

## 2020 BID Advisory Meeting Agenda

**VIA ZOOM**

**TUESDAY – July 21, 2020 – 8:30AM**

### **BID MISSION STATEMENT**

"A volunteer-led committee promoting the economic growth and resilience of businesses through marketing and beautification while maintaining the unique and authentic character of the Business Improvement District"

1. Introductions.
2. 2020 Merchant Events
  - a. Sidewalk Sale
  - b. Trick or Treat Walk
  - c. Holiday Open House
  - d. Lighted Boat Parade
3. Update on BID billing & BID budget & updated list for 2020 - Karla
4. Keller Street Garage-Update
5. Businesses opened/closed in downtown - ALL
6. Update on utility box painting restart – Lorraine
  - a. Locations & Schedule
  - b. Completion of existing artists boxes
7. Downtown beautification –
  - Street Teams
  - Garbage cans
  - Plants
8. Next Meeting:
  - **Next meeting Tuesday – TBD**