

International Business Training Association

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News Release

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IBTA Partners with Project Hope CA to revitalize the marginalized and at-risk communities of Los Angeles County

Austin, TX, May 8, 2023 – The International Business Training Association (IBTA) continues to expand its internationally recognized Certified Business Professional (CBP) certification program through its recent partnership with Project Hope CA in Los Angeles County, California. By partnering with IBTA, Project Hope CA will gain access to the global standard for business skills, which is the Certified Business Professional certification program, to provide quality business skills training and certification. This will help Project Hope CA carry out its solution for work re-entry for justice-involved youth and young adults and underserved communities.

The mission of Project Hope CA is to end the cycle of violence and empower communities to thrive through mentorship, re-entry services, and community engagement. Project Hope CA serves at-promise individuals and families in Los Angeles County who have been impacted by violence and the criminal legal system. They do this by fostering their economic and social development, particularly the development of the recently incarcerated, who often struggle disproportionately to integrate into society. By addressing all of these areas, Project Hope CA's comprehensive work-experience programs transform at-promise young people into productive and empowered community leaders capable of guiding relevant and lasting changes.

“Everyone needs positive mentoring, encouraging words, and supporting actions, no matter what they’ve been through in life,” said Armando Torreblanca. “Our collaboration with IBTA will

provide more opportunities for those returning from incarceration and who have been impacted by the criminal legal system, who often struggle to reintegrate back into society.”

This partnership will promote business growth and equip at-risk individuals with essential business skills that meet a global standard of excellence. IBTA is eager to see the partnership flourish and establish excellent community engagement and educational development. The CBP Program establishes a foundation-level, industry-neutral business certification for candidates to have a platform to be more competitive and qualified in their chosen trade.

Those who complete IBTA’s CBP training and certification courses can feel confident about their job-readiness and qualifications to meet the challenges of the new business environment with the essentials needed to compete nationwide and globally. “We are enthusiastic to partner with Project Hope CA to help empower and support at-risk communities,” stated Vice President, Katherine Cohan.

IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit cbpcertify.com to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA’s mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA’s CBP certification is the fastest growing business skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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