to use Sponsor's trademarks, trade names, and logo designs and company descriptions as prepared and delivered to Portland Swap Meet, LLC by Sponsor ("Sponsor Materials"), in any medium of advertising, marketing materials, and/or promotional goods distributed solely in conjunction with the Portland Swap Meet at the Portland EXPO Center ("Event") and in accordance with Sponsor's trademark usage guidelines.

Portland Swap Meet, LLC shall not be held responsible for any loss of or damage to property of Sponsor, its employees, agents, contractors or assigns nor for any personal injury to Sponsor's officers, directors, employees, agents, contractors and/or invitees except to the extent any such claims may be directly and solely attributable to the gross negligence or willful misconduct of Portland Swap Meet, LLC, its directors, officers, and/or volunteers.

Sponsor shall indemnify, defend, and hold Portland Swap Meet, LLC harmless from and against any claims arising out of, or relating directly or indirectly to, content on their respective web sites, use of Sponsor's trademarks and logos, and Sponsor Materials.

This Agreement does not constitute and shall not be construed as constituting a partnership, or joint venture relationship between or among the parties.

Signature: _____

Printed Name: _____

Title: _____

Mail Application To: Portland Swap Meet, LLC, P.O. Box 1542, Beaverton, OR 97075